



event:decision
track



Bullhorn Engage Boston 2023

post event carbon footprint assessment

host organisation: From Now

event date: 31 May – 1 June 2023

event: Bullhorn Engage Boston 2023

location: Boston, US

date of assessment: 15th June 2023



your track report

results

shows the total estimated carbon footprint associated with your event, by event function.

benchmark

displays your event carbon footprint, represented by number of delegates or sqm. of stand, when compared with other similar measurements delivered by event:decision.

mitigation recommendations & offset

shows you the effect of changing variables over which you have some control and the financial liability for offset, where appropriate.

brief

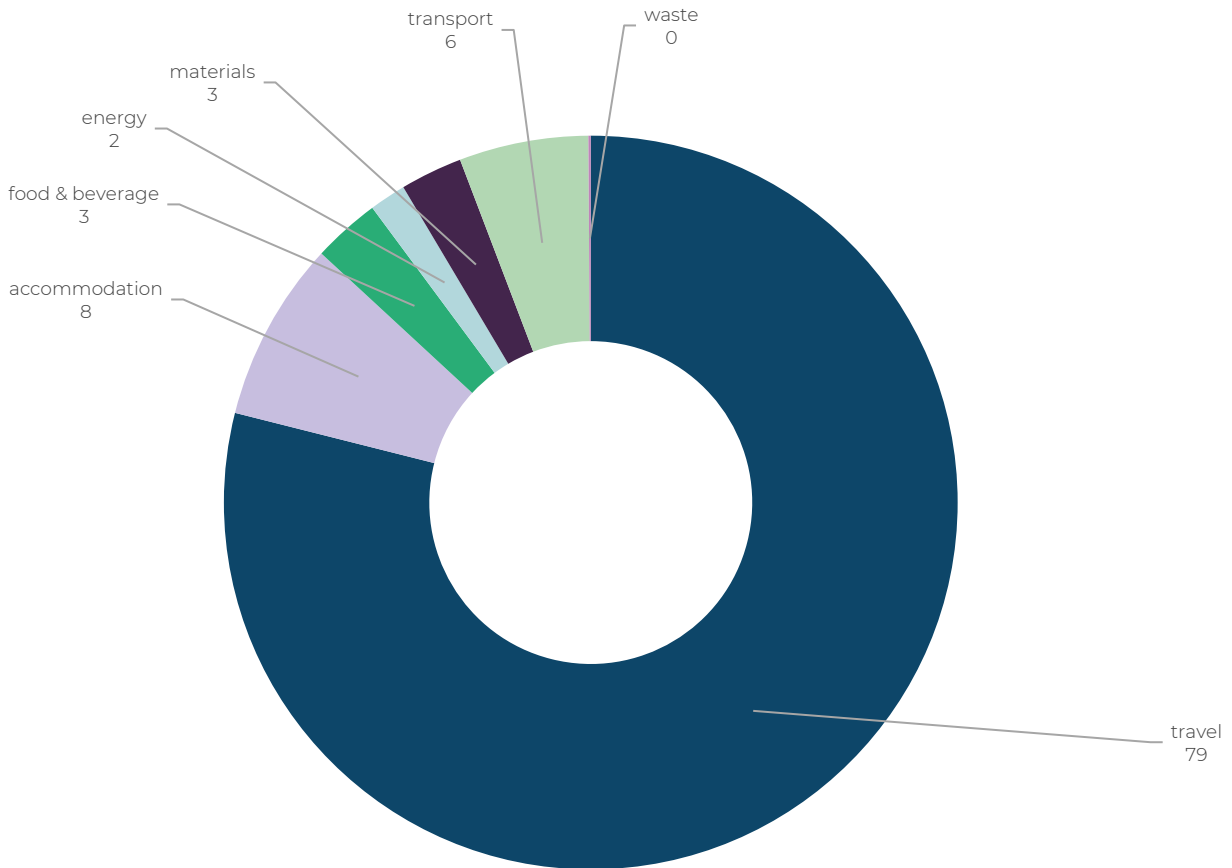
- post-event data shared via From Now for Bullhorn Engage Boston 2023.
- based on 1,100 in-person delegates.
- includes emissions associated with estimated travel for the delegates.
- food & beverage based 20% vegetarian, 80% non-vegetarian.
- build materials, transportation and power draw estimated where not detailed in post-event reporting.
- crew travel, accommodation and subsistence included.
- re-useable, recyclable and single use materials calculated as per data received.



total emissions

Bullhorn Engage Boston 2023

total tonnes CO₂e calculated: 411.02 tCO₂e



	actuals tCO ₂ e	%
travel	324.42	79
accommodation	32.66	8
food & beverage	12.22	3
energy	6.64	2
materials	11.25	3
transport	23.40	6
waste	0.43	0

boundaries:

event duration (days), delegates (where applicable), staff, crew, event area (sqm.)

travel: guest, screw and staffing travel by mode (air, private vehicle, public transport) class and distance.

accommodation: hotel nights for guests, build crew or stand staffing, by star-rating.

catering: includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

energy: actual consumption as estimated or measured by venue (kWh). Source for renewable power **materials:** printed matter, plastics, recyclable materials and other materials used in stand build & deliver.

transportation: transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.

waste: recyclable and residual waste.

Note: a result of 0.00 tCO₂e does not indicate zero emissions, merely that the category reports fewer than 10kg CO₂e when reported in tCO₂e to two decimal places.

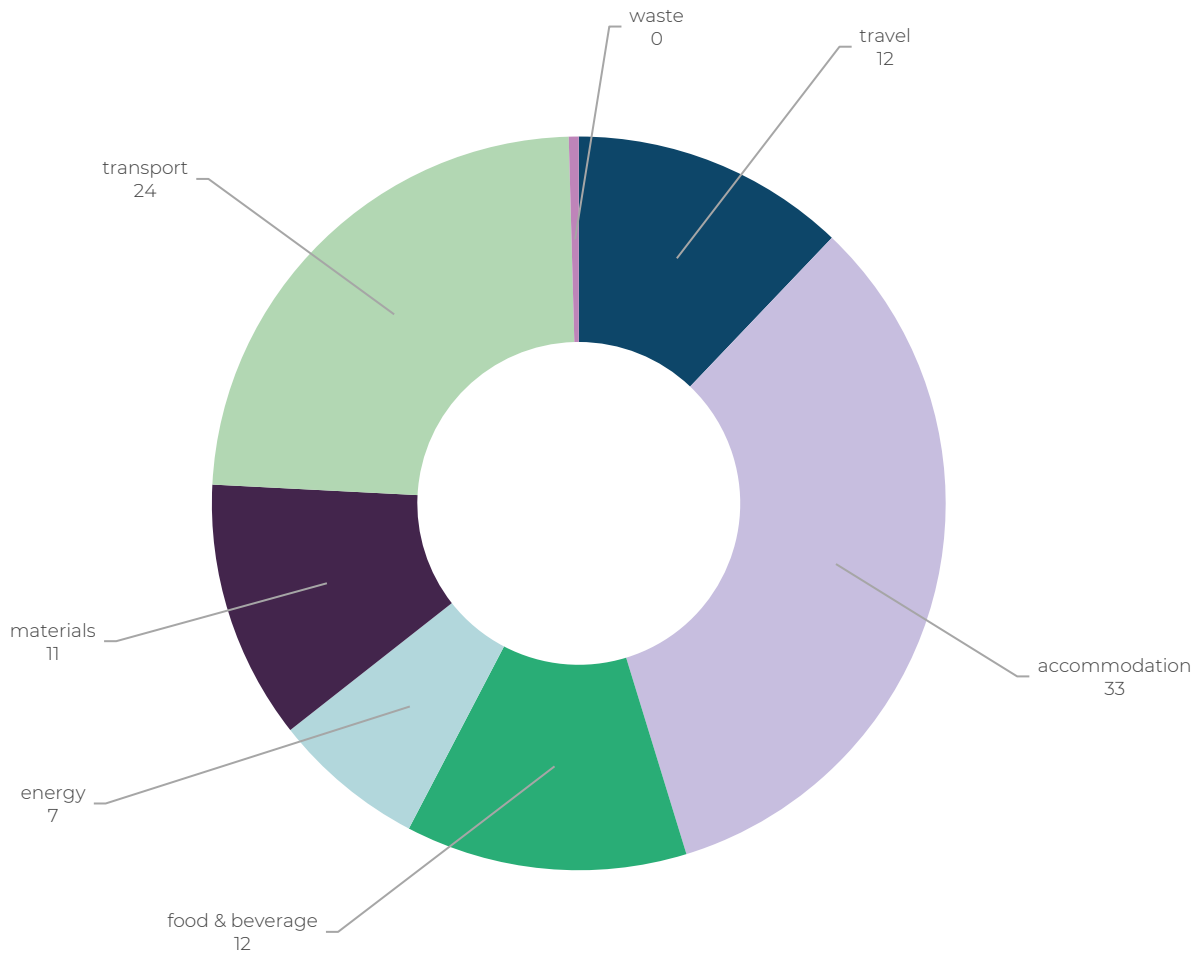


breakdown of emissions

Bullhorn Engage Boston 2023

EXCLUDING ALL DELEGATE TRAVEL EMISSIONS

total tonnes CO₂e calculated: 98.54 tCO₂e



actuals
tCO₂e %

travel	11.94	12
accommodation	32.66	33
food & beverage	12.22	12
energy	6.64	7
materials	11.25	11
transport	23.40	24
waste	0.43	0

boundaries:

event duration (days), delegates (where applicable), staff, crew, event area (sqm.)

travel: guest, screw and staffing travel by mode (air, private vehicle, public transport) class and distance.

accommodation: hotel nights for guests, build crew or stand staffing, by star-rating.

catering: includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

energy: actual consumption as estimated or measured by venue (kWh). Source for renewable power materials: printed matter, plastics, recyclable materials and other materials used in stand build & deliver.

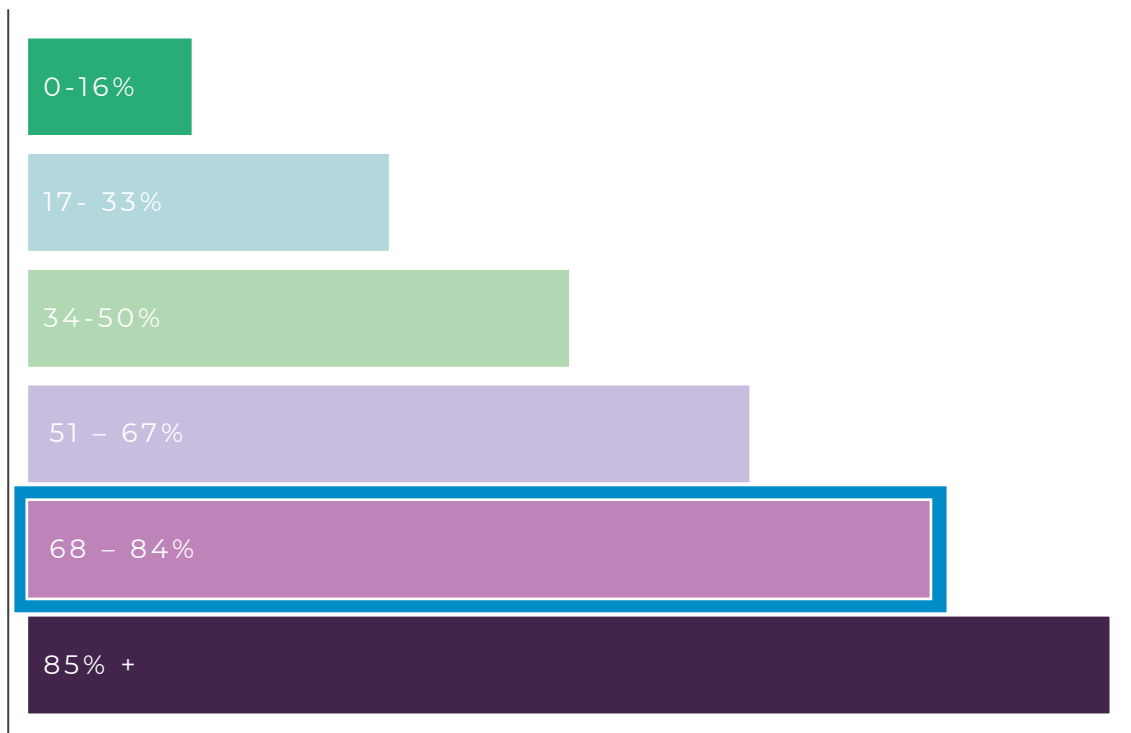
transportation: transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.

waste: recyclable and residual waste.

Note: a result of 0.00 tCO₂e does not indicate zero emissions, merely that the category reports fewer than 10kg CO₂e when reported in tCO₂e to two decimal places.



Illustration of **Bullhorn Engage Boston 2023**, carbon footprint:
tCO₂e per delegate, based on 1,100 persons
411.02 tCO₂e = 0.37 tCO₂e per person



at this level, **Bullhorn Engage Boston 2023** is within the **68th percentile** of **conference format events** measured by event:decision, on a **per-delegate** basis.

based on calculations conducted by event:decision from Mar 2021 – present for comparison purposes only.

data above should be used for illustrative purposes only, not for ESG audit or offset reporting. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 6sqm. to 200sqm.



mitigation

use the data in this report to understand significant variables & support mitigating the emissions impact of your next event using a more sustainable event planning process.

thoughts for future mitigation:

travel

you may wish to consider other event formats other than 100% in-person. As an illustration, by removing just the estimated delegate flights from the travel profile (All other factors remaining unchanged) would reduce the event travel emissions by c.50%.

food & beverage

consider offering vegetarian-only meals. For illustration, if all food provided for delegates was vegetarian (all other factors remaining unchanged) the overall footprint would be reduced by c. 4%

transport

consider sourcing local suppliers, where possible. If all material & equipment supply travelled from within the local area (100km each way) all other factors remaining unchanged), transportation emissions could be reduced by c.25%.

offset

you may choose to offer offset solutions via event:decision, or via a channel within your agency or client organisation. Please contact event:decision for a menu of certified projects.

to directly offset carbon emissions for the event as planned:

Bullhorn Engage Boston 2023

411.02 tCO₂e*

Offset calculation dependent on project & provider chosen from £5/tCO₂e - £25/tCo₂e. Average figure:

£2,055.10 - £10,275.50 dependant on project chosen

*this measurement includes all client Scope 3 emissions, as defined by GHG Protocol and measured in accordance with IPCC Principles.