



event:decision
track

WisdomTree – Investment Showcase 2023

post event carbon footprint assessment

host organisation: WisdomTree

event date: 2nd March 2023

event: Investment Showcase

location: London, UK

date of assessment: 8th March 2023



your track report

results

shows the total estimated carbon footprint associated with your event, by event function.

benchmark

displays your event carbon footprint, represented by number of delegates or sqm. of stand, when compared with other similar measurements delivered by event:decision.

mitigation recommendations & offset

shows you the effect of changing variables over which you have some control and the financial liability for offset, where appropriate.

brief

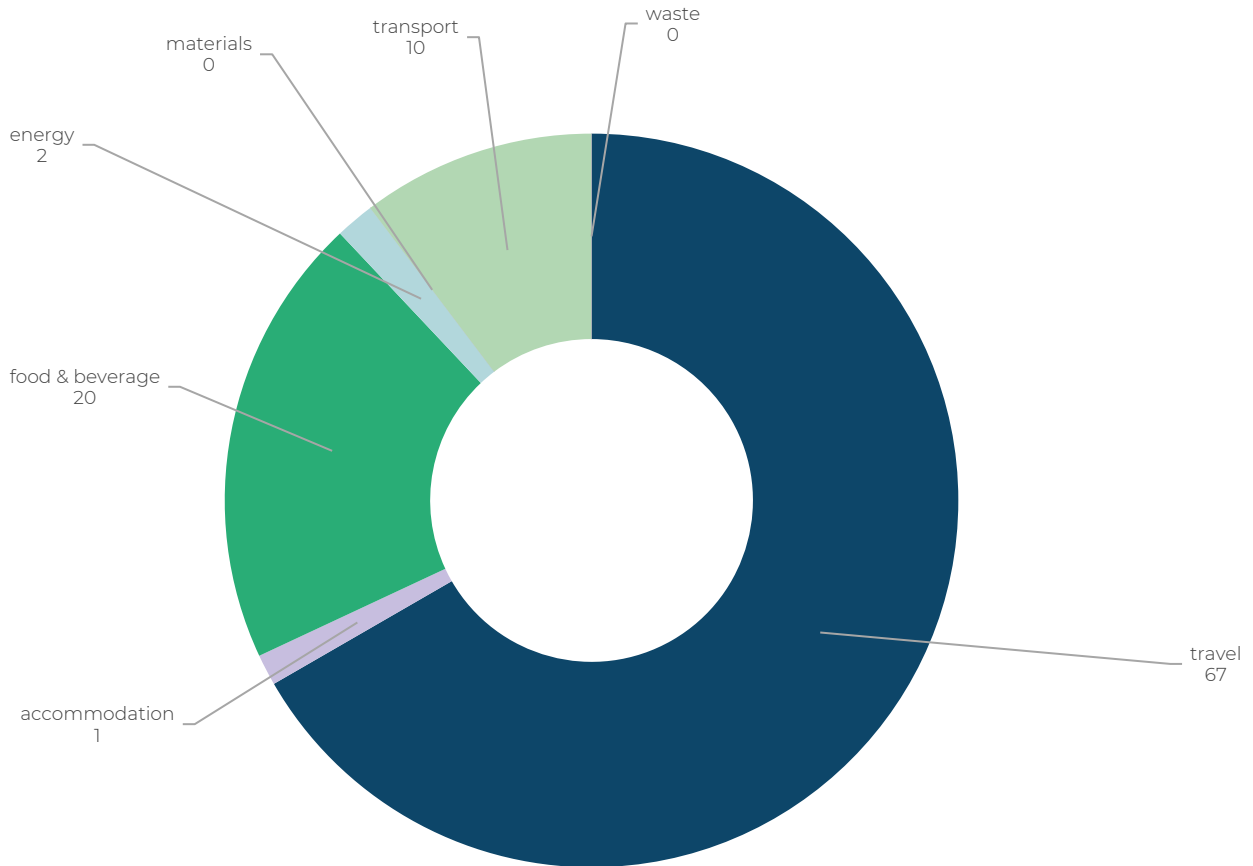
- post-event data shared via WisdomTree.
- based on 65 in-person delegates.
- includes emissions associated with speaker's flight as detailed by WisdomTree.
- food & beverage based 20% vegetarian, 80% non-vegetarian.
- build materials, transportation and power draw estimated where not detailed in post-event reporting.
- crew travel and subsistence included.
- re-useable, recyclable and single use materials calculated as per data received.



total emissions

WisdomTree – Investment Showcase

total tonnes CO₂e calculated: 2.91 tCO₂e



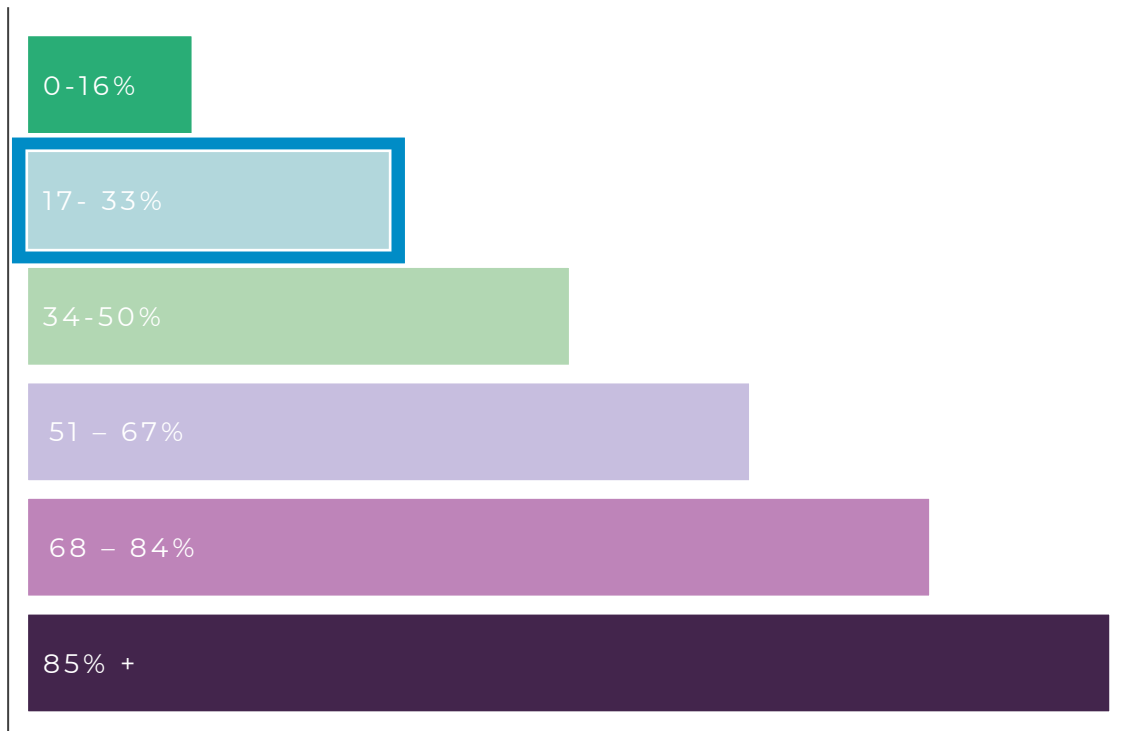
	actuals tCO ₂ e	%
travel	1.94	67
accommodation	0.04	1
food & beverage	0.58	20
energy	0.05	2
materials	0.00	0
transport	0.30	10
waste	0.00	0

boundaries:

- event** duration (days), delegates (where applicable), staff, crew, event area (sqm.)
- travel:** guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.
- accommodation:** hotel nights for guests, build crew or stand staffing, by star-rating.
- catering:** includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.
- energy:** actual consumption as estimated or measured by venue (kWh).
- materials:** printed matter, plastics, recyclable materials and other materials used in stand build & deliver.
- transportation:** transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.
- waste:** recyclable and residual waste.



Illustration of **Wisdom Tree – Investment Showcase**, carbon footprint:
tCO₂e per delegate, based on 65 persons
2.91 tCO₂e = 0.04 tCO₂e per person



at this level, **WisdomTree – Investment Showcase 2023** is within the 28th percentile of **conference format events** measured by event:decision, on a **per-delegate** basis.

based on calculations conducted by event:decision from Mar 2021 – present for comparison purposes only.

data above should be used for illustrative purposes only, not for ESG audit or offset reporting. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 6sqm. to 200sqm.



mitigation

use the data in this report to understand significant variables & support mitigating the emissions impact of your next event using a more sustainable event planning process.

thoughts for future mitigation:

travel

it is estimated that due to the location of the venue the majority of the delegates attending travelled by public transport. However, as the main speaker flew in from the US this increased the overall travel emissions for the showcase substantially. You may wish to consider streaming the main speaker in at future events. As an illustration, removing the speakers flight from the travel profile (all other factors remaining unchanged) would reduce the event travel emissions by c. 40%.

food & beverage

consider offering vegetarian-only meals or at least removing the red meat option. For illustration, if all food provided for delegates was vegetarian (all other factors remaining unchanged) the overall footprint would be reduced by c. 10%

transport

a local supplier was used for the production on this event hence the transportation element of the emissions profile is relatively small.

offset

you may choose to offer offset solutions via event:decision, or via a channel within your agency or client organisation. Please contact event:decision for a menu of certified projects.

to directly offset carbon emissions for the event as planned:

WisdomTree – Investment Showcase

2.91 tCO₂e*

Offset calculation dependent on project & provider chosen from £5/tCO₂e - £25/tCo₂e. Average figure:

<£44 dependant on project chosen

*this measurement includes all client Scope 3 emissions, as defined by GHG Protocol and measured in accordance with IPCC Principles.