

Classical Pride

WITH ViiV HEALTHCARE
AND GAY TIMES

Event Brief

Barbican Centre, London

Friday 7th July 2023

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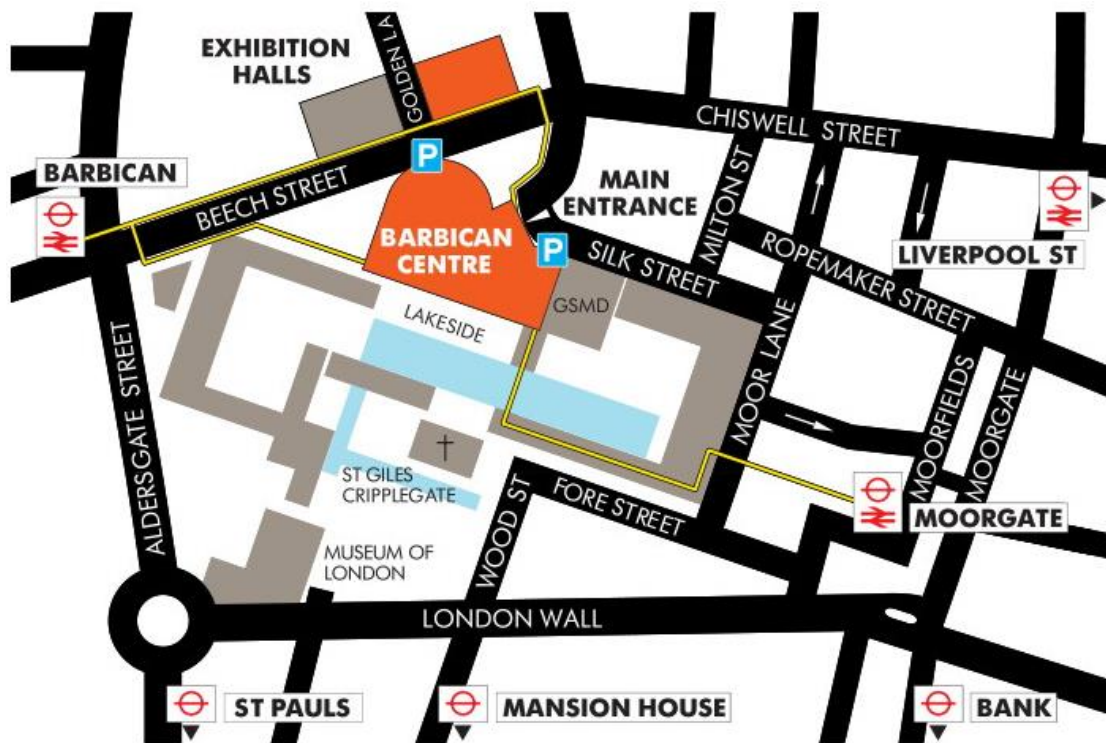


Overview

Classical Pride is the first concert of it's kind in Europe, celebrating the work of LGBTQ+ composers from history. Mastercard are coming on as principle sponsor, affiliating their continued work within the music space whilst championing diversity and inclusion.

Location: Barbican Centre, Silk St, Barbican, London EC2Y 8DS

Time: (Please see Schedule Section)



Key Staff:

Mastercard Lead: Natalie Gay

Big Group Event and Sponsorship Lead: Oscar Easton

P.com Lead: Cara Spiro

Wifi:

Barbican Production / BARBICAN1866

Weather:



Staffing

Name	Company	Role	Number
Natalie Gay	Mastercard	Client Lead	07973 667 009
Joy Campbell	Mastercard	MC Sponsorships	
Oscar Easton	Big Group	BG Lead	07956 606 992
Phoebe Tobin	Big Group	Pride Team	
Cara Spiro	Big Group	P.com Lead	07570 003 571
Rachael Worsley	Big Group	Senior Client Support	07787 422 097
Gavin Lloyd	Big Group	Senior Client Support	07710 789464
Stephen Lloyd	Big Group	Senior Client Support	07789 777 342
Nick Scott	Big Group	-	-
Ed Riseman	Big Group	-	-

Schedule

Time	
09.00	Oscar Easton arrive onsite with SumUp Machines
14.00-16.00	Test SumUp Machines
15.00	Collect tickets from Box Office
16.00	Cara Spiro Arrival – Collect P.com Tickets from Oscar
16.30	P.com Package Holders Arrive
17.00	P.com Rehearsal Viewing Starts
17.00	Aoife Greenwood Arrival – Collect Tickets from Oscar
17.15	Influencer Arrival
17.30	P.com Meet and Greet/ Influencer Meet and Greet
18.00	Free Time
18.30	Pre-Show Reception Start
18.30	BG on Stand By to Greet Guests/ BG Team arrival/ Ticket Hand Out
19.00	Nick Scott Party Arrival
19.30	Act One Start
20.30	Interval
20.50	Act Two Start
21.00	Oscar Collect SumUp machines
21.45	Show Down/ Route to
22.00	After Party Commence at Hoxton Shoreditch

Tickets

Unless specified otherwise, tickets should be collected from Oscar Easton. All Mastercard guests and BG staff will be issued a branded wristband to gain access to VIP areas.

Social and Digital

Influencer Jamie Raines (JammieDodger) will be in attendance with his partner, Shaaba. Aoife Greenwood from the BG team will be managing influencers onsite.

D&I

Please note, principal performer Ella Taylor identifies as they/ them.

Production Office

Big Group and Mastercard will have access to a backstage production office. SumUp donation devices will be charged here throughout the day.

Priceless.com Packages

6 package holders will be hosted by Big Group on the night. Guests will receive an up close and personal viewing of the rehearsal, a meet and greet with organizer Oliver Zeffman, gain access to the pre-show champagne reception and sit in prime seats.

Pre-Show

A pre-show reception will be held in the Fountain Room from 18.30 PM. A member of BG staff will be available in the foyer to direct Mastercard guests.

Performance

Featuring the world-renowned City of Birmingham Symphony Orchestra, an LGBTQ+ community chorus and top international soloists, this concert – presented by the broadcaster and DJ Nick Grimshaw – will celebrate the profound contribution that the LGBTQ+ community makes to classical music.

Soloists Pavel Kolesnikov, Samson Tsoy, Nicky Spence, Davóne Tines and Ella Taylor join the CBSO and Oliver Zeffman to explore music by LGBTQ+ composers, from Tchaikovsky to Poulenc and Bernstein, Caroline Shaw and a new commission from Julian Anderson. Celebrating these musicians not only for their artistic brilliance but also for their queerness, Classical Pride shows that LGBTQ+ people have always been at the heart of music at its highest level, and promises to be a thrilling evening of outstanding classical music by some of the world's finest performers.

1. Leonard Bernstein Overture to Candide
2. Francis Poulenc Concerto for Two Pianos and Orchestra
3. Julian Anderson Echoes (world premiere)
4. Caroline Shaw Is a Rose
5. Pyotr Ilyich Tchaikovsky Romeo and Juliet
6. Cristobal Tapia de Veer White Lotus theme tune (special encore)

There will be one twenty-minute interval, with show down at 21.30 PM approx.

Donation Devices

Mastercard have donated 6 SumUp machines, driving donations to the three affiliated charities including Terrence Higgins, Amplifund and Rainbow Railroad.

Post-Show

A post-show reception will be hosted at the Hoxton Shoreditch. Transport will be provided for Mastercard guests. Event location:

The Rooftop, The Hoxton, 81 Great Eastern St, London EC2A 3HU

Ticket Allocation Tracker

	Section	Number	Allocation	Name
1	Stalls	L11	Mastercard Sponsor/ Guest	
2	Stalls	L12	Mastercard Sponsor/ Guest	
3	Stalls	L13	Mastercard Sponsor/ Guest	
4	Stalls	L14	Mastercard Sponsor/ Guest	
5	Stalls	L15	Mastercard Sponsor/ Guest	
6	Stalls	L16	Mastercard Sponsor/ Guest	
7	Stalls	L17	Mastercard Sponsor/ Guest	
8	Stalls	M11	Mastercard Sponsor/ Guest	
9	Stalls	M12	Mastercard Sponsor/ Guest	
10	Stalls	M13	Mastercard Sponsor/ Guest	
11	Stalls	M14	Mastercard Sponsor/ Guest	
12	Stalls	M15	Mastercard Sponsor/ Guest	
13	Stalls	M16	Mastercard Sponsor/ Guest	
14	Stalls	M17	Mastercard Sponsor/ Guest	
15	Stalls	P10	Mastercard Sponsor/ Guest	
16	Stalls	P11	Mastercard Sponsor/ Guest	
17	Stalls	P12	Mastercard Sponsor/ Guest	
18	Stalls	P13	Mastercard Sponsor/ Guest	
19	Stalls	P14	Mastercard Sponsor/ Guest	
20	Stalls	P15	Mastercard Sponsor/ Guest	
21	Stalls	P16	Mastercard Sponsor/ Guest	
22	Stalls	P17	Mastercard Sponsor/ Guest	
23	Stalls	P18	Mastercard Sponsor/ Guest	
24	Stalls	P19	Mastercard Sponsor/ Guest	
25	Stalls	P20	Mastercard Sponsor/ Guest	
26	Stalls	P21	Mastercard Sponsor/ Guest	
27	Stalls	Q14	Mastercard Sponsor/ Guest	
28	Stalls	Q15	Mastercard Sponsor/ Guest	
29	Stalls	Q16	Mastercard Sponsor/ Guest	
30	Stalls	Q17	Mastercard Sponsor/ Guest	
31	Stalls	Q18	Mastercard Sponsor/ Guest	
32	Stalls	Q19	Mastercard Sponsor/ Guest	
33	Stalls	Q20	Mastercard Sponsor/ Guest	
34	Stalls	Q21	Mastercard Sponsor/ Guest	
35	Stalls	R14	Mastercard Sponsor/ Guest	
36	Stalls	R15	Mastercard Sponsor/ Guest	
37	Stalls	R16	Mastercard Sponsor/ Guest	
38	Stalls	R17	Mastercard Sponsor/ Guest	
39	Stalls	R18	Mastercard Sponsor/ Guest	
40	Stalls	R19	Mastercard Sponsor/ Guest	
1	Stalls	E21	Priceless	(Cara to add guest name)
2	Stalls	E22	Priceless	(Cara to add guest name)
3	Stalls	E23	Priceless	(Cara to add guest name)
4	Stalls	E24	Priceless	(Cara to add guest name)
5	Stalls	E25	Priceless	(Cara to add guest name)
6	Stalls	E26	Priceless	(Cara to add guest name)
7	Stalls	E27	Priceless	Gavin Lloyd
8	Stalls	E28	Priceless	Stephen Lloyd
9	Stalls	F28	Priceless	Rachael Worsley
10	Stalls	F29	Priceless	Phoebe Tobin

	Section	Number	Allocation	Name
11	Stalls	F30	Priceless	Oscar Easton
12	Stalls	F31	Priceless	Joy Campbell
13	Stalls	F32	Priceless	Natalie Gay
14	Stalls	F33	Priceless	
15	Stalls	F34	Priceless	
16	Stalls	F35	Priceless	
17	Stalls	F36	Priceless	
18	Stalls	F37	Priceless	
19	Stalls	F38	Priceless	
20	Stalls	F39	Priceless	
1	Stalls	K39	Influencer	Aoife Greenwood
2	Stalls	K40	Influencer	Jamie Raines
3	Stalls	K41	Influencer	Shaaba Raines-Lotun
1	Circle	B50	NS Personal	Nick Scott
2	Circle	B51	NS Personal	Maggie Crowe
3	Circle	B52	NS Personal	Stefan Levy
4	Circle	B53	NS Personal	Ed Riseman
5	Circle	B54	NS Personal	Luke Foster
6	Circle	B55	NS Personal	Iain Walters