



event:decision
track



CN Sustainability Summit 2022

pre-event carbon footprint estimate for Conference News

host organisation: Mash Media Conference News

event date: 19 October 2022

event: CN Sustainability Summit

location: 15 Hatfields, London, SE1 8DJ

date of assessment: 22 September 2022



your track report

results

data showing the total estimated carbon footprint associated with your event, by event function.

benchmark

shows you the effect of changing variables over which you have some control and the financial liability for offset, where appropriate.

mitigation & offset

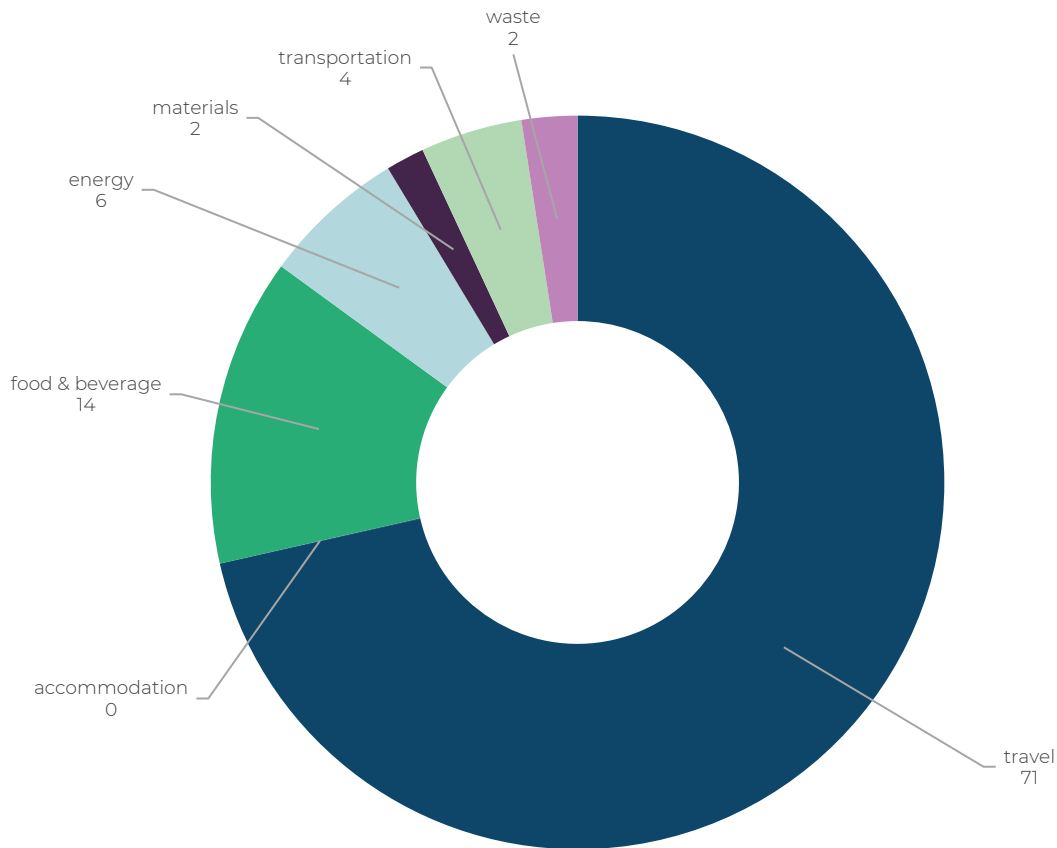
shows you the effect of changing variables over which you have some control and the financial liability for offset, where appropriate.

brief

- based on data shared by the host organisation at the time of report compilation
- based on brief supplied by the CN team
- one-day event based at 15 Hatfields, London SE1 8DJ
- based on 80 attendees, including delegates & CN team
- no accommodation is associated with CN Sustainability Summit
- food & beverage commensurate with delegate & crew numbers, 20% assumed vegetarian
- power draw estimated
- materials used in stage & set estimated, based on previous Mash Media summit events
- transportation of equipment as per agency brief



total breakdown of emissions total CO₂e calculated: 3.0 tCo₂e



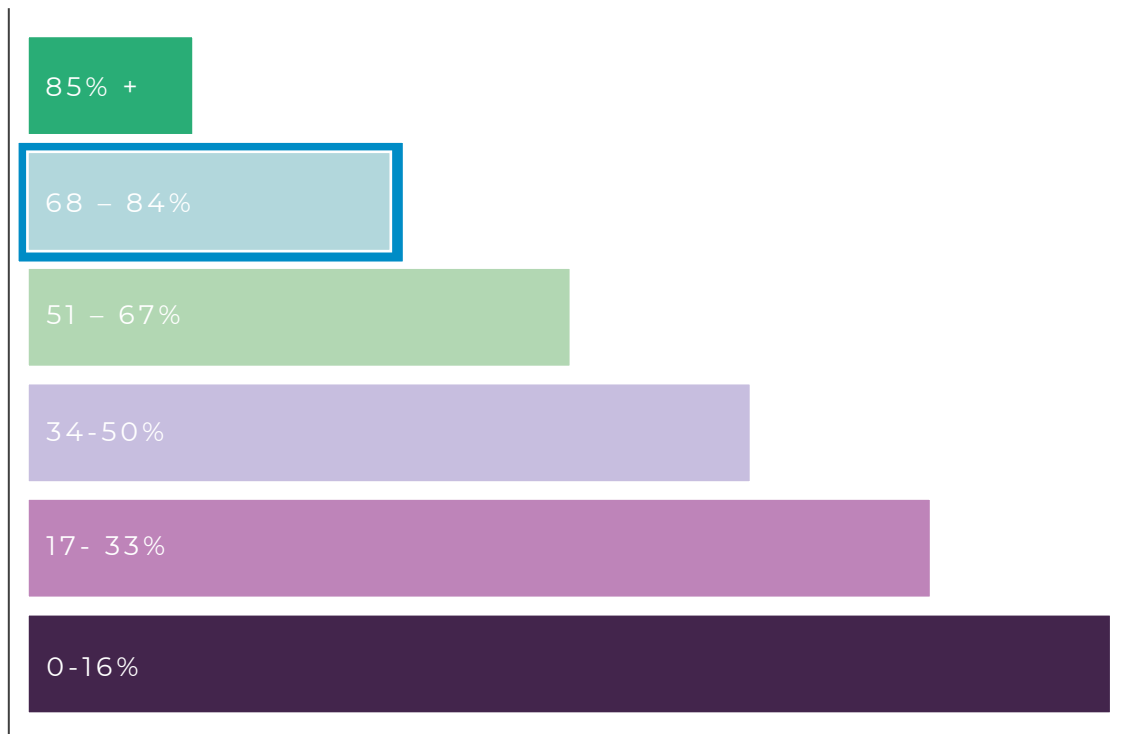
	actuals TCO ₂ e	%
travel	2.10	71
accommodation	0.00	0
food & beverage	0.40	14
energy	0.19	6
materials	0.05	2
transportation	0.13	4
waste	0.07	2

boundaries:

- event** duration (days), Delegates (where applicable), Staff, Event Area (sqm.)
- travel:** guest, crew and staffing travel by mode (air, private vehicle, public transport) and distance.
- accommodation:** hotel nights for guests, build crew or stand staffing, by star-rating.
- catering:** includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.
- energy:** actual consumption as estimated or measured by venue (kWh).
- materials:** printed matter, plastics, recyclable materials and other materials used in stand build & deliver.
- transportation:** transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.
- waste:** recyclable and residual waste.



Illustration of **CN Sustainability Summit 2022** event footprint
tCO₂e per virtual delegate, based on 80 in-person delegates
3.0 tCO₂e = 0.04 CO₂e per delegate



at this level, **CN Sustainability Summit 2022** may result in fewer emissions per delegate than **81%** of conference-style events measured by event:decision.

based on calculations conducted by event:decision from Mar 2021 - Sept 2022 for comparison purposes.

data above be used for illustrative purposes only, not for ESG audit or offset reporting. Comparison is based on data from similar events. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 6sqm. to 200sqm.



mitigation

use this data to support mitigating the emissions impact of this, or your next event using a sustainable event planning process:

mobility

as overall delegate numbers are relatively small, any longer journeys (>100km+ each way) even by public transport will increase the emissions profile per head. You may wish to consider a streaming option for those who are not based locally. Reducing estimated delegate travel by 50% reduces your overall footprint by up to 37%.

food

consider offering one or more only-vegetarian meals. If all food provided for crew and delegates was vegetarian, the overall emissions profile can be reduced by 1-2%.

transport

for an event of this scale, minimal equipment should be transported to the venue. 30km for 2T of equipment has been estimated for this report.

offset

You may choose to offer offset solutions via event:decision, or via a channel within your agency or client organisation. Please contact event:decision for a menu of certified projects.

As a guide, to directly offset all emissions associated as detailed within this track report:

CN Sustainability Summit 2022

3.0 CO₂e

Offset required at this level for carbon neutral certification:

<£75 dependant on project(s) chosen