



**event:decision**  
track



## **Stephenson Harwood Partners' Conference 2023**

**pre-event carbon footprint assessment**

**host organisation:** The Wentworth Collective for Stephenson Harwood

**event date:** 15-17 November 2023

**event:** Stephenson Harwood Partners' Conference 2023

**location:** London, UK

**date of assessment:** 8<sup>th</sup> August 2023



## your track report

### results

shows the total calculated carbon footprint associated with your event, by event function.

### benchmark

displays your event carbon footprint, represented by number of delegates or by number of square metres of booth activation, when compared with other similar measurements delivered by event:decision.

### mitigation

initial advice on potential mitigation of impact. Additional mitigation consultancy & advisory is available on request. Additional mitigation recommendations and/or analysis are available on request.

### offset

an illustration of a range of cost associated with purchasing certified carbon credits corresponding to the results, above, to deliver the event calculated by event:decision on a carbon neutral basis.

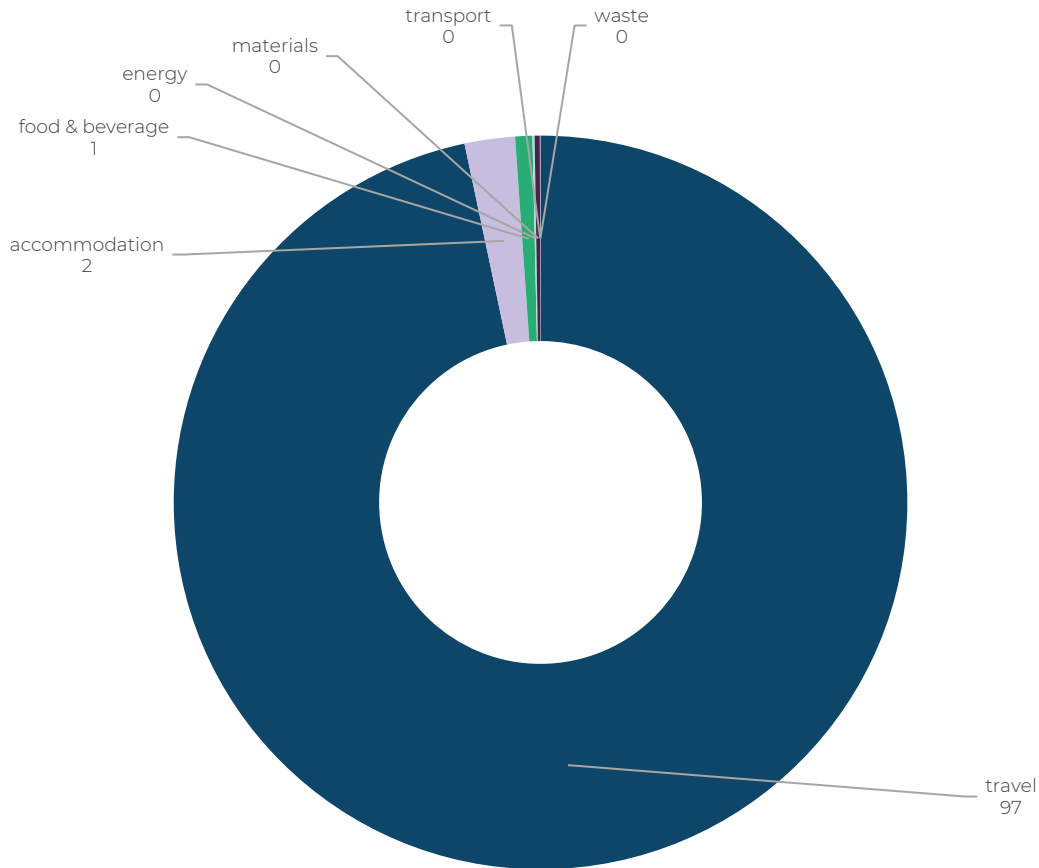
## brief

- pre-event data shared via The Wentworth Collective.
- based on 232 in-person delegates for 2-day event
- includes estimated emissions associated with flights as detailed by The Wentworth Collective. Medium and long haul destinations designated as business class seats.
- journeys by UK-based delegates based 50% public transport and 50% private vehicles travelling to a Greater London region hotel.
- food & beverage based 20% vegetarian, 80% non-vegetarian.
- accommodation based 90 overseas delegates each staying 3 nights in the UK
- set / stage / build materials, transportation and power draw estimated.
- crew travel, accommodation and subsistence included.
- re-useable, recyclable and single use materials calculated estimated as per data received.
- 235 branded goods as giveaways sourced from within the UK.

total estimated emissions

Stephenson Harwood Partners' Conference 2023

tonnes CO<sub>2</sub>e calculated: 485.06 tCO<sub>2</sub>e



	estimated tCO <sub>2</sub> e	%
<b>travel</b>	468.93	97
<b>accommodation</b>	10.76	2
<b>food &amp; beverage</b>	3.66	1
<b>energy</b>	0.46	0
<b>materials</b>	0.63	0
<b>transport</b>	0.06	0
<b>waste</b>	0.08	0

**boundaries:**

**event** duration (days), guests (where applicable), staff, crew, event area (sqm).

**travel:** guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.

**accommodation:** hotel nights for guests, build crew or stand staffing, by star-rating.

**catering:** includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

**energy:** actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.

**materials:** printed matter, plastics, recyclable materials and other materials used in stand / activation builds & delivery.

**transportation:** transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.

**waste:** recyclable and residual waste.

**note:** a result of 0.00 tCO<sub>2</sub>e does not indicate zero emissions, merely that the category reports fewer than 10kg CO<sub>2</sub>e when reported in tCO<sub>2</sub>e to two decimal places.

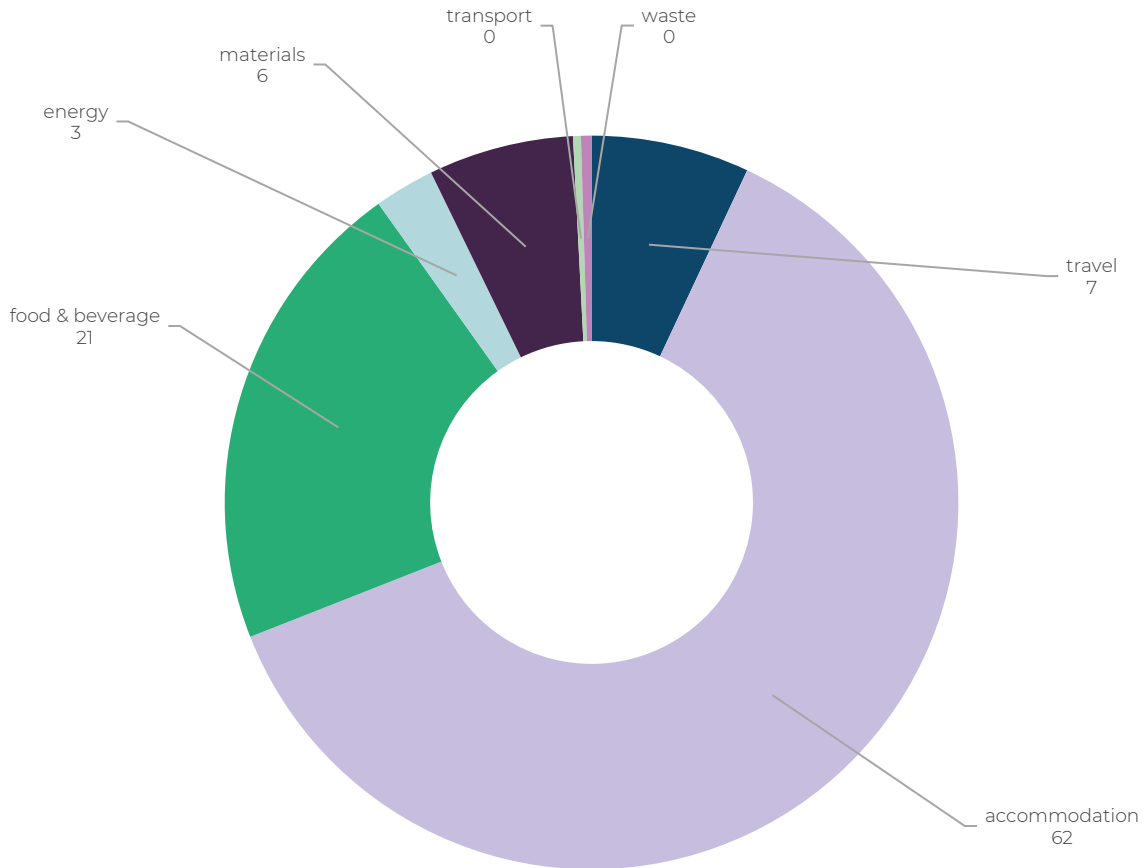


total estimated emissions

EXCLUDING FLIGHTS

Stephenson Harwood Partners' Conference 2023

tonnes CO<sub>2</sub>e calculated: 17.34 tCO<sub>2</sub>e



	estimated tCO <sub>2</sub> e	%
travel	1.21	7
accommodation	10.76	62
food & beverage	3.66	21
energy	0.46	3
materials	1.11	6
transport	0.06	0
waste	0.08	0

boundaries:

event duration (days), guests (where applicable), staff, crew, event area (sqm).

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accommodation: hotel nights for guests, build crew or stand staffing, by star-rating.

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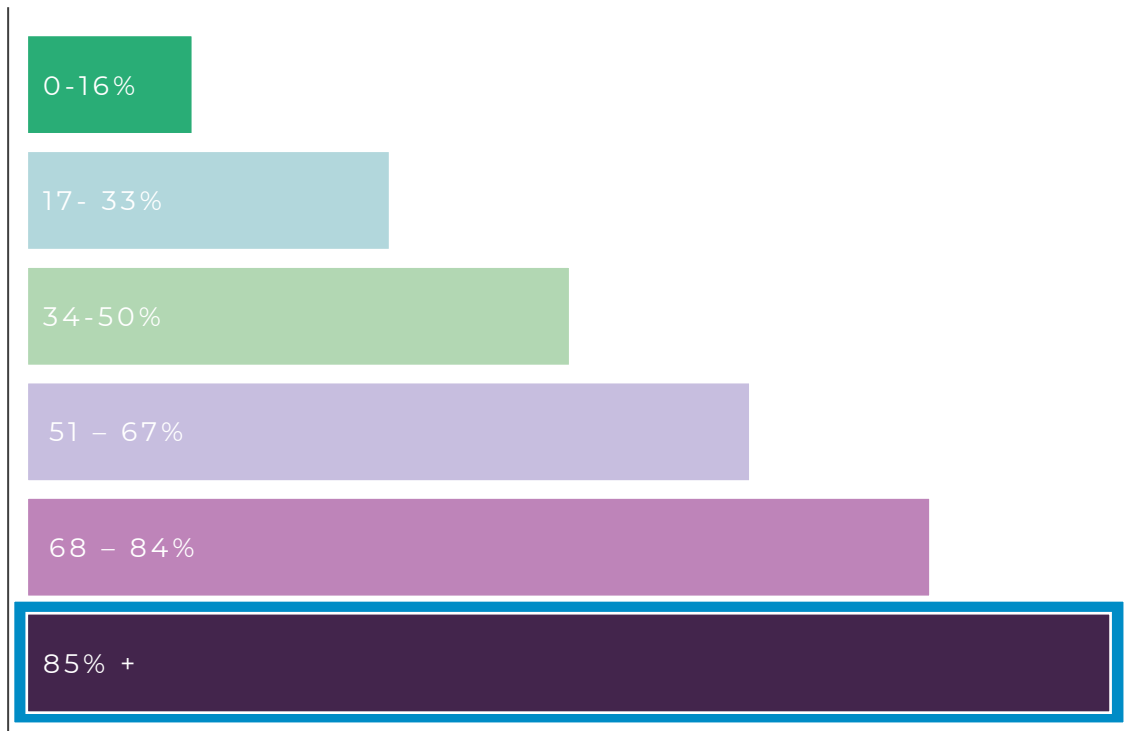
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Illustration of Stephenson Harwood Partners' Conference 2023, estimated carbon footprint:  
tCO<sub>2</sub>e per delegate, based on 232 persons  
485.06 tCO<sub>2</sub>e = 2.09 tCO<sub>2</sub>e per person



at this level, Stephenson Harwood Partners' Conference 2023 is within the 89<sup>th</sup> percentile of conference format events measured by event:decision, on a per-delegate basis.

based on calculations conducted by event:decision from Mar 2021 – present for comparison purposes only.

data above should be used for illustrative purposes only, not for ESG audit or offset reporting. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 6sqm. to 200sqm.



## mitigation

use the data in this report to understand significant variables & support mitigating the emissions impact of your next event using a more sustainable event planning process.

considerations for mitigation:

### travel

almost 40% of attendees are attending this in-person event travelling via air. It is assumed that where business class travel is available (medium- and long-haul routes) that this option will be consumed. If

moving long-haul flights from business class to economy would reduce flight emissions by 65%.

### food & beverage

consider offering vegetarian-only meals. For illustration, if all food provided for delegates was vegetarian (all other factors remaining unchanged) the overall footprint would be reduced by c. 5%

you may wish to consider putting in place an arrangement for excess food distribution as part of the social contribution of this event. This can be arranged via a partner of event:decision. Please ask for details.

### branded gifts

please consider the nature and sourcing of branded items in a sustainable fashion. Some event owners consider contributing to specific causes in lieu of these gifts to Partners.

## offset

You may choose to offer offset solutions via event:decision, or via a channel within your agency or client organisation. Please contact event:decision for a menu of certified projects & providers.

As a guide, to offset carbon emissions for the event:

Stephenson Harwood Partners' Conference 2023 - 485.06 tonnes CO<sub>2</sub>e

Offset calculation dependent on project & provider chosen from £5/tCO<sub>2</sub>e - £25/tCO<sub>2</sub>e.

£2,425 - £11,835 dependant on project & provider chosen, assuming no prior offset within the event programme / associated flights included at source.