



## **Sustainability Policy**

We are committed to minimising the impact of our activities on the environment and in order to make an event sustainable, we consider various aspects of the planning and execution. Below are the key points of our strategy to achieve this.

**Choose a sustainable venue:** We select venues that aligns with sustainable practices. We look for venues with green certifications, renewable energy sources, or those that actively support sustainability initiatives.

**Reduce waste:** We minimise waste generation by implementing practices such as using digital invitations instead of paper, providing recycling stations throughout the event area, and encouraging attendees to bring reusable water bottles or coffee cups.

**Source sustainable materials:** We opt for sustainable and recyclable materials for event signage, banners, and promotional materials. We choose eco-friendly and biodegradable options for food packaging, utensils, and containers where possible.

**Sustainable transportation:** We encourage attendees to use public transportation, carpooling, or cycling to reach the event. We offer incentives for eco-friendly transportation methods, such as providing bicycle racks and public transportation information.

**Energy conservation:** Our AV partners use energy-efficient lighting and equipment throughout the event. We use natural lighting when possible, and remind attendees and suppliers to turn off lights and equipment when not in use.

**Responsible catering:** we choose local, organic, and seasonal food options to support sustainable agriculture. We minimise food waste by accurately estimating the number of attendees and donating excess food to local organisations.

**Water conservation:** We promote water-saving practices, such as providing water stations instead of individual bottled water.

**Engage with sustainable suppliers:** We collaborate with vendors and suppliers who share our commitment to sustainability. We choose businesses that use eco-friendly practices, locally sourced products, and sustainable packaging.

**Educate and engage attendees:** Where appropriate, we raise awareness about sustainability by incorporating educational activities and initiatives into the event. This could be via workshops, panel discussions, or interactive displays that promote sustainable living and practices.

**Measure and communicate your impact:** We track and measure the environmental impact of our events. We calculate metrics such as waste diversion rate, energy consumption, and carbon emissions and share this information with attendees, sponsors, and stakeholders to highlight the event's sustainability achievements.

**Business specific:**

- We offer the Cycle to Work scheme for all employees
- We encourage clients to take part in carbon offsetting schemes where appropriate
- We use an accredited program to offset the greenhouse gas emissions generated by our activities
- We educate ourselves – we have signed up to find out more about the Net Zero Framework for action and how we can become a Net Zero business