event:decision
track

BANK OF SCOTLAND

for Just Transition Conference 2023

post event carbon footprint report

host organisation: Bank of Scotland

event date: 13th November 2023

event: Just Transition Conference

location: Bank of Scotland Head Office, Edinburgh

date of assessment: 8th December 2023

your track report

results

shows the total calculated carbon footprint associated with your event, by event function.

benchmark

displays your event carbon footprint, represented by number of delegates or by number of square metres of booth activation, when compared with other similar measurements delivered by event:decision.

mitigation

initial advice on potential mitigation of impact. Additional mitigation consultancy & advisory is available on request. Additional mitigation recommendations and/or analysis are available on request.

offset

an illustration of a range of cost associated with purchasing certified carbon credits corresponding to the results, above, to deliver the event calculated by event:decision on a carbon neutral basis.
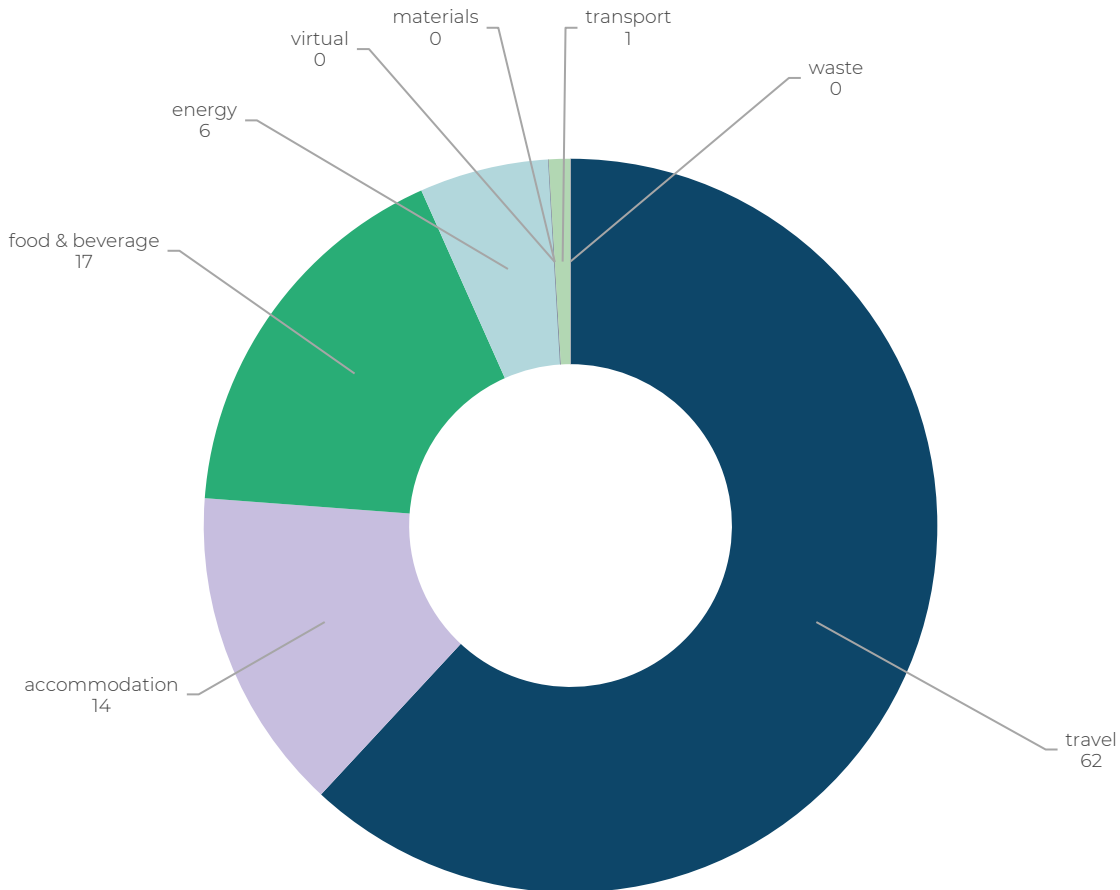
brief

- based on post-event data shared via Bank of Scotland for the Just Transition Conference

- conference taking place at the Bank of Scotland's Head Office in Edinburgh

- live date 13th November 2023

- based on 70 in-person delegates.

- includes emissions associated with delegate travel based on estimations agreed with Bank of Scotland.

- food & beverage breakdown as specified in data provided and where not specified, based 80% vegetarian, 20% non-vegetarian.

- build materials, transportation and power draw estimated where not detailed in post-event reporting.

total calculated emissions

Just Transition Conference 2023

tonnes CO_2e calculated: 1.05 tCO_2e

waste
0

transport
1

materials
0

virtual
0

energy
6

food & beverage
17

accommodation
14

travel
62

	actuals tCO_2e	%
travel	0.65	62
accommodation	0.15	14
food & beverage	0.18	17
energy	0.06	6
virtual	0.00	0
materials	0.00	0
transport	0.01	1
waste	0.00	0

boundaries:

event duration (days), guests (where applicable), staff, crew, event area (sqm.)

travel: guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.

accommodation: hotel nights for guests, build crew or stand staffing, by star-rating.

catering: includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

energy: actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.

materials: printed matter, plastics, recyclable materials and other materials used in stand / activation builds & delivery.

transportation: transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.
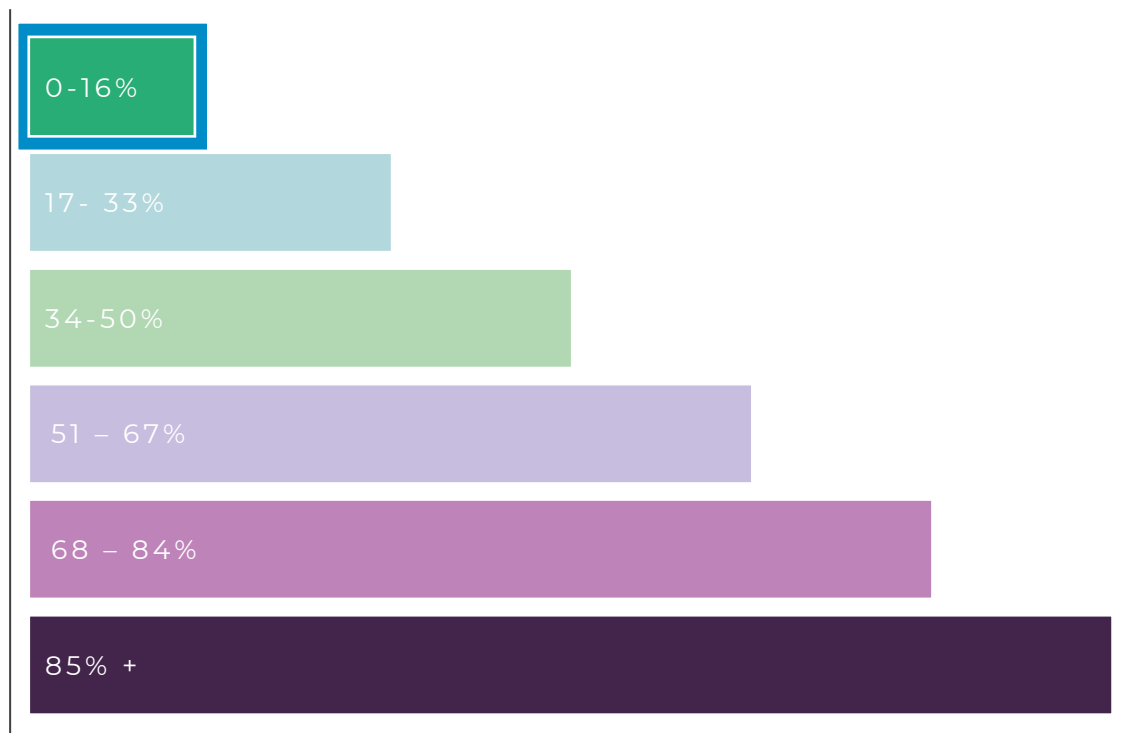
waste: recyclable and residual waste.

note: a result of 0.00 tCO_2e does not indicate zero emissions, merely that the category reports fewer than 10kg CO_2e when reported in tCO_2e to two decimal places.

Illustration of **Just Transition Conference 2023** carbon intensity:

tCO$_2$e **per delegate**, based on 70 persons

1.05 tCO$_2$e = **0.015** tCO$_2$e per person

the **Just Transition Conference 2023** carbon intensity **per delegate** is within the **13th percentile** of **conference format events** measured by event:decision.

this is an event:decision® benchmark and illustrates how 'sustainably'* the event is delivered in terms of standardised emissions reporting.

*data above should be used for illustrative purposes only, not for ESG audit or offset reporting. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 6sqm. to 200sqm.

based on calculations conducted by event:decision from Mar 2021 – present for sector comparison purposes.

mitigation

Use the data to support mitigating the emissions impact of the next event using a sustainable event planning process.

Data sensitivity for manageable variables:

travel

Due to the location of the event, it is estimated that approximately half of the delegates travelled by car to the venue. Therefore, you may wish to encourage or incentivise the delegates to travel by public transport for future events. As an illustration if ALL delegates travelled to the event by public transport (all other factors remaining unchanged) the travel footprint would be reduced to 43% and the overall emissions could be reduced by 30%.

you may also wish to consider the format of the event, as a number of the delegates travel from further afield you may wish to introduce a virtual element.

food & beverage

you may wish to consider offering an all vegetarian-only menu. For illustration, if all food provided for the attendees was vegetarian (all other factors remaining unchanged) the food & beverage footprint would be reduced by 17% and the overall footprint would be reduced by c. 3%.

accommodation

although the amount of accommodation was minimal it was the second largest emissions factor for this event, based on 4-star accommodation. Therefore, you may wish to encourage those staying to stay at a hotel with a different star rating or a more sustainable option. As an illustration, if all accommodation was reduced to 3-star or more a sustainable option (all other factors remaining unchanged), accommodation emissions would be reduced by 47% and the overall emissions could be reduced by 9%.

transport

local suppliers have been engaged for all the materials required for this event. This has kept the emissions associated with transportation to a minimum.

offset

You may choose to offer offset solutions via event:decision®, or via a channel within your agency or client organisation. Please contact event:decision for a menu of certified projects & providers.

As a guide, to directly offset carbon emissions for the event:

Just Transition Conference 2023

1.05 Tonnes CO_2e

offset calculation dependent on project & provider chosen from £5/tCO2e - £25/tCO2e. Average figure:

£5 - £26 dependant on project & provider chosen