



event:decision
track

The **Blackstone** Group[®]

Blackstone Credit Ltd Partner Conference 2023

post event emissions assessment by event:decision[®]

host organisation: The Blackstone Group

event date: 23-26 October 2023

event: Blackstone Credit Ltd Partner Conference 2023

location: The Londoner, London

date of assessment: 11th December 2023



your track report

results

shows the total calculated carbon footprint associated with your event, by event function.

benchmark

displays your event carbon footprint, represented by number of delegates or by number of square metres of booth / stand / activation. This is benchmarked against other event measurements calculated by event:decision. Can be referred to as emissions intensity.

mitigation

initial advice on potential mitigation of impact. Additional mitigation consultancy & advisory is available on request.

offset

an illustration of a range of costs associated with purchasing certified carbon credits corresponding to the results, above, to deliver the event calculated by event:decision on a carbon neutral basis.

brief

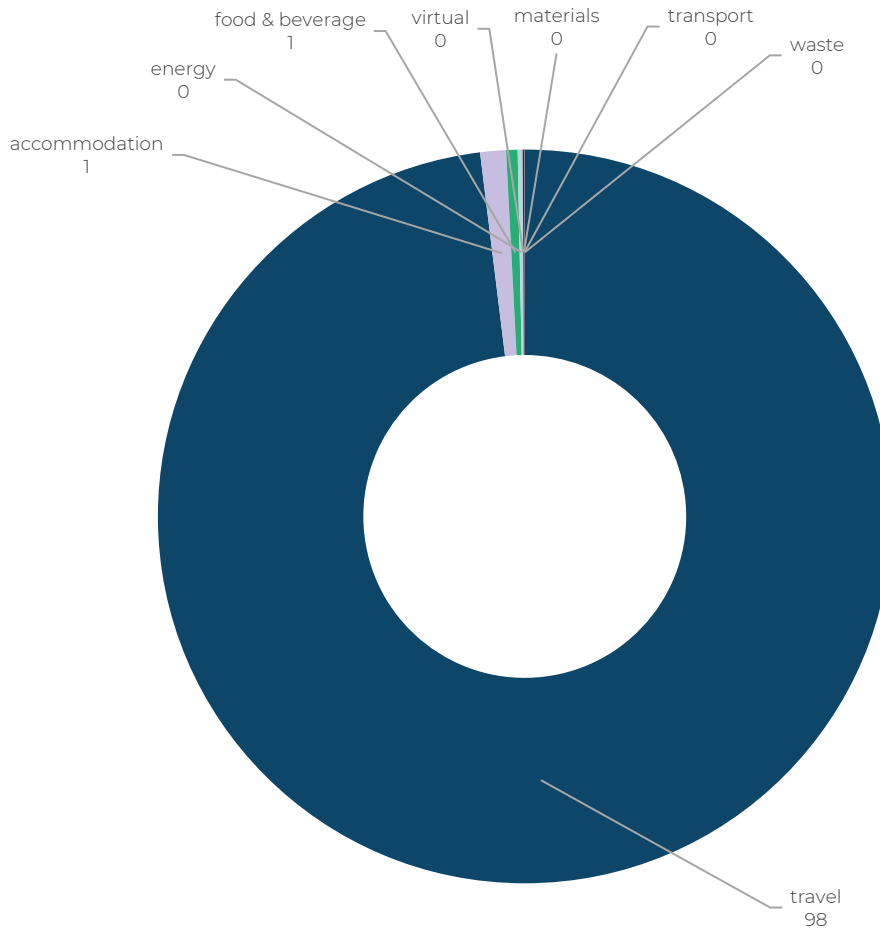
- based on post-event data shared via Blackstone for the Blackstone Credit Ltd Partner Conference 2023
- conference taking place at The Londoner Hotel in London, UK
- live dates 23rd – 26th October 2023
- based on 170 in-person delegates and 135 virtual attendees..
- includes emissions associated with delegate travel based on data provided by Blackstone.
- food & beverage breakdown as specified in data provided and where not specified, based 20% vegetarian, 80% non-vegetarian.
- build materials, transportation and power draw estimated where not detailed in post-event reporting.



total calculated emissions

Blackstone Credit Ltd Partner Conference 2023

tonnes CO₂e calculated: **767.81 tCO₂e**



	actuals tCO ₂ e	%
travel	752.85	98
accommodation	8.72	1
food & beverage	3.86	1
energy	1.65	0
virtual	0.03	0
materials	0.62	0
transport	0.03	0
waste	0.04	0

boundaries:

event duration (days), guests (where applicable), staff, crew, event area (sqm.)

travel: guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.

accommodation: hotel nights for guests, build crew or stand staffing, by star-rating.

catering: includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

energy: actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.

materials: printed matter, plastics, recyclable materials and other materials used in stand / activation builds & delivery.

transportation: transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.

waste: recyclable and residual waste.

note: a result of 0.00 tCO₂e does not indicate zero emissions, merely that the category reports fewer than 10kg CO₂e when reported in % tCO₂e to two decimal places.

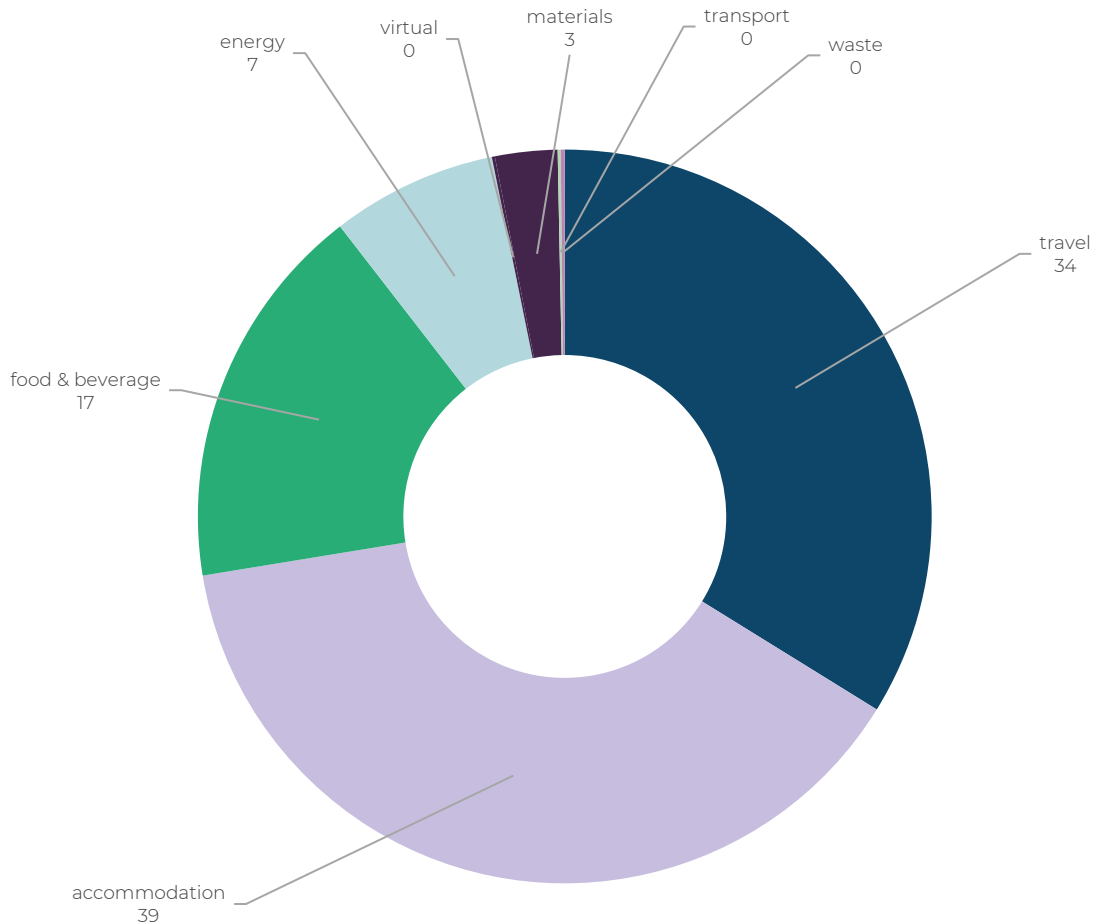


total calculated emissions

Blackstone Credit Ltd Partner Conference 2023

EXCLUDING DELEGATE FLIGHTS

tonnes CO₂e calculated: 22.59 tCO₂e



	actuals tCO ₂ e	%
travel	7.64	34
accommodation	8.72	39
food & beverage	3.86	17
energy	1.65	7
virtual	0.03	0
materials	0.62	3
transport	0.03	0
waste	0.04	0

boundaries:

event duration (days), guests (where applicable), staff, crew, event area (sqm.)

travel: guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.

accommodation: hotel nights for guests, build crew or stand staffing, by star-rating.

catering: includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

energy: actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.

materials: printed matter, plastics, recyclable materials and other materials used in stand / activation builds & delivery.

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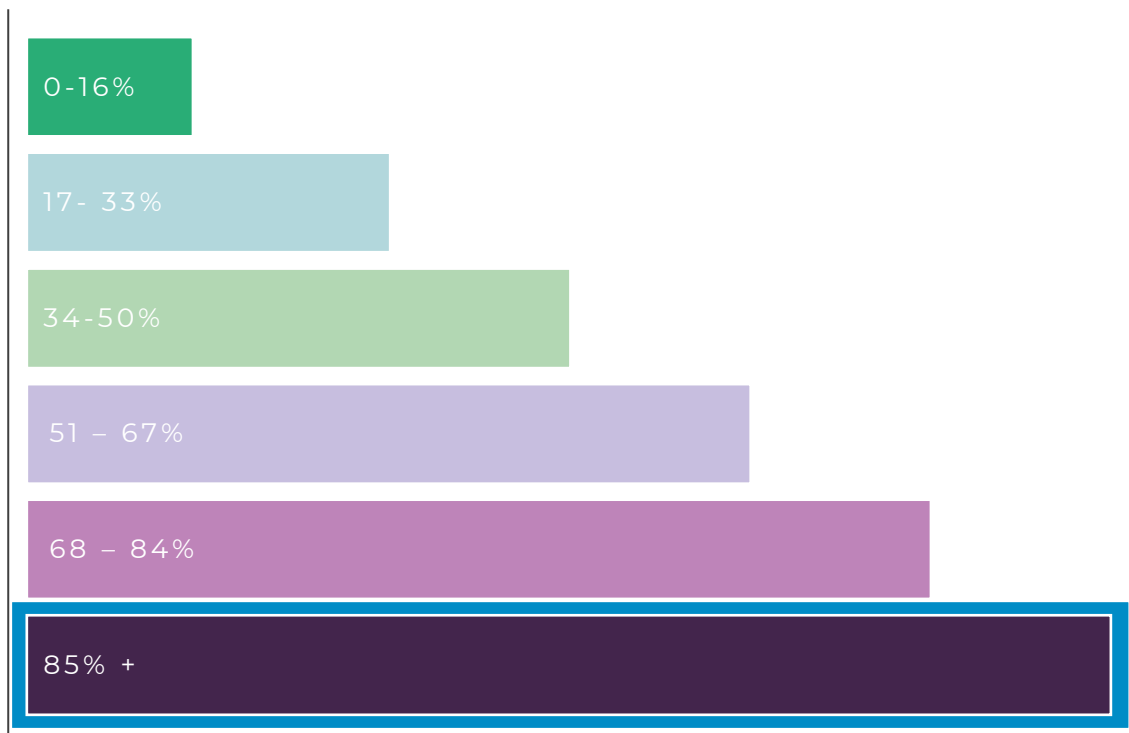
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Illustration of Blackstone Credit Ltd Partner Conference 2023 carbon intensity:

tCO₂e per delegate, based on 305 persons

767.80 tCO₂e = 2.52 tCO₂e per person



the Blackstone Credit Ltd Partner Conference 2023 carbon intensity per delegate is within the 93rd percentile of conference format events measured by event:decision.

this is an event:decision® benchmark and illustrates emissions intensity per delegate, when benchmarked against all other conference style events measured by event:decision.

*data above should be used for illustrative purposes only, not for ESG audit or offset reporting. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-buils from 6sqm. to 200sqm.

based on calculations conducted by event:decision from Mar 2021 – present for sector comparison purposes.



mitigation

Suggestions of how to potentially reduce the environmental (emissions) impact of this type of event:

travel

even though the event took place in Central London a large proportion of the delegates travelled by air to the event. This has had a major impact on the travel emissions associated with this event, with the delegate flights alone comprising 98% of the total emissions profile.

you may wish to encourage more delegates to attend virtually or at least examine their class of travel. As an illustration if ALL delegates who flew to the event travelled in Economy Class (all other factors remaining unchanged) the travel footprint would be reduced to 64% and the overall emissions could be reduced by 63%.

the provision of enabling delegates to attend virtually did mean that an additional 135 attendees were able to join the meeting with zero travel emission and minimal overall emission impact on the event.

food & beverage

you may wish to consider offering an all vegetarian-only menu. For illustration, if all food provided for the attendees was vegetarian (all other factors remaining unchanged) the food & beverage footprint would be reduced by 22% and the overall footprint would be reduced by c. 1%.

accommodation

accommodation represents the second largest emissions factor for this event, based on luxury hotel level. You may wish to examine hotels with lower emissions factors. As an illustration, if all accommodation was changed to standard class accommodation or more a sustainable option (all other factors remaining unchanged), accommodation related emissions could be reduced by 44% and the overall emissions could be reduced by 1%.

transport

local suppliers have been engaged for all the materials required for this event. This has kept the emissions associated with the transport to a minimum for this event.

offset

you may choose to offer offset solutions via event:decision, or via a channel within your agency or company. Please contact event:decision for a menu of certified projects & providers.

As a guide, to directly offset carbon emissions for the event:

Blackstone Credit Ltd Partner Conference 2023

767.80 tCO₂e

Offset calculation dependent on project & provider chosen from £5/tCO₂e - £25/tCO₂e.

£3,839 - £19,195 dependant on project & provider chosen