event:decision
track

SCOTTISH WIDOWS

for Adviser Summit 2023

post event carbon footprint report

host organisation: Scottish Widows

event date: 29th November 2023

event: Adviser Summit 2023

location: Lumiere London., London

date of assessment: 14th December 2023

your track report

results

shows the total calculated carbon footprint associated with your event, by event function.

benchmark

displays your event carbon footprint, represented by number of delegates or by number of square metres of booth activation, when compared with other similar measurements delivered by event:decision.

mitigation

initial advice on potential mitigation of impact. Additional mitigation consultancy & advisory is available on request. Additional mitigation recommendations and/or analysis are available on request.

offset

an illustration of a range of cost associated with purchasing certified carbon credits corresponding to the results, above, to deliver the event calculated by event:decision on a carbon neutral basis.
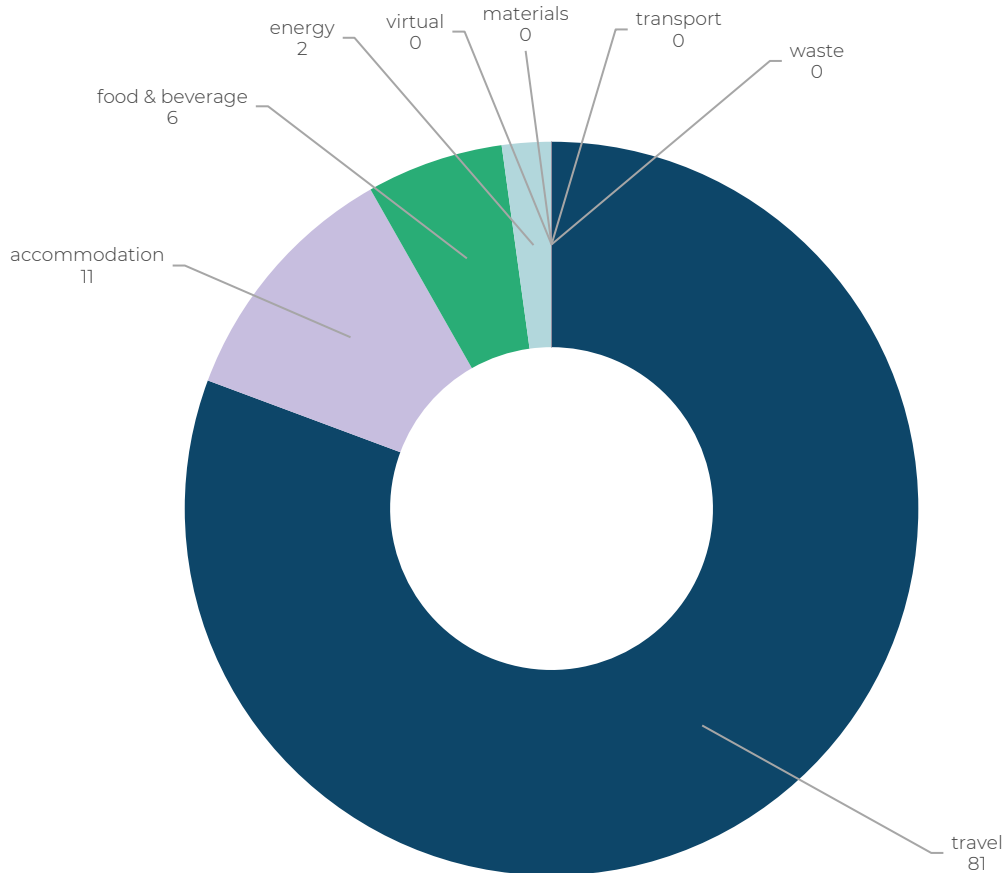
brief

- based on post-event data shared via Sottish Widows for the Adviser Summit 2023

- conference taking place at the Lumiere London in Old Street, London

- live date 29th November 2023

- based on 50 in-person delegates and 33 in-person speakers and Scottish Widows hosts

- includes emissions associated with delegate travel based on estimations agreed with Scottish Widows

- food & beverage breakdown as specified in data provided and where not specified, based 20% vegetarian, 80% non-vegetarian.

- build materials, transportation and power draw estimated where not detailed in post-event reporting.

total calculated emissions

Adviser Summit 2023

tonnes CO_2e calculated: 4.14 tCO_2e

	actuals tCO_2e	%
travel	3.34	81
accommodation	0.46	11
food & beverage	0.25	6
energy	0.09	2
virtual	0.00	0
materials	0.00	0
transport	0.00	0
waste	0.00	0

boundaries:

event duration (days), guests (where applicable), staff, crew, event area (sqm.)

travel: guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.

accommodation: hotel nights for guests, build crew or stand staffing, by star-rating.

catering: includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

energy: actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.

materials: printed matter, plastics, recyclable materials and other materials used in stand / activation builds & delivery.

transportation: transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.

waste: recyclable and residual waste.

note: a result of 0.00 tCO_2e does not indicate zero emissions, merely that the category reports fewer than 10kg CO_2 when reported in tCO_2e to two decimal places.
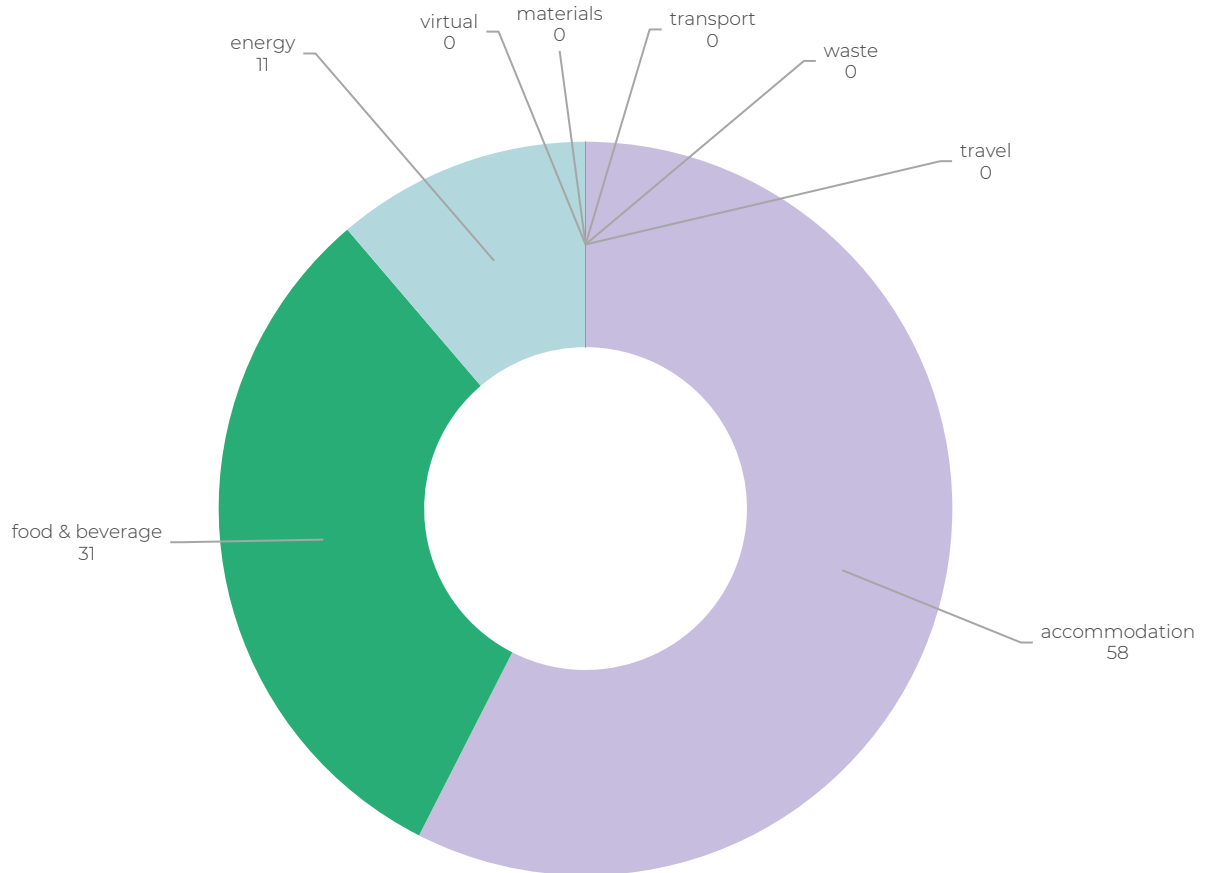
total calculated emissions

Adviser Summit 2023

EXCLUDING ALL GUEST & CREW TRAVEL

tonnes CO_2e calculated: **0.80 tCO_2e**

Donut chart labels:
- energy 11
- virtual 0
- materials 0
- transport 0
- waste 0
- travel 0
- food & beverage 31
- accommodation 58

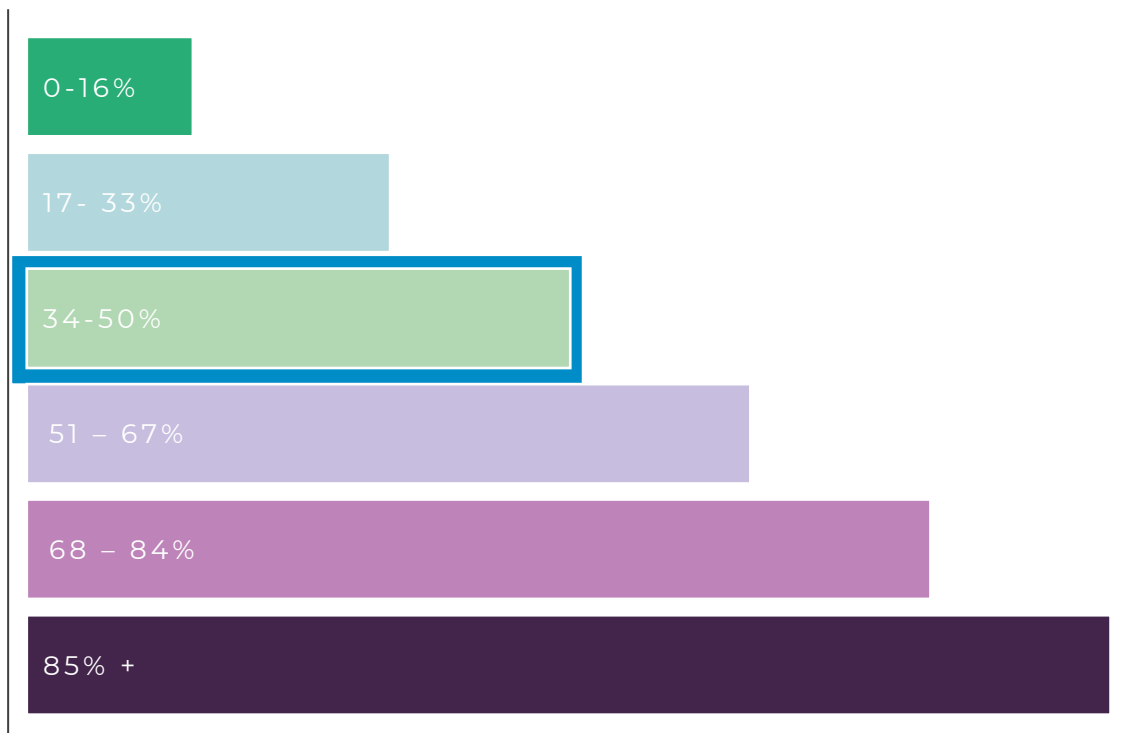|	actuals tCO_2e	%
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Illustration of Adviser Summit 2023 carbon intensity:

tCO$_2$e per delegate, based on 83 persons

4.14 tCO$_2$e = 0.05 tCO$_2$e per person

the Adviser Summit 2023 carbon intensity per delegate is within the 38th percentile of conference format events measured by event:decision.

this is an event:decision® benchmark and illustrates how 'sustainably'* the event is delivered in terms of standardised emissions reporting.

*data above should be used for illustrative purposes only, not for ESG audit or offset reporting. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 6sqm. to 200sqm.

based on calculations conducted by event:decision from Mar 2021 – present for sector comparison purposes.

mitigation

Use the data to support mitigating the emissions impact of the next event using a sustainable event planning process.

travel

it is estimated that 15 of the Scottish Widows hosts travelled down from Scotland 2/3 of these by air. Due to these flights the travel emissions result in over 80% of the total emissions associated with this event. As an illustration if these hosts did not attend via air (all other factors remaining unchanged) the travel footprint would be reduced to 80% and the overall emissions could be reduced by 64%.

whilst it is appreciated that face to face attendance is important you may wish to consider enabling these guests to join virtually or for other hosts more locally based to attend in their place.

food & beverage

you may wish to consider offering an all vegetarian-only menu. For illustration, if all food provided for the attendees was vegetarian (all other factors remaining unchanged) the food & beverage footprint would be reduced by 20% and the overall footprint would be reduced by c. 1-2%.

accommodation

although the amount of accommodation was minimal it was the second largest emissions factor for this event, based on 4-star accommodation. Therefore, you may wish to encourage those staying to stay at a hotel with a different star rating or a more sustainable option. As an illustration, if all accommodation was reduced to 3-star or more a sustainable option (all other factors remaining unchanged), accommodation emissions would be reduced by 46% and the overall emissions could be reduced by 5%.

transport

local suppliers have been engaged for all the materials required for this event. This has kept the emissions associated with transportation to a minimum.

offset

You may choose to offer offset solutions via event:decision®, or via a channel within your agency or client organisation. Please contact event:decision for a menu of certified projects & providers.

As a guide, to directly offset carbon emissions for the event:

Scottish Widows Adviser Summit 2023

4.14 Tonnes CO_2e

offset calculation dependent on project & provider chosen from £5/tCO2e - £25/tCO2e. Average figure:

£21 - £104 dependant on project & provider chosen