



event:decision
track



encore

for New York State School Boards 2023

post event carbon footprint report

host organisation: Encore Global

event date: 15th October 2023

event: New York State School Boards 2023

location: Encore Warehouse, Coppell, TX, USA

date of assessment: 26th January 2024



your track report

results

shows the total estimated carbon footprint associated with your RFP, by event function.

benchmark

displays your estimated carbon footprint, represented by number of delegates or by number of square metres of booth / stand / activation. This is benchmarked against other event measurements calculated by event:decision. Can be referred to as emissions intensity.

mitigation

initial advice on potential mitigation of impact. Additional mitigation consultancy & advisory is available on request.

offset

an illustration of a range of costs associated with purchasing certified carbon credits corresponding to the results, above, to deliver the event calculated by event:decision on a carbon neutral basis.

brief

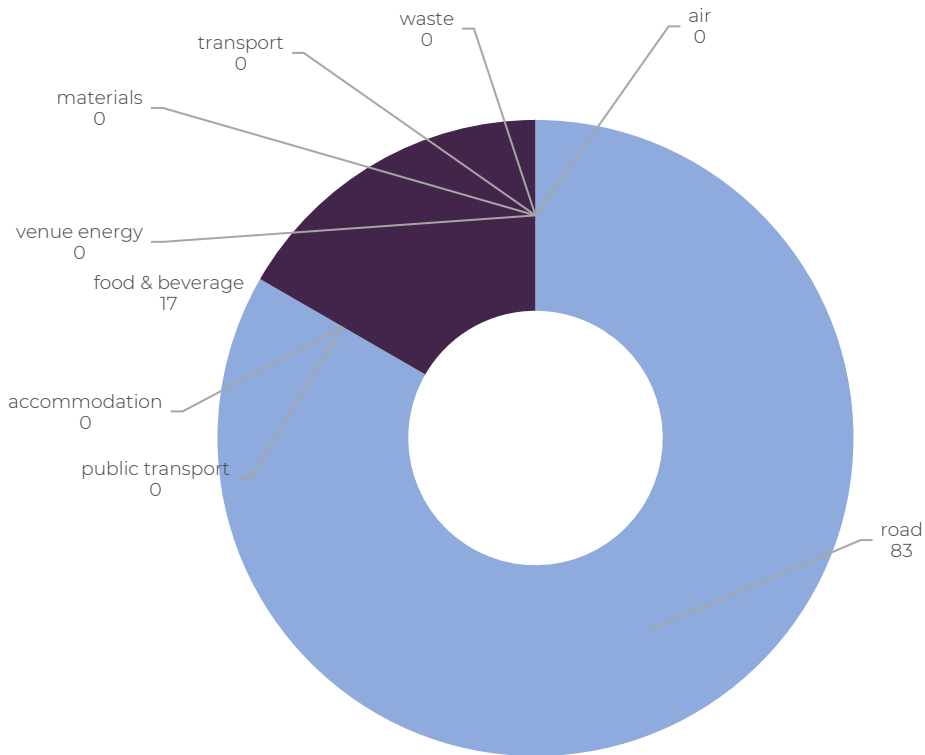
- based on post event data shared via Encore Global for New York State School Boards 2023.
- live date 15th October 2023
- based on 10 Encore crew in total onsite.
- includes emissions associated with estimated crew travel based on data provided by Encore.
- food & beverage breakdown estimated based on crew days onsite with a split of 20% vegetarian, 80% non-vegetarian.
- build materials and transportation as outlined in documentation provided.
- This event was a virtual event broadcast out of the Digital Control Room at Encore's Coppell TX Warehouse.
- power draw and any attendee associated estimations have not been included within the measurement.
- the measurement is based on Encore's presence and their supply of kit for the New York State School Boards 2023 only.



total calculated emissions

New York State School Boards 2023

tonnes CO₂e: 0.12 tCO₂e



	actuals tCO ₂ e	%
air	0	0
road	0.1	83
public transport	0	0
accommodation	0	0
food & beverage	0.02	17
venue energy	0	0
materials	0	0
transport	0	0
waste	0	0

boundaries:

event duration (days), guests (where applicable), staff, crew, event area (sqm).

travel: guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.

accommodation: hotel nights for guests, build crew or stand staffing, by star-rating.

catering: includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

energy: actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.

materials: printed matter, plastics, recyclable materials and other materials used in stand / activation builds & delivery.

transportation: transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.

waste: recyclable and residual waste.

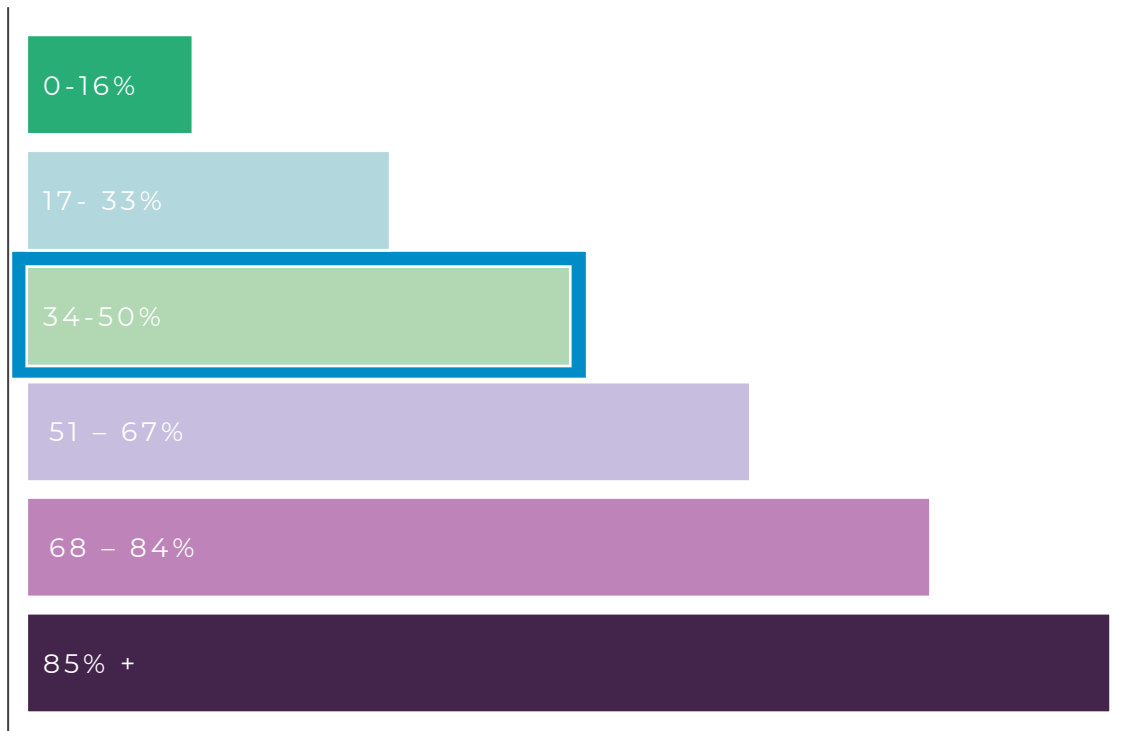
note: a % or result of 0.00 tCO₂e does not indicate zero emissions, merely that the category reports to less when reported in tCO₂e to two decimal places.



Illustration of **New York State School Boards 2023** carbon intensity:

tCO₂e per sqm, based on 100 sqm

0.12 tCO₂e = 1.2 kgCO₂e per sqm:



the **New York State School Boards 2023** carbon intensity **per sqm** is within the **43rd percentile** of **AV production** measured by event:decision.

event:decision benchmarking data relates to whole event calculations, including delegate travel, accommodation & subsistence and energy consumed throughout the event.

*data above should be used for illustrative purposes only, not for ESG audit or offset reporting. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 6sqm. to 200sqm.

based on calculations conducted by event:decision from Mar 2021 – present for sector comparison purposes.



mitigation

Suggestions of how to potentially reduce the environmental (emissions) impact of this type of event:

travel

the Encore crew for this event were all based locally. And it has been advised that all the crew drove to the Coppell TX, Warehouse. You may wish to incentivise crew to travel either by mass transit or to car share, where possible. As an illustration, if all crew travelled by mass transit (all other factors remaining unchanged) the travel footprint would be reduced by 40% and the overall emissions could be reduced by c. 33%.

food & beverage

on this occasion due to the very low crew numbers emissions associated with the food & beverage have been kept to a minimum.

materials & transport

all equipment and materials required for this event were onsite at the venue, so emissions associated with materials & transport are considered minimal. Transporting a similar amount of equipment from non-local source (in this case <1500km) would increase the overall emissions profile, by more than 88%.

offset

you may choose to offer offset solutions via event:decision, or via a channel within your agency or company. Please contact event:decision for a menu of certified projects & providers.

As a guide, to directly offset carbon emissions for the measurements in scope:

New York State School Boards 2023

0.12 Tonnes CO₂e

Offset calculation dependent on project & provider chosen from £5/tCO₂e - £25/tCO₂e.

\$1 - \$4 dependant on project & provider chosen