event:decision
track

FUJIFILM

for Fujifilm – All-Colleague Conference 2022

post event carbon footprint report

host organisation: Fujifilm

event date: 26 – 27 May 2022

event: All-Colleague Conference 2022

location: Wyboston Lakes Resort, Wyboston

date of assessment: 19th January 2024

your track report

results

shows the total calculated carbon footprint associated with your event, by event function.

benchmark

displays your event carbon footprint, represented by number of delegates or by number of square metres of booth / stand / activation. This is benchmarked against other event measurements calculated by event:decision. Can be referred to as emissions intensity.

mitigation

initial advice on potential mitigation of impact. Additional mitigation consultancy & advisory is available on request.

offset

an illustration of a range of costs associated with purchasing certified carbon credits corresponding to the results, above, to deliver the event calculated by event:decision on a carbon neutral basis.
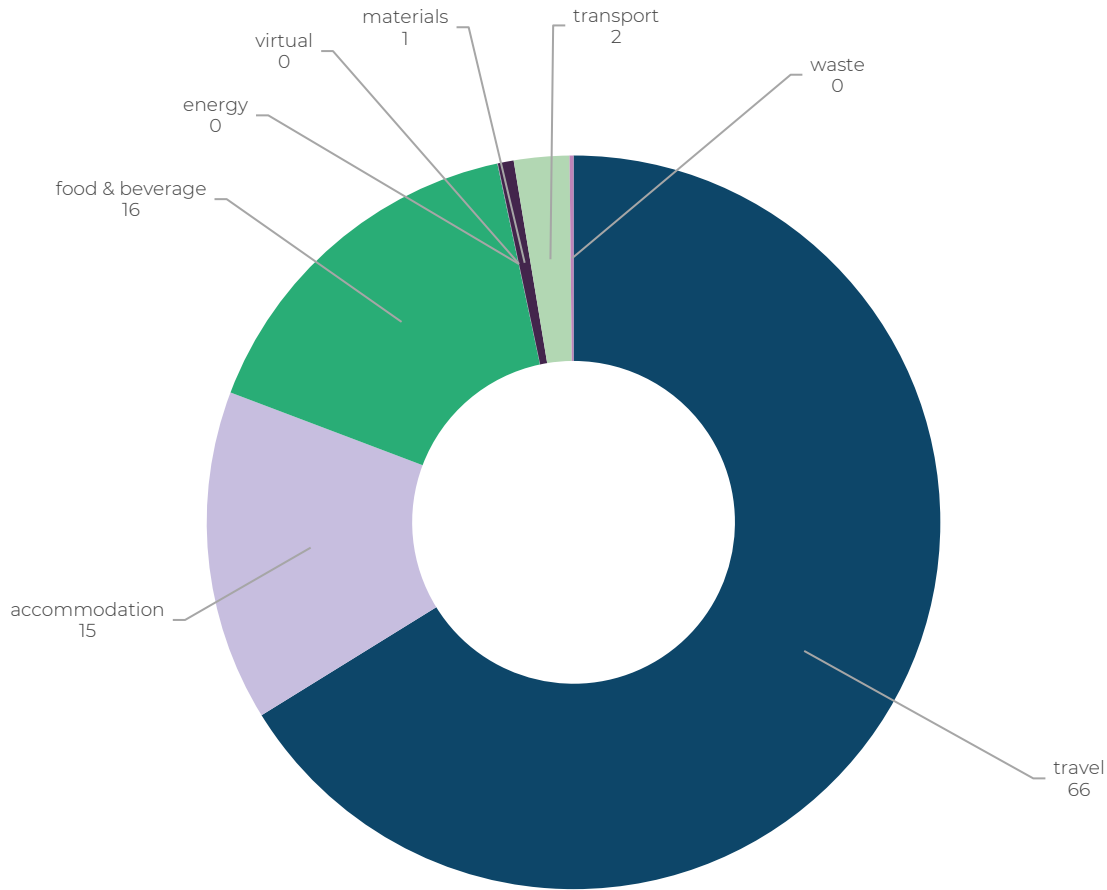
brief

- based on post-event data shared via Fujifilm for the All-Colleague Conference 2022.

- 2-day conference taking place at the Wyboston Lakes Resort in Wyboston.

- build date 25th May 2022.

- live dates 26th & 27th May 2022.

- based on 274 in-person delegates.

- includes emissions associated with delegate travel based on data provided by Fujifilm.

- food & beverage breakdown as specified in data provided and where not specified, based 20% vegetarian, 80% non-vegetarian.

- build materials, transportation and power draw estimated where not detailed in post-event reporting.

total calculated emissions

All-Colleague Conference 2022

tonnes CO$_2$e : 17.22 tCO$_2$e

	actuals tCO$_2$e	%
travel	11.40	66
accommodation	2.51	15
food & beverage	2.74	16
energy	0.00	0
virtual	0.00	0
materials	0.12	1
transport	0.42	2
waste	0.03	0

boundaries:

event duration (days), guests (where applicable), staff, crew, event area (sqm.)

travel: guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.

accommodation: hotel nights for guests, build crew or stand staffing, by star-rating.

catering: includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

energy: actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.

materials: printed matter, plastics, recyclable materials and other materials used in stand / activation builds & delivery.

transportation: transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.

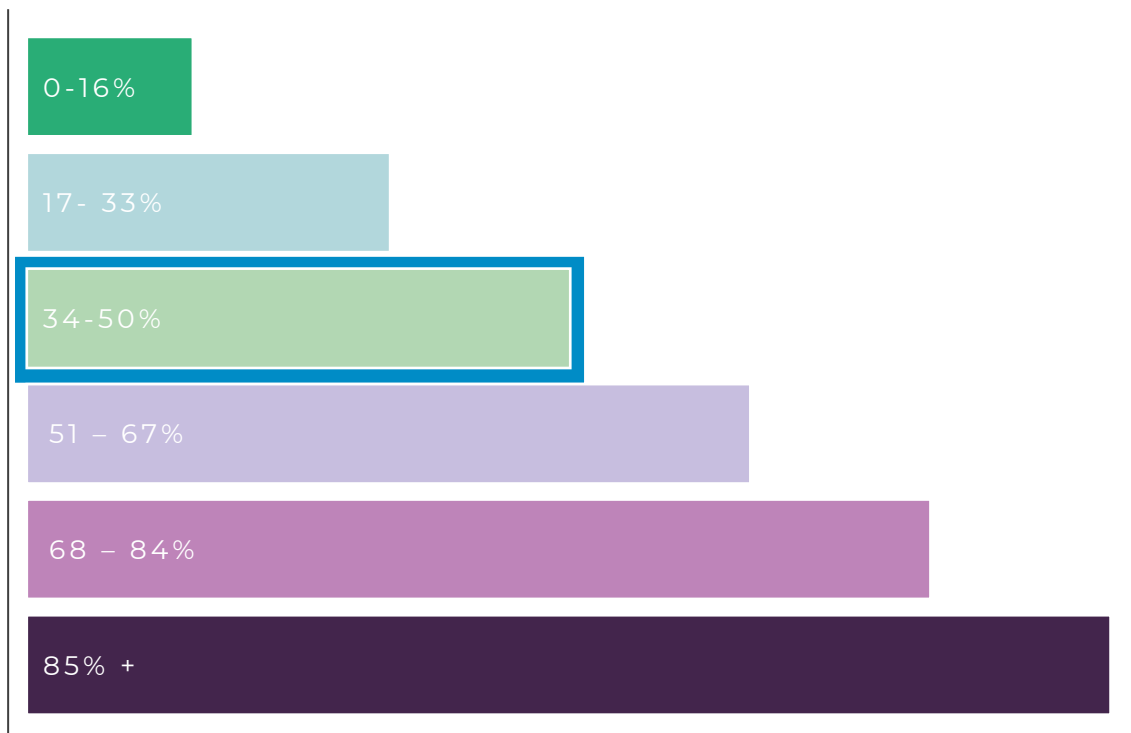waste: recyclable and residual waste.

note: a result of 0.00 tCO$_2$e does not indicate zero emissions, merely that the category reports fewer than 10kg CO$_2$e when reported in % tCO$_2$e to two decimal places.

Illustration of **All-Colleague Conference 2022** carbon intensity:

tCO_2e **per delegate**, based on 274 persons

17.22 tCO_2e = **0.06** tCO_2e per person

0-16%	
17- 33%	
34-50%	
51 – 67%	
68 – 84%	
85% +	

the **All-Colleague Conference 2022** carbon intensity **per delegate** is within the **43rd percentile** of **conference format events** measured by event:decision.

this is an event:decision® benchmark and illustrates how 'sustainably'* the event is delivered in terms of standardised emissions reporting.

*data above should be used for illustrative purposes only, not for ESG audit or offset reporting. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 6sqm. to 200sqm.

based on calculations conducted by event:decision from Mar 2021 – present for sector comparison purposes.

mitigation

Suggestions of how to potentially reduce the environmental (emissions) impact of this type of event:

travel

it was advised that all of the delegates travelled to the venue by road. It was suggested that they may wish to car share but there is no data available to confirm if this took place. Whilst it is understood that some delegates may drive, for future events, you may wish to encourage or incentivise the delegates to travel by public transport. As an illustration if ALL delegates travelled to the event by public transport (all other factors remaining unchanged) the travel footprint would be reduced by 66% and the overall emissions could be reduced by 43%.

you may also wish to consider the format of the event, as a number of the delegates travelled from overseas to attend the event. You may wish to introduce a virtual element, so these delegates potentially need not travel. As an illustration if these flights were removed from the travel profile (all other factors remaining unchanged) the travel footprint would be reduced by 16% and the overall emissions could be reduced by 11%

food & beverage

you may wish to consider offering an all vegetarian-only menu. For illustration, if all food provided for the attendees was vegetarian (all other factors remaining unchanged) the food & beverage footprint would be reduced by 29% and the overall footprint would be reduced by c. 5%.

energy

the venue is powered by renewable energy and therefore has kept the emissions associated with energy consumption to a minimum for this event.

offset

you may choose to offer offset solutions via event:decision, or via a channel within your agency or company. Please contact event:decision for a menu of certified projects & providers.

As a guide, to directly offset carbon emissions for the event:

All-Colleague Conference 2022

17.22 Tonnes CO_2e

Offset calculation dependent on project & provider chosen from £5/tCO_2e - £25/tCO_2e.

£86 - £431 dependant on project & provider chosen