



Encore Productions
 5100 N River Rd
 Schiller Park, IL 60176
 Tel: 866-351-1144

Currency: USD Page 1 of 10

Quote # 7014-5437

American Academy of Dermatology
Attn: Debra Barrett
9500 BRYN MAWR AVE
Suite 500
Rosemont, IL 60018

Contact Name:	Debra Barrett	Show Date(s):	03/05/2024 - 03/10/2024
Contact Phone:	847-240-9830	Show Name:	Plenary - 2024 Annual
Email:	dbarrett@aad.org	Show Location:	San Diego Convention Center 111 W Harbor Dr San Diego, CA 92101
Quote No:	7014-5437		
Sales Representative:	Jeff Gillham	Conveyance Method:	Pickup
		Billing Method:	Net 30

	Gross	Discount	Ext. Price
Equipment Rental	\$301,518.00	\$131,155.26	\$170,362.74
Operator Labor	\$90,035.00		\$90,035.00
Production Labor	\$6,400.00		\$6,400.00
Subtotal	\$397,953.00	\$131,155.26	\$266,797.74
Tax			\$13,203.12
Total Estimate			\$280,000.86

*Service Charges are NOT gratuities and are not paid in whole or in part to employees of Encore or employees of any other party.

Date: 03/05/2024 - 03/10/2024

Room: Labor

Time: 12:00AM - 11:59PM

Labor

Qty	Item Description	Rate	OT Rate	DT Rate	Days	Reg Hrs	OT Hrs	DT Hrs	Subtotal
<i>Tuesday, 5 Mar 2024</i>									
1	Project Manager - Day Rate	\$105.00	\$157.50	\$210.00		8.00	2.00	0.00	\$1,155.00
1	Audio Engineer A1	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
2	Audio Engineer A2	\$100.00	\$150.00	\$200.00		8.00	2.00	0.00	\$2,200.00
1	Video Engineer	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
1	A/V Graphics Operator	\$100.00	\$150.00	\$200.00		8.00	2.00	0.00	\$1,100.00
1	Video Playback Operator	\$100.00	\$150.00	\$200.00		8.00	2.00	0.00	\$1,100.00
1	Lighting Programmer	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
1	Master Electrician	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
1	Electrician To Set	\$95.00	\$142.50	\$190.00		8.00	2.00	0.00	\$1,045.00
1	Video Projection Engineer	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
2	Video Projection Assist	\$95.00	\$142.50	\$190.00		8.00	2.00	0.00	\$2,090.00
1	Video Technician To Set	\$95.00	\$142.50	\$190.00		8.00	2.00	0.00	\$1,045.00
4	Lighting Technician To Set	\$95.00	\$142.50	\$190.00		8.00	2.00	0.00	\$4,180.00
4	Audio Technician To Set	\$95.00	\$142.50	\$190.00		8.00	2.00	0.00	\$4,180.00
8	Stagehand	\$80.00	\$120.00	\$160.00		8.00	2.00	0.00	\$7,040.00
<i>Wednesday, 6 Mar 2024</i>									
1	Project Manager - Day Rate	\$105.00	\$157.50	\$210.00		8.00	2.00	0.00	\$1,155.00
1	Audio Engineer A1	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
2	Audio Engineer A2	\$100.00	\$150.00	\$200.00		8.00	2.00	0.00	\$2,200.00
1	Video Engineer	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
1	A/V Graphics Operator	\$100.00	\$150.00	\$200.00		8.00	2.00	0.00	\$1,100.00
1	Video Playback Operator	\$100.00	\$150.00	\$200.00		8.00	2.00	0.00	\$1,100.00
1	Lighting Programmer	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
1	Video Projection Engineer	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
1	Master Electrician	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
1	Teleprompter Technician	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
3	Stagehand	\$80.00	\$120.00	\$160.00		8.00	2.00	0.00	\$2,640.00
<i>Thursday, 7 Mar 2024</i>									
1	Project Manager - Day Rate	\$105.00	\$157.50	\$210.00		8.00	2.00	0.00	\$1,155.00
1	Stage Manager - Day Rate	\$1,600.00			1.00		0.00	0.00	\$1,600.00
1	Audio Engineer A1	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
2	Audio Engineer A2	\$100.00	\$150.00	\$200.00		8.00	2.00	0.00	\$2,200.00
1	Video Engineer	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
1	A/V Graphics Operator	\$100.00	\$150.00	\$200.00		8.00	2.00	0.00	\$1,100.00
1	Video Playback Operator	\$100.00	\$150.00	\$200.00		8.00	2.00	0.00	\$1,100.00
1	Lighting Programmer	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
1	Video Projection Engineer	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
1	Teleprompter Technician	\$110.00	\$165.00	\$220.00		8.00	2.00	0.00	\$1,210.00
2	Video Camera Operator	\$100.00	\$150.00	\$200.00		8.00	2.00	0.00	\$2,200.00

Encore
 Prepared For: American Academy of Dermatology
 Quote No: 7014-5437
 Total Estimate: \$280,000.86

Friday, 8 Mar 2024 (Dark)

1	Project Manager - Day Rate	\$105.00	\$157.50	\$210.00	8.00	2.00	0.00	\$1,155.00
1	Stage Manager - Day Rate	\$1,600.00			1.00	0.00	0.00	\$1,600.00

Saturday, 9 Mar 2024 (Dark)

1	Project Manager - Day Rate	\$105.00	\$157.50	\$210.00	8.00	2.00	0.00	\$1,155.00
1	Stage Manager - Day Rate	\$1,600.00			1.00	0.00	0.00	\$1,600.00

Sunday, 10 Mar 2024

1	Project Manager - Day Rate	\$105.00	\$157.50	\$210.00	8.00	2.00	0.00	\$1,155.00
1	Stage Manager - Day Rate	\$1,600.00			1.00	0.00	0.00	\$1,600.00
1	Audio Engineer A1	\$110.00	\$165.00	\$220.00	8.00	2.00	0.00	\$1,210.00
2	Audio Engineer A2	\$100.00	\$150.00	\$200.00	8.00	2.00	0.00	\$2,200.00
1	Video Engineer	\$110.00	\$165.00	\$220.00	8.00	2.00	0.00	\$1,210.00
1	A/V Graphics Operator	\$100.00	\$150.00	\$200.00	8.00	2.00	0.00	\$1,100.00
1	Video Playback Operator	\$100.00	\$150.00	\$200.00	8.00	2.00	0.00	\$1,100.00
1	Lighting Programmer	\$110.00	\$165.00	\$220.00	8.00	2.00	0.00	\$1,210.00
1	Video Projection Engineer	\$110.00	\$165.00	\$220.00	8.00	2.00	0.00	\$1,210.00
2	Video Camera Operator	\$100.00	\$150.00	\$200.00	8.00	2.00	0.00	\$2,200.00
1	Teleprompter Technician	\$110.00	\$165.00	\$220.00	8.00	2.00	0.00	\$1,210.00
1	Master Electrician	\$110.00	\$165.00	\$220.00	8.00	2.00	0.00	\$1,210.00
1	Electrician To Strike	\$95.00	\$142.50	\$190.00	8.00	2.00	0.00	\$1,045.00
4	Lighting Technician To Strike	\$95.00	\$142.50	\$190.00	8.00	2.00	0.00	\$4,180.00
8	Stagehand	\$80.00	\$120.00	\$160.00	8.00	2.00	0.00	\$7,040.00

Labor Subtotal **\$96,435.00**

Subtotal:	\$96,435.00
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Date: 03/08/2024 - 03/10/2024

Room: Audio

Time: 12:00AM - 11:59PM

Equipment And Sales

Qty	Item Description	Days Billed	Rate	Ext. Price	Discount Amt	Subtotal
<i>Audio</i>						
1	Yamaha CL5 Digital Audio Console System		\$1,353.00	\$4,059.00	\$1,826.55	\$2,232.45
1	JBL VTX V20 Main Audio System		\$6,458.04	\$19,374.12	\$8,718.48	\$10,655.64
1	JBL VTX V20 Main Audio System		\$1,520.00	\$4,560.00	\$2,052.00	\$2,508.00
1	10 Channel Shure G50 Wireless (Dante) Microphone	3	\$2,057.00	\$6,171.00	\$2,776.95	\$3,394.05
1	Dual Shure MX418 18" Lectern Mic Kit	3	\$248.00	\$744.00	\$334.80	\$409.20
4	Whirlwind PCDI	3	\$70.00	\$840.00	\$378.00	\$462.00
1	Single AJA Ki Pro Recorder Kit	3	\$4,844.00	\$14,532.00	\$6,539.40	\$7,992.60
1	Riedel 6CH Wireless & 12CH Wired RTS Comm System	3	\$1,754.00	\$5,262.00	\$2,367.90	\$2,894.10
1	Large Audio Cable Lot	3	\$162.00	\$486.00	\$218.70	\$267.30
1	Audio Workbox (AWB)	3	\$135.00	\$405.00	\$182.25	\$222.75

Encore
 Prepared For: American Academy of Dermatology
 Quote No: 7014-5437
 Total Estimate: \$280,000.86

Equipment And Sales Subtotal	\$31,038.09
Subtotal:	\$31,038.09

Date: 03/08/2024 - 03/10/2024

Room: Video

Time: 12:00AM - 11:59PM

Equipment And Sales

Qty	Item Description	Days Billed	Rate	Ext. Price	Discount Amt	Subtotal
<i>Video</i>						
1	Barco E2 Switch Rack	3	\$7,794.00	\$23,382.00	\$10,521.90	\$12,860.10
2	Confidence Monitor Package	3	\$812.00	\$4,872.00	\$2,192.40	\$2,679.60
2	Video Broadcast Camera Head 2/3 3CCD HD	3	\$2,311.00	\$13,866.00	\$6,239.70	\$7,626.30
2	Camera Platform	3	\$254.00	\$1,524.00	\$685.80	\$838.20
1	Video Cable Lot	3	\$406.00	\$1,218.00	\$548.10	\$669.90
<i>Projection</i>						
4	15'x26'6" Screen Kit - Front Projection	3	\$601.00	\$7,212.00	\$3,245.40	\$3,966.60
4	Dual Panasonic HD21k Projector Kit w/ 15' Ground	3	\$8,714.00	\$104,568.00	\$47,055.60	\$57,512.40
1	Back Stage Signal Kit	3	\$1,624.00	\$4,872.00	\$2,192.40	\$2,679.60
<i>Computer</i>						
4	Lenovo T460s Laptop Computer	1	\$255.00	\$1,020.00		\$1,020.00
2	Macbook Playback Pro Kit	3	\$862.00	\$5,172.00	\$2,327.40	\$2,844.60
<i>General AV: Speaker Support</i>						
2	Speaker Timer Package - Large Display	3	\$204.00	\$1,224.00	\$550.80	\$673.20
1	Dual Perfect Cue Speaker Cue System	3	\$249.00	\$747.00	\$336.15	\$410.85
1	Video Source Teleprompter System	3	\$1,894.00	\$5,682.00		\$5,682.00
PRESIDENTIAL STYLE TELEPROMPTER - DUAL 15" GLASS						
<i>Expendables</i>						
1	Expendable Workbox	3	\$135.00	\$405.00	\$182.25	\$222.75
Equipment And Sales Subtotal						\$99,686.10
Subtotal:						\$99,686.10

Encore
 Prepared For: American Academy of Dermatology
 Quote No: 7014-5437
 Total Estimate: \$280,000.86

Date: 03/08/2024 - 03/10/2024

Room: Lighting

Time: 12:00AM - 11:59PM

Equipment And Sales

Qty	Item Description	Days Billed	Rate	Ext. Price	Discount Amt	Subtotal
<i>Lighting</i>						
1	Road Hog 4 Console Kit	3	\$812.00	\$2,436.00	\$1,096.20	\$1,339.80
8	LED Moving Profile Light 35K-50K Lumen	3	\$465.00	\$11,160.00	\$5,022.00	\$6,138.00
12	LED Moving Profile Light 250W-350W	3	\$250.00	\$9,000.00	\$4,050.00	\$4,950.00
1	GLP Impression X4 4 Pack Lighting Kit	3	\$4,448.00	\$13,344.00	\$5,842.80	\$7,501.20
1	Color Force 12 LED 10 Pack	3	\$866.00	\$2,598.00	\$1,169.10	\$1,428.90
1	Color Force 72" LED Strip Light 6 Pack	3	\$1,947.96	\$5,843.88	\$2,629.80	\$3,214.08
1	2k Socapex Cable Kit	3	\$271.00	\$813.00	\$365.88	\$447.12
1	DMX Splitter - 1-6 Port	3	\$87.00	\$261.00	\$117.45	\$143.55
1	300' DMX Control Cable Snake	3	\$487.00	\$1,461.00	\$657.45	\$803.55
1	Lighting Cable Lot	3	\$325.00	\$975.00	\$438.75	\$536.25
1	Lighting Workbox	3	\$135.00	\$405.00	\$182.25	\$222.75
Equipment And Sales Subtotal						\$26,725.20
Subtotal:						\$26,725.20

Date: 03/08/2024 - 03/10/2024

Room: Power

Time: 12:00AM - 11:59PM

Equipment And Sales

Qty	Item Description	Days Billed	Rate	Ext. Price	Discount Amt	Subtotal
<i>Power</i>						
1	JBL VTX 200AMP Power Distro	3	\$325.00	\$975.00	\$438.75	\$536.25
2	100 AMP Power Distro 6xL6-30out 208V	3	\$244.00	\$1,464.00	\$658.80	\$805.20
1	200 Amp AC Power Distribution 208V	3	\$704.00	\$2,112.00	\$950.40	\$1,161.60
<i>VE 5 Distro Kit</i>						
1	50' 2/0 Cam Feeder Kit	3	\$108.00	\$324.00	\$145.80	\$178.20
1	Large A/C Cable Kit	3	\$271.00	\$813.00	\$365.70	\$447.30
Equipment And Sales Subtotal						\$3,128.55

Encore
 Prepared For: American Academy of Dermatology
 Quote No: 7014-5437
 Total Estimate: \$280,000.86

Subtotal:	\$3,128.55
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Date: 03/08/2024 - 03/10/2024

Room: Misc

Time: 12:00AM - 11:59PM

Equipment And Sales

Qty	Item Description	Days Billed	Rate	Ext. Price	Discount Amt	Subtotal
160	20' Tall Drape Per Foot - Black	3	\$24.00	\$11,520.00	\$5,184.00	\$6,336.00
	<i>removed 14 Mar 2023 - drape provided by center</i>					
17	Control Booth Drape Per Foot	3	\$16.00	\$816.00	\$367.20	\$448.80
1	01A Basic Scenery 1	1	\$3,000.00	\$3,000.00		\$3,000.00
Equipment And Sales Subtotal						\$9,784.80

Subtotal:	\$9,784.80
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	Gross	Discount	Ext. Price
Subtotal	\$397,953.00	\$131,155.26	\$266,797.74
Tax			\$13,203.12

Total Estimate **\$280,000.86**

*Service Charges are NOT gratuities and are not paid in whole or in part to employees of Encore or employees of any other party.

Thank you for your business.

GENERAL TERMS AND CONDITIONS

1. **ACCEPTANCE.** This Event Quote will be valid for a period of thirty (30) days from the date of the Event Quote or until December 31 of the calendar year in which the Event Quote was issued, whichever is earlier ("Acceptance Period"). These General Terms and Conditions ("Terms") govern the provision of equipment, labor, and services to be provided by Encore Group (USA) LLC ("Encore") to the customer ("Customer") for the event ("Event") at the venue ("Venue"), each as specified in the Event Quote (or similar ordering document) to which these Terms are attached, and form an integral part of such Event Quote or similar ordering document. In the event that this Event Quote is not accepted, signed and returned to Encore within the Acceptance Period, it will be void. All prices are subject to change without notice following the Acceptance Period. Encore agrees to provide and Customer agrees to pay for, the charges for equipment, labor, and services specified in the Event Quote. The Event Quote and these Terms may be collectively referred to as the "Agreement."

2. **ESTIMATE.** Encore developed this Event Quote based upon information provided by the Customer. This Event Quote is only an estimate of equipment and services Encore will provide in connection with the Event. Therefore, any estimate provided to Customer in connection with the expected service hours, labor hours and/or number of days the Equipment is rented is solely an estimate. If the actual hours, actual quantities of Equipment rented hereunder or actual days the Equipment is rented is greater than the amount indicated in any proposal or quote, Customer will be charged for those overages at Encore's standard rates, less any applicable discounts. In the case where Customer requests and Encore provides, equipment, services, or labor in connection with the Event that is in excess of what is specified in the Event Quote, the parties will execute updated/amended forms or change orders as needed to indicate approval of these additional terms. Customer will be charged and pay for all such additional equipment, services, or labor (including rental fees and freight) at Encore's prevailing standard rates, whether or not any additional forms are executed. Unless otherwise itemized on the Event Quote, all pricing excludes sales tax, freight, shipping/handling, and electrical charges (if applicable to the Event), which will be charged to, and payable by, Customer upon final invoice. Sales tax-exempt entities must submit sales tax exemption certificates prior to the commencement of the Event. If Customer does not send tax exemption certificates to Encore prior to commencement of the Event, sales tax will be charged to, and payable by, the Customer, and will be included in the final invoice.

3. **LABOR RATES.** Hourly labor rates, minimum calls, overtime labor rates, daily labor rates, and per diems apply, and Encore bases them upon prevailing rates and practices at the Venue and of the Encore business division providing the equipment and services. Encore developed labor estimates based on information provided by the Customer. All labor calls are subject to a minimum charge period based on the Venue rules, Encore servicing division policies, and union rules, as they may apply. In the event that a labor resource works more hours than priced in the Event Quote, Encore will bill the Customer and will pay for the appropriate prevailing or premium rate for the additional hours worked.

4. **EVENT TECHNOLOGY SUPPORT.** If Event Technology Support (ETS) is listed on your Event Quote, then this Section 4 shall apply. ETS covers additional support elements for the Event including, but not limited to, daily gear preparation, equipment testing, and related consumable items necessary for the Event. ETS charges are not gratuities and are NOT paid in whole or in part to Encore (or other) employees in connection with the Event, and amounts comprising ETS are not otherwise shared with Encore (or other) employees.

5. **SERVICE CHARGES.** If Service Charges are listed on your Event Quote, then this Section 5 shall apply. The Venue or Encore may bill service charges in association with an Event. Service charges are NOT gratuities that are paid in whole or in part to Encore or other employees in connection with the Event.

6. **ADMINISTRATION FEES.** If Administration Fees are listed on your Event Quote, then this Section 6 shall apply. Administration Fees are billed in association with all Events and cover general, administrative and overhead expenses incurred in connection with the equipment and services provided by Encore and its operations. These fees are not gratuities and are not received by Encore employees.

7. **LOSS DAMAGE WAIVER (LDW).** If LDW is quoted in the Event Quote and is accepted by Customer, then Encore will waive charges for loss or damage to Encore-owned equipment provided that: (1) if any loss or damage occurs, Customer agrees it will be required to participate in any investigation by Encore, facility security, insurers, or other authorities; and (2) if Encore determines that the loss or damage was intentionally caused by Customer or its representatives, the LDW will not apply and Customer will be fully responsible for all such loss or damage.

8. **EQUIPMENT RATES.** This Section 8 does not apply to a fully virtual event. Unless otherwise noted, Encore bases all rates upon per-room, per-day calculations with the minimum rental period being one calendar day. A day rental period consists of all or any portion of each 24-hour period starting at 12:00 AM to 11:59 PM. Customer agrees to pay the rental fees described in the Event Quote for the stipulated period. Any equipment that is used or retained by Customer for a longer period will be subject to Encore's prevailing rates until Customer returns the equipment.

9. **EQUIPMENT HANDLING.** This Section 9 does not apply to a fully virtual event. Encore personnel must handle all equipment. Customer may not move, store, or service the equipment or any other party. Customer may not operate the equipment unless authorized in writing by Encore. Customer will incur additional charges if Customer violates this requirement. Customer permits Encore free access to the equipment at any time before, during, or after the Event for purposes of set/strike, maintenance, and routine checks. Encore retains all title and rights in and to the equipment and all related accessories.

10. **DAMAGE & SECURITY.** This Section 10 does not apply to a fully virtual event. Customer agrees that, prior to the beginning of the event, it shall have the right to review and inspect the equipment with Encore personnel to confirm it is in good operating condition. Customer shall immediately notify Encore if any equipment is defective or not in good operating condition. Customer's failure to review or inspect the equipment prior to the start of the event or notify Encore if the equipment is defective or not in good operating condition shall be deemed an acknowledgment that the equipment is in good operating condition. Customer will be responsible for all equipment that is damaged, lost, or stolen (whether by use, misuse, accident, or neglect), unless caused by Encore's negligence. In addition to amounts due to Encore in connection with the Event Quote, Customer agrees to pay Encore, upon demand, all amounts incurred by Encore on account of lost, damaged and stolen equipment, based upon repair costs for repairable equipment or full replacement cost for lost or irreparable equipment. In addition, Customer will be responsible for rental fees while an Encore-authorized company repairs or replaces equipment as required. If Customer requires security or Encore deems security necessary during an event, Customer will be responsible for all costs in connection with the provision of security.

11. **EQUIPMENT FAILURE.** Encore maintains and services its equipment in accordance with the manufacturer's specifications and standard industry practice. However, Encore does not warrant or guarantee that the equipment or services Encore provides will be free of defect, malfunction, or operator error. If the equipment malfunctions or does not operate properly during the Event for any reason, Customer agrees to immediately notify an Encore representative. Encore will attempt to remedy the problem as soon as possible so that no problems interrupt the Event. Customer agrees and acknowledges that Encore assumes no responsibility or liability for any loss, cost, damage, or injury to persons or property in connection with the Event because of inoperable equipment or other service issues.

12. **PAYMENT.** (a) **Master Account** Following the Event, Encore may issue Customer an "Event Order" which summarizes all actual charges. If the Venue requires Customer to establish a "Master Account" with the Venue, the Venue will be Encore's agent for payment. Encore will invoice the Venue, and the Venue will invoice Customer. Customer will pay the Venue. Customer must notify Encore prior to the Event if Customer did not secure a Master Account with the Venue in order to confirm direct billing arrangements. Upon conclusion of the Event, if Customer has established a Master Account, then Customer will make full and final payment to Encore through such Master Account with the Venue in

Encore

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Quote No: 7014-5437

Total Estimate: \$280,000.86

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accordance with the Venue's payment terms; (b) **Direct Bill** – If the Venue is not invoicing Customer through a Master Account with the Venue, Customer will be direct billed for all equipment rental, labor, or services provided by Encore, and must establish credit with Encore by completing a credit application at least 30 days prior to the first day of the Event or at signing of the Event Quote if that date is within 30 days of the Event start date. Based on the results of the credit application, Encore may require Customer to make a deposit payment of up to the full amount at least 30 days prior to the first day of the Event, or at signing of the Event Quote if such date is within 30 days of the first day of the Event. Encore will credit the deposit received to the final invoice for the Event. Encore requires Customer to make full and final payment to Encore within the terms determined by Encore from Customer's credit application; and (c) **Late Payment** – If Customer fails to make payment by the specified payment date outstanding balances will be subject to late payment charges in an amount equal to one percent (1%) per month or a lesser amount as required by law.

13. **CREDIT CARDS.** Encore accepts credit cards (Visa, Master Card, American Express, or Discover) as payment for invoices in certain situations, such as COD orders and orders under \$50,000. For non-COD orders and orders over \$50,000, Customer will pay by ACH or by check as directed by Encore. There may be circumstances in which Customer may pay orders over \$50,000, but Encore must approve such payment arrangements in writing in advance.

14. **CREDIT CHECK.** Encore reserves the right to run a credit check on Customer before this Agreement is signed and at any time after the Agreement is signed, so long as this Agreement is in effect or Customer has outstanding funds due to Encore. Should Encore determine that Customer's credit history is such that Encore must modify the payment terms included above, Customer agrees to work with Encore reasonably and in good faith to update the payment terms. Customer specifically authorizes Encore to prepare and file without Customer's signature any Uniform Commercial Code ("UCC") financing statement amendments to Customer's existing UCC financing statements and any other filings or recordings in all jurisdictions where Encore determines necessary or desirable, and authorizes Encore to describe the collateral in such filings in any manner as Encore determines appropriate. If Customer fails to make payment by the specified payment date, outstanding balances will be subject to late payment charges in an amount equal to one percent (1%) per month or a lesser amount as required by law.

15. **EVENT CANCELLATION.** If Customer cancels the Event or the provision of audiovisual equipment, labor, or services by Encore **30 days or more** before the first day of the Event, no cancellation charges will apply, except for any expenses actually incurred or services actually rendered by Encore, which will be payable by Customer. Cancellations received **29 to 15 days before** the first day of the Event will be subject to a cancellation charge equal to **50%** of the charges contained in the Event Quote. Cancellations received **14 to 3 days before** the first day of the Event will be subject to a cancellation charge of **75%** of the charges contained in the Event Quote. Cancellations received **less than 3 days (72 hours) before** the first day of the Event or the start of load-in, whichever is earlier, or after equipment has departed from its storage facility, will be subject to a cancellation charge equal to **100%** of the total charges set out in the Event Quote. Customer agrees and acknowledges that the cancellation charges described in this paragraph are reasonable and appropriate under the circumstances if Customer cancels the Event or cancels the provision of audiovisual equipment, labor, or services by Encore, and that such charges are not a penalty. Cancellation fees, including fees to cover any incurred Encore costs, will be due immediately upon any such cancellation by Customer. ALL CANCELLATION NOTICES MUST BE IN WRITING AND RECEIVED BY ENCORE'S ONSITE REPRESENTATIVES BEFORE BECOMING EFFECTIVE. IF ANY CUSTOM SETS, GOBOS, OR OTHER CUSTOM MATERIALS HAVE BEEN ORDERED FOR AN EVENT, AN ADDITIONAL CANCELLATION FEE WILL BE APPLICABLE AND DUE TO ENCORE REGARDLESS OF THE DATE OF CANCELLATION IN AN AMOUNT EQUAL TO THE DIRECT AND INDIRECT COSTS INCURRED BY ENCORE OR ITS AFFILIATES IN SECURING OR CONSTRUCTING SUCH CUSTOM MATERIALS PLUS A 15% RESTOCKING FEE.

16. **CHANGES TO EVENT QUOTE.** Customer may request changes to equipment, labor, or services specified in the Event Quote, and the cancellation charges in Section 15 will not apply if Customer signs a revised Event Quote within 24 hours of the first day of the Event and provided that the total charges in the revised Event Quote are not less than ninety percent (90%) of the charges in the original Event Quote. Encore will use commercially reasonable efforts to accommodate all such Customer requests but will not be liable to Customer for any failure to do so.

17. **INDEMNIFICATION.** Customer and Encore each hereby forever agree to indemnify, defend, and hold harmless the other for any and all third party claims, losses, costs (including reasonable attorneys' fees and costs), damages, or injury to property and persons (including death) as a result of the negligent acts, errors, or omissions of the indemnifying party and its respective employees, agents, representatives, and contractors. Customer also agrees to indemnify, defend, and hold harmless Encore against all claims for copyright, patent, or other intellectual property infringement including claims for licenses and royalties, as a result of Encore's use of any and all Customer-provided materials such as images, recordings, transmissions, videos, software, hardware, or any other form of intellectual property, etc., in connection with the Event.

18. **LIMITATION OF LIABILITY.** Under no circumstances will either party be liable to each other for any indirect, exemplary, reliance, special, or consequential damages (including, but not limited to, loss of revenues or profits, interest, use, or other consequential economic loss) howsoever caused, whether arising in contract, tort, or otherwise, and even if such damages are foreseeable to such party or such party has been advised of the possibility of such damages. EACH PARTY'S TOTAL LIABILITY IN THE AGGREGATE FOR ANY AND ALL CLAIMS ARISING OUT OF OR IN CONNECTION WITH AN EVENT QUOTATION AND THE EVENT ITSELF WITH RESPECT TO ANY EXPENSE, DAMAGE, LOSS, INJURY, OR LIABILITY OF ANY KIND (INCLUDING INDEMNIFICATION OBLIGATIONS) WILL BE LIMITED TO AND WILL NOT EXCEED AN AMOUNT THAT IS EQUIVALENT TO THE CHARGES TO BE PAID BY CUSTOMER IN RESPECT OF THE APPLICABLE EVENT.

19. **COOPERATION IN INVESTIGATIONS.** Encore and Customer each agree to promptly notify the other of any incidents, physical injuries, property damage, claims, demands, losses, causes of action, general damages, and expenses that may arise during Encore's performance of the services for Customer. Encore and Customer further agree to work together on the investigation of any such matters unless its own legal counsel, any law enforcement, or any other authority otherwise instructs either party.

20. **INTELLECTUAL PROPERTY.** Customer allows Encore to use the trademarks, trade names, service marks, and other intellectual property provided by Customer to Encore for the purposes of carrying out Encore's duties under this Event Quote and as otherwise requested by Customer. By signing this Agreement, Customer agrees that it has full authority to use the trademarks, trade names, service marks, and other intellectual property given to Encore for use in connection with the Encore Services under this Agreement. Further, Customer permits Encore to include photos, renderings of set designs and other elements of Customer's event(s) as Encore may reasonably require in showing current or prospective customers examples of Encore's work.

21. **NO OTHER WARRANTY.** EXCEPT AS EXPRESSLY SET FORTH IN THESE TERMS, THE EQUIPMENT, LABOR, AND SERVICES ARE PROVIDED BY ENCORE ON AN "AS IS" AND "AS AVAILABLE" BASIS, AND ENCORE DISCLAIMS ALL OTHER WARRANTIES, REPRESENTATIONS, OR CONDITIONS OF ANY KIND, WHETHER EXPRESS OR IMPLIED.

22. **FORCE MAJEURE.** The parties' performance under this Agreement is subject to governmental actions, applicable law, ordinances, or regulations; acts of God, hurricanes, earthquakes, other adverse weather conditions; war or terrorism; strikes or other labor disputes; third party failures; or any other emergency of comparable nature beyond the parties' control; in each instance making it impossible, illegal or impracticable to perform its obligations under this Agreement ("Force Majeure Event"). In the event of the occurrence of a Force Majeure Event, the parties agree that, if possible, the Event that is the subject of this Agreement will be rescheduled at the first available opportunity suitable for each party; if the parties are unable to reschedule, this Agreement may be terminated upon reasonable written notice without a cancellation charge as set forth herein, provided that in the event of any cancellation or postponement of the Event or termination of this Agreement due to a Force Majeure Event, Encore will return to Customer any and all prepayments and deposits

Encore

Prepared For: American Academy of Dermatology

Quote No: 7014-5437

Total Estimate: \$280,000.86

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made by Customer, less reimbursement for any work performed and expenses incurred by Encore up through the date of cancellation, postponement or termination (or Customer shall, within fourteen days of invoice, pay Encore for all such expenses incurred and work performed if no deposit or prepayment has been made).

23. INTERNET/NETWORK EQUIPMENT AND SERVICES. In the event this Agreement includes internet/network equipment and/or services, Customer understands and agrees as follows: (a) Every device connected to the venue's internet/network must have purchased connectivity and/or bandwidth from Encore; (b) No customer provided servers, routers, managed switches or security appliances are allowed without prior written approval from Encore; (c) Network appliances have the potential to adversely affect more than the subnet to which they are connected. Accordingly, Encore reserves the right to disconnect any equipment that, in Encore's sole discretion, is found to be causing overall network problems without any refunds for services that have been disconnected; (d) Customer agrees not to share, resell, extend, bridge or otherwise misuse Encore's connections and/or services. Encore, in its sole discretion, reserves the right to disconnect any Customer found to have violated this Agreement or usage equipment without any refunds for services that have been disconnected; (e) Specific service location is defined as the area in the booth, room, meeting space, or other area designated by the Customer. Service extended beyond rooms, air walls, doorways, walkways or an extended distance from the originally agreed upon drop point will incur an additional fee; (f) Encore is not responsible for any cable and/or equipment provided by Customer or any third party; (g) The network may only be used for lawful purposes and in accordance with these terms and conditions. Transmission of any materials in violation of any local, state, federal or international laws or regulations is strictly prohibited. This includes, but is not limited to, copyrighted materials, materials judged to be threatening or obscene, or materials protected by trade secret or confidentiality obligations; (h) WIRELESS (802.11) DECLARATION. Wireless internet service is inherently vulnerable to interference from other devices that transmit similar radio frequency signals or that operate within the same frequency spectrum. Encore cannot guarantee that interference will not occur. Encore does not recommend wireless service for mission critical services such as product presentations or demonstrations. For demonstrations or to present products and other mission critical activity via the internet, Encore highly recommends Customer purchases hardwired services. If you are unsure which product best suits your needs, please contact Encore's on-site representative. Customer provided access points are prohibited for use within the Event facility without Encore's advance written approval. Approvals may incur a site survey or engineering fee.

24. VIRTUAL/HYBRID MEETINGS AND SERVICES. In the event this Agreement includes virtual and/or hybrid meetings and related services, the Customer understands and agrees as follows: (a) Network appliances have the potential to adversely affect more than the subnet to which they are connected. Accordingly, Encore reserves the right to disconnect any equipment that, in Encore's sole discretion, is found to be causing overall network problems without any refunds for services that have been disconnected; (b) Customer agrees not to share, resell, extend, bridge or otherwise misuse Encore's equipment, platforms, applications, connections and/or services. Encore, in its sole discretion, reserves the right to disconnect any Customer or attendee found to have violated this Agreement or and usage restrictions without any refunds for services that have been disconnected; (c) Encore is not responsible for any Event interruptions or transmission failures due to (i) the operation or failure of any cable, equipment, or software/conferencing platform provided by Customer, a presenter, or any third party, or (ii) a power surge, interruption, or failure at the location of any attendee or presenter; (d) The virtual and/or hybrid meeting platforms, applications, and services may only be used for lawful purposes and in accordance with these terms and conditions. Transmission of any materials in violation of any local, state, federal or international laws or regulations is strictly prohibited. This may include, but is not limited to, copyrighted materials, materials judged to be threatening or obscene, trade secrets, or materials protected by trade secret or confidentiality obligations; (e) Internet speed and functionality at the Customer's, presenter's or attendee's location can greatly impact the quality of the Event, and accordingly, Encore is not responsible for any Event interruptions or transmission failures due to internet speeds, latency, connections, or failures at the Customer's remote location, or at the remote location of any presenter or attendee, or at any location where Encore does not manage the internet services.

25. CUSTOMER MATERIAL HANDLING. Unless this Agreement expressly includes or otherwise necessitates Encore's handling of Customer's materials in connection with the provision of services, Customer shall not ask Encore to handle or assist in handling Customer's materials and Encore assumes no responsibility for loss, damage, theft or disappearance for any such materials. In the event Encore handles Customer's materials as part of this Agreement, Encore's maximum liability for loss or damage to such materials and Customer's sole and exclusive remedy is limited to \$.50 (USD) per pound per article with a maximum liability of \$100.00 (USD) per item, or \$1,500.00 (USD) per shipment, whichever is less. All shipment weights are subject to correction and final charges determined by the actual or re-weighed weight of the shipment.

26. GOVERNING LAW. This Agreement shall be governed and interpreted in accordance with the laws of the state where the Event is located, without regard to principals of conflicts of laws. If the Event is a virtual event (or a hybrid in-person/virtual event) and the majority of the Event attendees are located in two or more states, this Agreement shall be governed by and construed and enforced in accordance with the substantive laws of the State of Illinois without regard to principles of conflicts of laws.

27. MISCELLANEOUS. This Agreement (as may be subsequently amended or supplemented as mutually-agreed) are the entire agreement between the parties and supersede any prior agreements, amendments, purchase orders, written communications of any kind, or other terms previously entered into by the parties for the same services, and may only be modified by written agreement signed between the parties. For the avoidance of doubt, handwritten changes to these Terms or an Event Quote are expressly rejected unless signed or initialed by both parties. The terms of any purchase order or other document issued by Customer will not bind Encore unless otherwise expressly agreed to by Encore in a signed writing. Customer agrees that the Agreement and related documents may be digitally scanned and transmitted to Customer following signing by Customer, and that on acceptance by Encore of such signed Event Quote in digital, facsimile, or other form, such signed Event Quote in Encore's possession will be deemed for all purposes to be an executed original. In the event any provision of this Agreement is unenforceable or inoperative as a matter of law, the remaining provisions shall remain in full force and effect and be construed as though such unenforceable or inoperative provisions had never been a part of this Agreement. All provisions of this Agreement related to indemnification, disclaimers and limitations on liability and all other obligations of the Parties that arise in connection with Encore's provisions of Equipment and/or Services survive the termination of this Agreement.

28. ADDITIONAL TERMS AND CONDITIONS. From time to time, Encore may also include additional Event-specific terms in an updated Event Quote. When Customer requests additional services, Customer understands and agrees to any additional provisions contained within the updated Event Quote.

Encore

Prepared For: American Academy of Dermatology

Quote No: 7014-5437

Total Estimate: \$280,000.86

Approved By: _____

Printed On: 12/06/2023 01:48 PM

Prepared By: Jeff Gillham

Prepared For: American Academy of Dermatology (Debra Barrett)

Signed Acceptance must be received prior to delivery of equipment to Customer/show site.

Customer:

Name: _____

Title: _____

Date: _____

Signature as Acceptance of the Proposal and Terms