

AMPLIFY

| PROJECT DETAILS | |
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| PROJECT | CONVERSE NEW EDGE LONDON |
| VENUE | 180 DAZED, 2 SURREY STREET, LONDON, WC2R 2ND |
| BUILD | WEDS 14TH & THURS 15TH FEBRUARY 2024 |
| LIVE | THURS 15TH FEB - PRESS & MEDIA FRIDAY 16TH FEB - CONSUMERS |
| LOAD OUT | FRIDAY 16TH FEB (POST EVENT) |
| PROD MGR | BIDDY COMPTON - 07702 897200 |
| PRODUCER | JESS CURTIS - 07580 011079 |

| START | END | ACTIVITY | NAME | LOCALS | SUPPLIER | LOCATION | CONTACT NO | RESP ONSITE |
|--|--------|---|------------------------------|--------|-------------|---------------|--------------|----------------|
| BUILD | | | | | | | | |
| TUESDAY 13TH FEBRUARY 2024 | | | | | | | | |
| 11:00 | | DAZED TO REMOVE FURNITURE, LIV TO SUPERVISE | LIV, JACK | | DAZED | ALL VENUE | 07818 008487 | LW |
| 12:00 | | K+N COLLECT AUDREY PIECES | BIDDY, LIV | | KEUNE NAGEL | ROTTERDAM | LW CONFIRM | LW |
| 12:00 | | TICO (TEQUILA) DELIVERY TO 180 - (ADAM WESTON) | LIV | | TICO (DAN) | ALL VENUE | 07880794094 | LW |
| WEDNESDAY 14TH FEBRUARY 2024 | | | | | | | | |
| WHEN OFFLOADING ON SURREY STREET PLEASE BE MINDFUL OF PUBLIC PASSING ON PATHWAYS, SECURITY WILL ASSIST BUT PUBLIC HAVE RIGHT OF WAY AT ALL TIMES | | | | | | | | |
| 07:45 | | PRODUCTION MANAGER ON SITE | BIDDY | | AMPLIFY | SURREY STREET | 07702 897200 | BC |
| 08:00 | | CORE AMPLIFY TEAM ON SITE | JC, LW | | AMPLIFY | SURREY STREET | | |
| 08:00 | 20:00 | ACCESS TO VENUE - TENANCY COMMENCES | JACK ADAMS | | DAZED | SURREY STREET | 07818 008487 | BC |
| 08:00 | 08:30 | BIDDY TO TAKE PHOTOS OF VENUE FOR DAMAGE RECORD | BIDDY | | AMPLIFY | ALL VENUE | | BC |
| 08:00 | 20:00 | SECURITY IN POSITION <i>1x GUARD ON FRONT DOOR</i> | BIDDY, SECURITY POC: MONA | | 180 STRAND | SURREY STREET | 07511 080658 | BC |
| 08:00 | 09:00 | LOAD IN: PF EVENTS | SEAIN | | PF EVENTS | SURREY STREET | 07966 614777 | BC |
| 09:00 | 12:00 | DELIVERY: HYPERVSN | BIDDY | | HYPERVSN | SURREY STREET | | EA |
| 09:00 | ONWARD | LOAD IN: GRAPHICS <i>EXTERIOR BRANDING + PHOTO MOMENT WRAP + BAR</i> | JESS, DARREN | | TWIST | SURREY STREET | 07950 984561 | JC |
| 09:00 | | STRUCTURE BUILD COMMENCE: PILLARS | SEAIN | | PF EVENTS | MAIN SPACE | | BC |
| 09:00 | | POWER DISTRO & CONTROL SET UP COMMENCE | SEAIN | | PF EVENTS | ALL VENUE | | BC |
| 09:30 | | AUDIO SET UP COMMENCE | SEAIN | | PF EVENTS | ALL VENUE | | BC |
| 09:30 | | LED SCREEN (RIFKE) SET UP COMMENCE | SEAIN | | PF EVENTS | RIFKE | | BC |
| 10:00 | | STRUCTURE BUILD CONT: ENTRANCE, RIFKE, TIGRIS, GS, MA, AUDREY, DJ BOOTH | SEAIN | | PF EVENTS | ALL VENUE | | BC |
| 11:00 | | LED INTO BASES AS STRUCTURES COMPLETE | SEAIN | | PF EVENTS | ALL VENUE | | BC |
| 11:30 | | COLLECTION: AMPLIFY PRODUCTION KIT + PRODUCT | ELLIE | | AMPLIFY | OFFICE | | EA |
| 11:30 | | AMPLIFY CREATIVE TEAM ON SITE | BAA, SAH, AC | | AMPLIFY | ALL VENUE | | AMP |

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| 12:00 | 16:00 | LOCAL CREW ON SITE 4x CREW 4 HOUR CALL | BIDDY/LIV HARRY CC | 4 | SHOWFORCE | ALL VENUE | 07590 063 605 | BC |
| 12:30 | 13:00 | DELIVERY: YAHIRE | | 4 | | | AL CONFIRM | |
| 12:30 | 13:30 | LOAD IN: AUDREY SCULPTURE (KEUNE + NAGEL) <i>NOTE: UNBOX OUTSIDE VENUE DUE TO CRATE SIZE. HANDLE WITH CARE. RE-PACK UNTIL READY TO PLACE.</i> | BIDDY, LIV SHOWFORCE | 4 | KEUNE + NAGEL | SURREY STREET | LW CONFIRM | LW |
| 12:30 | 13:00 | DELIVERY: AMPLIFY PRODUCTION KIT + PRODUCT | ELLIE | 2 | AMPLIFY | PROD OFFICE | | EA |
| 13:00 | | RIFKE AREA COMPLETE & TESTED | SEAIN, BIDDY | | PF EVENTS | RIFKE | | |
| 13:00 | | TIGRIS ON SITE - SET UP WORKING AREA | BIDDY | | TIGRIS | TIGRIS | 07427 789340 | BC |
| 13:00 | 13:30 | LUNCH | ALL | | | | | |
| 13:30 | 14:00 | SET UP BOH | ELLIE | 2 | AMPLIFY | PROD OFFICE | | EA |
| 13:30 | | STRUCTURE BUILD CONT: ENTRANCE, RIFKE, TIGRIS, GS, MA, AUDREY, DJ BOOTH | SEAIN | | PF EVENTS | | | |
| 13:30 | | AV INSTALL COMMENCE: TIGRIS, ENTRANCE, MA, GS | | | | | | |
| 16:00 | 17:00 | RIFKE ON SITE - SET UP & TEST | BIDDY, SEAIN | | RIFKE | RIFKE | 07757 946065 | BC |
| 17:00 | 17:30 | BREAK | ALL | | | | | |
| 17:00 | 20:00 | TIGRIS AREA FULLY SET UP - STRESS TESTING | BC, SL, TL | | TIGRIS | TIGRIS | 07427 789340 | BC |
| 19:00 | 20:00 | LOAD OUT EMPTIES & TIDY VENUE | ALL | | ALL | ALL VENUE | | ALL |
| 20:00 | | ALL OFF SITE | | | | | | |
| THURSDAY 15TH FEBRUARY 2024 | | | | | | | | |
| WHEN OFFLOADING ON SURREY STREET PLEASE BE MINDFUL OF PUBLIC PASSING ON PATHWAYS, SECURITY WILL ASSIST BUT PUBLIC HAVE RIGHT OF WAY AT ALL TIMES | | | | | | | | |
| 07:45 | | PRODUCTION MANAGER ON SITE | BIDDY | | AMPLIFY | SURREY STREET | 07702 897200 | BC |
| 08:00 | | CORE AMPLIFY TEAM ON SITE | JC, EA, LW, RD | | AMPLIFY | SURREY STREET | | AMP |
| 08:00 | | AMPLIFY CREATIVE TEAM ON SITE | BAA, SAH, AC | | AMPLIFY | ALL VENUE | | AMP |
| 08:00 | | ACCESS TO VENUE | JACK ADAMS | | DAZED | SURREY STREET | 07818 008487 | BC |
| 08:00 | 16:00 | SECURITY IN POSITION 1x GUARD ON FRONT DOOR | BIDDY, SECURITY POC: MONA | | 180 STRAND | SURREY STREET | 07511 080658 | BC |
| 08:00 | ONWARD | LOAD IN: ALICE HELPS | JESS, BIDDY | | ALICE HELPS | ALL VENUE | 07815 568178 | JC |
| 08:00 | ONWARD | LOAD IN: GRAPHICS INTERIOR & SMALL FORMAT | JESS, LIV, DARREN | | TWIST | ALL VENUE | 07950 984561 | JC |
| 08:00 | 16:00 | PF EVENTS: FINAL POSITIONING & SNAGGING | BIDDY, SEAIN | | PF EVENTS | ALL VENUE | 07966 614777 | BC |
| 10:00 | 16:00 | SET PRODUCT & FINAL FOCUS IF NEEDED | AMPLIFY | | PF EVENTS | ALL VENUE | | BC |
| 12:00 | 00:00 | CLEANERS ON SITE 2x CLEANING CREW | ELLIE | | 180 STRAND | ALL VENUE | | EA |
| 12:00 | 12:15 | BRIEF CLEANING CREW | ELLIE | | 180 STRAND | ALL VENUE | | EA |
| 12:00 | | AUDREY ARRIVE INTO LONDON (11:57 EUROSTAR) STAYING AT HOTEL AMANO, COVENT GARDEN | PAIGE | | | | | PB |
| 13:00 | 13:30 | LUNCH | ALL | | | | | |
| 14:00 | 15:00 | AUDREY ON SITE - CONFIRM LIGHTING | BIDDY, SEAIN | | AUDREY | AUDREY | 33750863354 | BC |
| 15:00 | 19:00 | PLAYLIST ON, SET LEVELS (LOW LEVEL - CONTENT CAPTURE) | ELLIE, NATHAN | | PF EVENTS | ALL VENUE | | EA |
| 15:00 | | FUTURE MERCHANTS - PIECE TO CAMERA | CONVERSE | | TALENT | MAIN SPACE | | CON |
| 15:00 | | GRAVITY SKETCH TEAM ON SITE FOR SET UP | LIV | | GRAVITY SKETCH | MAIN SPACE | 07775 871109 | LW |

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| 15:15 | | DAVID SIMMONDS + TIM NIKE SECURITY ON SITE | BIDDY, DAVID | | NIKE SECURITY | ALL VENUE | | |
| 16:00 | 16:30 | SECURITY BRIEFING FOR MEDIA PREVIEW | BIDDY, SECURITY POC: MONA | | 180 STRAND | MAIN SPACE | 07511 080658 | BC |
| 16:00 | | TOOTH GEM SET UP + WAIVERS ONSITE | ELLIE | | CHAI BEAUTY | MAIN SPACE | 02070 788 464 | EA |
| 16:00 | | JODIE ONSITE FOR BRIEFING | JESS, SECURITY | | JODIE | MAIN SPACE | 07903 100110 | JC |
| 16:00 | 00:30 | SECURITY IN POSITION 1x TEAM LEADER 1x GUARD ON FRONT DOOR | BIDDY, SECURITY POC: MONA | | 180 STRAND | MAIN SPACE | 07511 080658 | BC |
| 16:00 | | DAZED INTERVIEW W/ MA/ TIGRIS/ ASOS CONTENT | CONVERSE | | TALENT | MAIN SPACE | | CON |
| 16:00 | | F&B SET UP / TIMINGS RECAP | ROSIE | | 180 STRAND | BAR | | RD |
| 16:45 | | BAR SET FOR MEDIA PREVIEW | ROSIE | | 180 STRAND | BAR | | RD |
| 16:50 | | ALL TEAMS SET AND READY FOR MEDIA PREVIEW | ALL | | ALL | ALL VENUE | | ALL |
| EVENT LIVE MEDIA PREVIEW 17:00 - 18:00 | | | | | | | | |
| 17:00 | | SET UP CLOAKROOM & BRIEF STAFF | ELLIE | | 180 STRAND | CLOAKROOM | 07818 008487 | EA |
| 17:00 | 00:30 | CLOAKROOM STAFF ON SITE 2x STAFF AT CLOAKROOM | ELLIE | | 180 STRAND | CLOAKROOM | | EA |
| 17:00 | 18:00 | BAR SERVING COCKTAILS, SOFTS, WATER - 40 PAX | ROSIE | | 180 STRAND | BAR | 07753 386286 | RD |
| 17:30 | 18:00 | CHECK ALL ARTIST INSTALLATIONS ARE SET & WORKING | LIV, SEAIN | | | | | |
| EVENT LIVE GLOBAL WALKAROUND 18:00 - 19:00 | | | | | | | | |
| 18:00 | 19:00 | FM IN POSITION FOR GLOBAL WALK AROUND | LARA, PAIGE | | TALENT | ALL VENUE | | PB, LM |
| 18:00 | 19:00 | GLOBAL WALK AROUND | JESS, EMMA | | CONVERSE | ALL VENUE | | JC, EC |
| 18:00 | 18:15 | SECURITY BRIEFING FOR PRESS PARTY (W/ DAVID) | BIDDY, SECURITY | | | | | |
| 18:00 | 00:30 | SECURITY IN POSITION 1x TEAM LEADER 4x GUARDS AS PER DOT PLAN | BIDDY, SECURITY POC: MONA | | 180 STRAND | ALL VENUE | 07511 080658 | BC |
| 18:00 | 00:00 | BRAND AMBASSADORS ON SITE x4 NUMBERS | ELLIE | | KRU LIVE | | Anya - 07984 035 470 Beth - 07931 717 053 Chloe - 07429 462 917 Audrey - 07961 471 712 | EA |
| 18:00 | 18:30 | BRAND AMBASSADOR BRIEFING | ELLIE | | KRU LIVE | | | EA |
| 18:00 | | NATIVE TEAM ON SITE | ELLIE | | NATIVE (DEAN) | ENTRANCE | 07717400009 | EA |
| 18:15 | 18:30 | SET TENSA BARRIER FOR QUEUEING ON SURREY STREET | | | | | | |
| 18:30 | | PR / GUESTLIST BRIEFING | JESS, ELLIE | | KRU/NATIVE/ JODIE | ENTRANCE | | JC |
| 18:45 | | DJ IN POSITION, MUSIC ON - (SANASESH x ISHY MALIK) | LIV, NATHAN | | PF EVENTS | DJ | | BC |
| 18:45 | | PR / GUESTLIST MGT ON DOORS | JESS | | KRU LIVE, NATIVE, JODIE | ENTRANCE | | JC |
| 18:50 | | ALL TEAMS IN POSITION, FINAL CHECKS, SHOW READY | | | | | | |
| EVENT LIVE PRESS PARTY 19:00 - 00:00 | | | | | | | | |
| 19:00 | 20:00 | DJ - SANASESH x ISHY MALIK | LIV | | GIRLS CANT DJ | DJ | 07827256869 | LW |
| 20:00 | 21:00 | DJ - NICKY SUMMERS | LIV | | GIRLS CANT DJ | DJ | | LW |
| 21:00 | | CLOSE TIGRIS EXPERIENCE | BIDDY, TIGRIS | | TIGRIS | TIGRIS | | BC |

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| 21:00 | 22:00 | DJ - JJESS | LIV | | GIRLS CANT DJ | DJ | | LW |
| 22:00 | 23:00 | DJ - ELLADHC | LIV | | GIRLS CANT DJ | DJ | | LW |
| 23:00 | 00:00 | DJ - VANESSA MARIA | LIV | | GIRLS CANT DJ | DJ | | LW |
| 00:00 | | EVENT END, ALL GUESTS OFF SITE | | | | | | |
| 00:00 | 00:30 | TECH TEAM PACK DOWN | | | | | | |
| 00:00 | 00:30 | BARS / CLOAKROOM PACK DOWN | | | | | | |
| 00:00 | 01:00 | POST EVENT TIDY / CLEAR | | | | | | |
| 01:00 | | ALL OFF SITE | | | | | | |
| FRIDAY 16TH FEBRUARY 2024 | | | | | | | | |
| 09:00 | 00:00 | PRODUCTION MANAGER ON SITE - EARLY SHIFT | BIDDY | | AMPLIFY | ALL VENUE | 07702 897200 | BC |
| 09:00 | | AMPLIFY TEAM ON SITE | JC, EA, RD | | AMPLIFY | SURREY STREET | | |
| 09:00 | | ACCESS TO VENUE | JACK ADAMS | | DAZED | SURREY STREET | 07818 008487 | BC |
| 09:00 | 11:00 | SECURITY IN POSITION 1x GUARD ON FRONT DOOR | BIDDY, SECURITY POC: MONA | | 180 STRAND | SURREY STREET | 07511 080658 | BC |
| 09:30 | | APPLY CLICK & COLLECT VINYL | BIDDY, JESS | | AMPLIFY | PHOTO MOMENT | | BC, JC |
| 10:00 | | PF EVENTS ON SITE: PM, SOUND ENG, AV TECH, LX OP | SEAIN | | PF EVENTS | ALL VENUE | 07966 614777 | |
| 10:30 | 12:00 | COFFEE BAR SET UP | ROSIE | | THE ROLLING BEAN | BAR | .074829685 | RD |
| 11:00 | 02:00 | PRODUCTION MANAGER ON SITE - LATE SHIFT | LIV | | AMPLIFY | ALL VENUE | | LW |
| 11:30 | 22:00 | BRAND AMBASSADORS ON SITE 4x NUMBERS | ELLIE | | KRU LIVE | ALL VENUE | Anya - 07984 035 470 Beth - 07931 717 053 Chloe - 07429 462 917 Audrey - 07961 471 712 | EA |
| 11:00 | | CROISSANTS ARRIVE ON SITE | ROSIE | | LE DELI ROBUCHON | | 07734 441 702 | RD |
| 11:30 | | TOOTHGEMS + WAIVERS ONSITE | | | | | 02070 788 464 | |
| 11:15 | 12:00 | GRAVITY SKETCH TEAM ON SITE FOR SET UP | LIV | | GRAVITY SKETCH | MAIN SPACE | 07775871109 | |
| 11:30 | | C&C STAFF ONSITE: Deepakgiri Yatingiri: +447718189791 Omar Lutfullah +447444225463 | JESS | | CONVERSE STORE | C&C AREA | 07718189791 07444225463 | |
| TBC | | TIGRIS - TBC ON SITE PENDING THURS | BIDDY | | TIGRIS | TIGRIS | | BC |
| 11:00 | 22:30 | SECURITY IN POSITION 1x TEAM LEADER 3x GUARDS AS PER DOT PLAN | BIDDY, SECURITY POC: MONA | | 180 STRAND | ALL VENUE | 07511 080658 | BC |
| 11:00 | 11:30 | SECURITY BRIEFING FOR PRESS PARTY | BIDDY, SECURITY | | 180 STRAND | ALL VENUE | | BC |
| 11:45 | | PLAYLIST ON | ELLIE, NATHAN | | PF EVENTS | DJ | | EA |
| 11:45 | | COFFEE BAR SET & READY FOR DOORS | ROSIE | | THE ROLLING BEAN | BAR | 07482 968 500 | RD |
| 11:45 | | SHOW READY | | | | | | |
| EVENT LIVE 12:00 - 15:00 - CONSUMER SESSION 1 15:00 - 18:00 - CONSUMER SESSION 2 18:00 - 22:00 - CONSUMER SESSION 3 (O18s) | | | | | | | | |
| 12:00 | 15:00 | CONSUMER SESSION 1 | | | | | | |
| 12:45 | | DJ IN POSITION, MUSIC ON | LIV | | GIRLS CANT DJ | DJ | 07827256869 | LW |
| 13:00 | 14:00 | DJ - LATECOMER | LIV | | GIRLS CANT DJ | DJ | | LW |

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| 14:00 | 15:00 | DJ - TALIA A DARLING | LIV | | GIRLS CANT DJ | DJ | | LW |
| 15:00 | 18:00 | CONSUMER SESSION 2 | | | | | | |
| 15:00 | 16:00 | DJ - DRYBABE | LIV | | GIRLS CANT DJ | DJ | | LW |
| 16:00 | 17:00 | DJ - CVSS | LIV | | GIRLS CANT DJ | DJ | | LW |
| 17:00 | 18:00 | DJ - DUO | LIV | | GIRLS CANT DJ | DJ | | LW |
| 17:45 | 18:00 | BAR SET UP | ROSIE | | 180 STRAND | BAR | | RD |
| 18:00 | 22:00 | CONSUMER SESSION 3 - OVER 18S ONLY | | | | | | |
| 18:00 | 22:00 | BAR OPEN | | | 180 STRAND | BAR | | RD |
| 18:00 | 19:00 | DJ - LAELO BLACK | LIV | | GIRLS CANT DJ | DJ | | LW |
| 19:00 | 20:00 | DJ - SAINT LUDO | LIV | | GIRLS CANT DJ | DJ | | LW |
| 20:00 | 22:00 | DJ - JORDSS | LIV | | GIRLS CANT DJ | DJ | | LW |
| 22:00 | | EVENT END, ALL GUESTS OFF SITE | | | | | | |
| 22:00 | 22:30 | COFFEE BAR PACK DOWN | ROSIE | | THE ROLLING BEAN | BAR | | EA |
| 22:00 | 22:30 | BAR PACK DOWN | ROSIE | | 180 STRAND | BAR | | EA |
| 22:00 | 02:00 | PF LOAD OUT CREW ON SITE (WAIT FOR GO AHEAD) + LOCALS | DAVE | | | | | |
| 22:00 | 02:00 | LOCAL CREW ON SITE 4x CREW 4 HOUR CALL | BIDDY/LIV HARRY CC | 4 | SHOWFORCE | ALL VENUE | 07590 063 605 | LW |
| 22:30 | 03:00 | SECURITY IN POSITION 1x GUARD ON FRONT DOOR | LIV, SECURITY | | 180 STRAND | SURREY STREET | | BC |
| 22:30 | | LOAD IN EMPTIES | DAVE | | | | | |
| 22:30 | 23:00 | PACK UP AUDREY SCULPTURES FOR K+N COLLECTON | LIV, SHOWFORCE | 2 | AMP, SF | AUDREY | | LW |
| 22:30 | 23:00 | PACK UP BOH | EA, SHOWFORCE | 2 | SHOWFORCE | PROD OFFICE | | EA |
| 23:00 | | COLLECTION: AUDREY SCULPTURE (KEUNE + NAGEL) | LIV | 2 | KEUNE + NAGEL | SURREY STREET | LW CONFIRM | LW |
| 23:00 | | COLLECTION: BOH FURNITURE (YAHIRE) | LIV | 2 | YAHIRE | SURREY STREET | AL CONFIRM | LW |
| 23:00 | 00:00 | REMOVE GRAPHICS ACROSS SITE INTERIOR & EXTERIOR | LIV, DARREN | 2 | TWIST | ALL VENUE | 07590 984561 | LW |
| SATURDAY 17TH FEBRUARY 2024 | | | | | | | | |
| 00:00 | 02:00 | LOAD OUT CONT | ALL | | | | | |
| 03:00 | | CLEAR OF SITE, VENUE HAND BACK | LIV, JACK | | DAZED | ALL VENUE | | LW |