



event:decision
track



Production Bureau for the MS Trust Conference 2024

pre-event estimated carbon footprint report

host organisation: The MS Trust

event date: Sunday 17 to Tuesday 19 March 2024,

event: The MS Trust Conference 2024

location: Leonardo Hotel and Conference Venue, Hinckley Island

date of assessment: 14th March 2024



your track report

results

shows the total calculated carbon footprint associated with your event, by event function.

benchmark

displays your event carbon footprint, represented by number of delegates or by number of square metres of booth activation, when compared with other similar measurements delivered by event:decision.

mitigation

initial advice on potential mitigation of impact. Additional mitigation consultancy & advisory is available on request. Additional mitigation recommendations and/or analysis are available on request.

offset

an illustration of a range of cost associated with purchasing certified carbon credits corresponding to the results, above, to deliver the event calculated by event:decision on a carbon neutral basis.

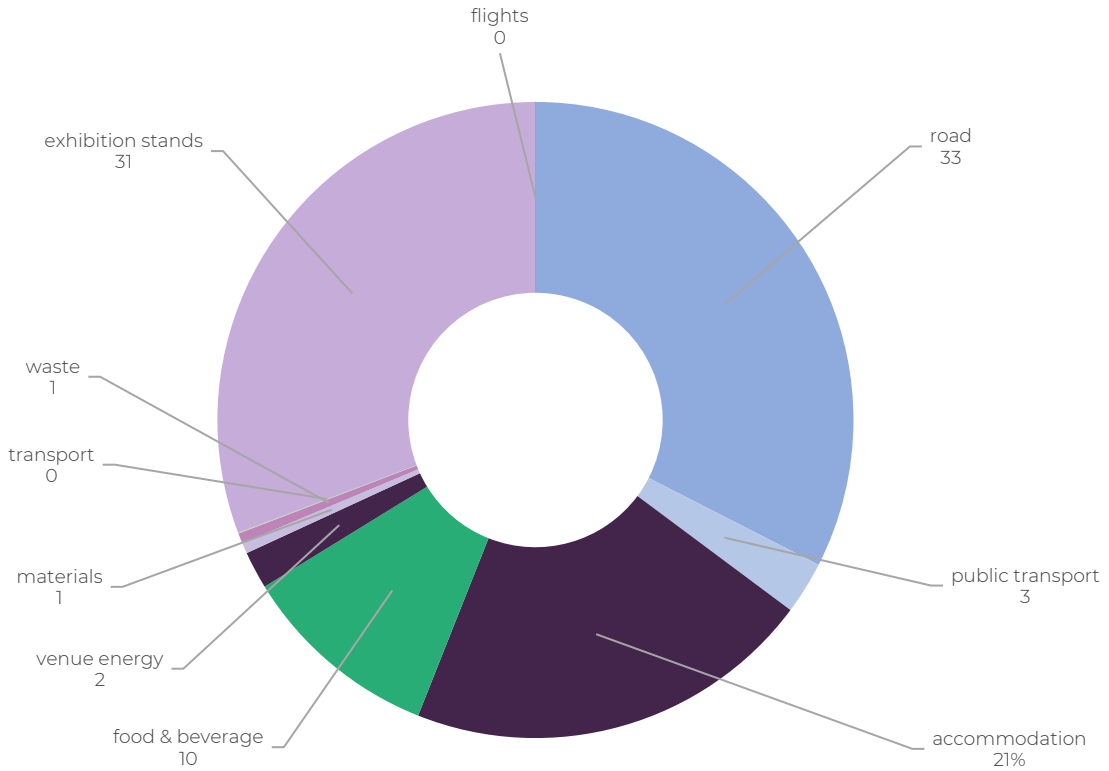
brief

- event brief provided by Production Bureau
- live dates: Sunday 17th - Tuesday 19th March 2024
- 2.5-day conference at the Leonardo Hinkley Island Hotel
- delegate travel estimated by event:decision based on UK audience split 75% road travel (with limited car-share) and 25% public transport
- delegate accommodation based on 312 in-person delegates across Sun-Tues nights on a single occupancy basis
- food & beverage based 20% vegetarian, 80% non-vegetarian
- crew travel, accommodation and subsistence included as required for delivery
- power draw & transportation estimated based on details provided.



estimated total breakdown of emissions

total tonnes tCO₂e calculated: **36.74 tCO₂e**



	actuals tCO ₂ e	%
flights	0	0
road	11.95	33
public transport	0.98	3
accommodation	7.65	21
food & beverage	3.75	10
venue energy	0.7	2
materials	0.2	1
transportation	0.19	1
waste	0.02	0
exhibition stands	11.3	31

boundaries:

- event** duration (days), guests (where applicable), staff, crew, event area (sqm.)
- travel:** guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.
- accommodation:** hotel nights for guests, build crew or stand staffing, by star-rating.
- catering:** includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.
- energy:** actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.
- materials:** printed matter, plastics, recyclable materials and other materials used in stand / activation builds & delivery.
- transportation:** transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.
- waste:** recyclable and residual waste.
- note:** a result of 0.00 tCO₂e does not indicate zero emissions, merely that the category reports fewer than 10kg CO₂e when reported in tCO₂e to two decimal places.



Illustration of MS Trust Conference 2024
tCO₂e per delegate based on 312 delegates
36.74 tCO₂e = 0.12 tCO₂e per delegate



at this level, MS Trust Conference 2024 is within the 50th percentile of conference format events measured by event:decision, on a per delegate basis.

based on calculations conducted by event:decision from Mar 2021 –present for comparison purposes.

graphical data above be used for illustrative purposes only, not for ESG audit or offset reporting.

above comparison is based on data **only from conference style events**

total data population (conference and exhibition builds) includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 4sqm. to 200sqm.



mitigation

you may wish to consider these suggestions when planning future events of a similar nature to mitigate event-related emissions.

travel

choosing a venue that is easily accessible via public transport is one of the most effective decisions you can make when selecting a venue for a national conference. You may wish to consider incentivising delegates to travel via public transport. It is currently assumed that 75% of delegates will be travelling via road. If 75% of delegates travelled via public transport you can expect travel related emissions to be reduced by 60%.

food & beverage

consider offering vegetarian-only meals. For illustration, if all food provided for crew & stand staff was vegetarian (all other factors remaining unchanged) the food & beverage footprint would be reduced by 36%.

transport

a local audio-visual and materials supplier (Production Bureau) has been selected used for this event which has kept the transport impact of the event to a minimum.

materials

materials in use with the set, stage & print for main stage(s) and associated will be created using the most environmentally friendly methods and end-of-life processes as possible. All physical assets brought to site by Production Bureau will be (or have been) reused &/or recycled.

offset

you may choose to offer offset solutions via event:decision, or via a channel within your agency or client organisation. Please contact event:decision for a menu of certified projects & providers.

as a guide, to directly offset carbon emissions for the event:

The MS Trust Conference 2024

36.74 Tonnes CO₂e

offset calculation dependent on project & provider chosen from £5/tCO₂e - £25/tCO₂e.

£185 – 920 dependant on project & provider chosen