event:decision track
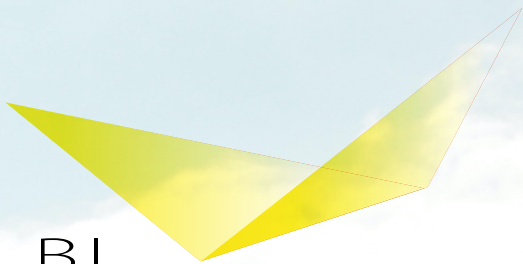
President's Club 2023

post event carbon footprint assessment

host organisation: BI Worldwide for President's Club

event date: 14 – 21 October 2023

event: President's Club 2023

location: Terre Blanche Resort Hotel, France & Hotel Hermitage, Monaco

date of assessment: 5th March 2024

your track report

results

shows the total calculated carbon footprint associated with your event, by event function.

benchmark

displays your event carbon footprint, represented by number of delegates or by number of square metres of booth / stand / activation. This is benchmarked against other event measurements calculated by event:decision. Can be referred to as emissions intensity.

mitigation

initial advice on potential mitigation of impact. Additional mitigation consultancy & advisory is available on request.

offset

an illustration of a range of costs associated with purchasing certified carbon credits corresponding to the results, above, to deliver the event calculated by event:decision on a carbon neutral basis.
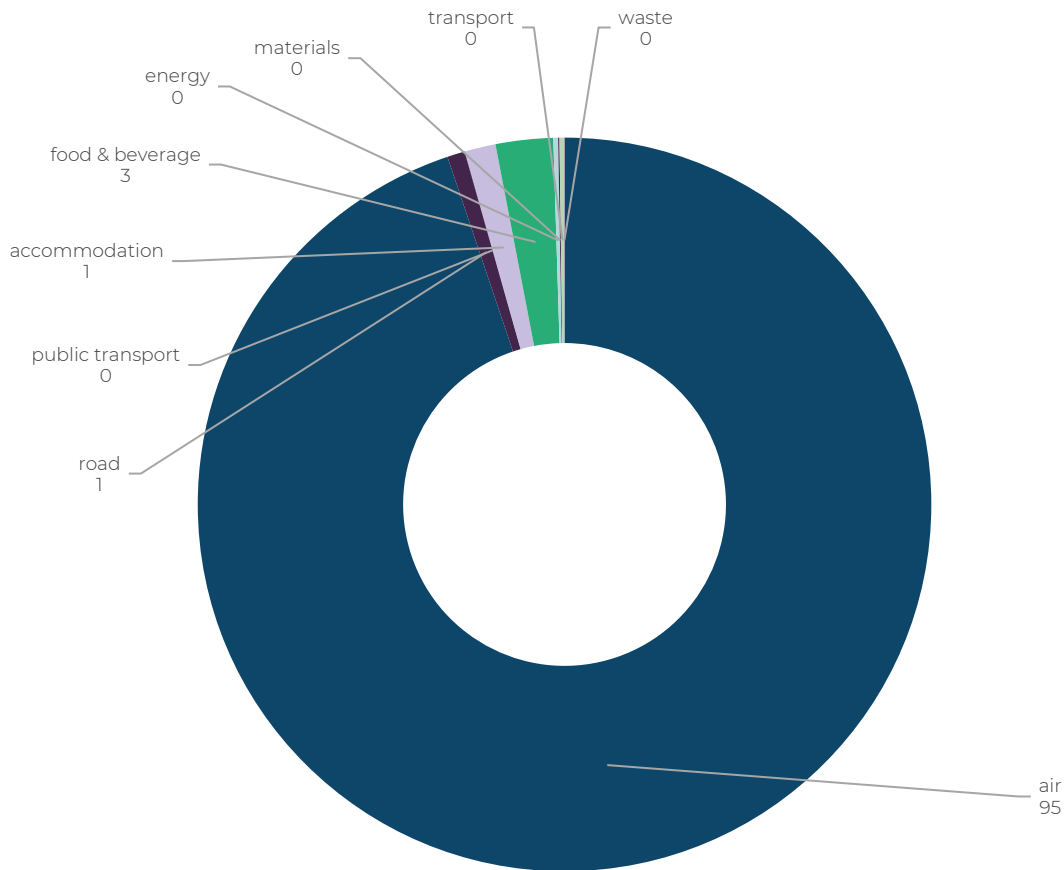
brief

- post event data shared via BI Worldwide from President's Club.

- based on 164 in-person delegates and 5 BI Worldwide crew.

- includes delegate & partner flights together with crew flights. Short, medium and long-haul flights are all based on economy/coach class.

- included: nominal transfers to and from airports of origin, transfers for the activities programme, transfers for all dinners where required and transfers between locations.

- food & beverage based 20% vegetarian, 80% non-vegetarian.

- build materials, transportation and power draw estimated based on pre-event information provided.

- crew travel, accommodation and subsistence included as outlined.

- re-useable, recyclable and single use materials estimated where not specified in data provided..

total calculated emissions

President's Club 2023

total tonnes CO$_2$e calculated: 334.68 tCO$_2$e

transport
0

waste
0

materials
0

energy
0

food & beverage
3

accommodation
1

public transport
0

road
1

air
95

	actuals tCO$_2$e	%
air	317.35	95
road	2.59	1
public transport	0.07	0
accommodation	4.55	1
food & beverage	8.46	3
energy	0.71	0
materials	0.19	0
transport	0.68	0
waste	0.06	0

boundaries:

event duration (days), guests (where applicable), staff, crew, event area (sqm.)

travel: guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.

accommodation: hotel nights for guests, build crew or stand staffing, by star-rating.

catering: includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

energy: actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.

materials: printed matter, plastics, recyclable materials and other materials used in stand / activation builds & delivery.

transportation: transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.

waste: recyclable and residual waste.

note: a result of 0.00 tCO$_2$e does not indicate zero emissions, merely that the category reports fewer than 10kg CO$_2$e when reported in % tCO$_2$e to two decimal places.
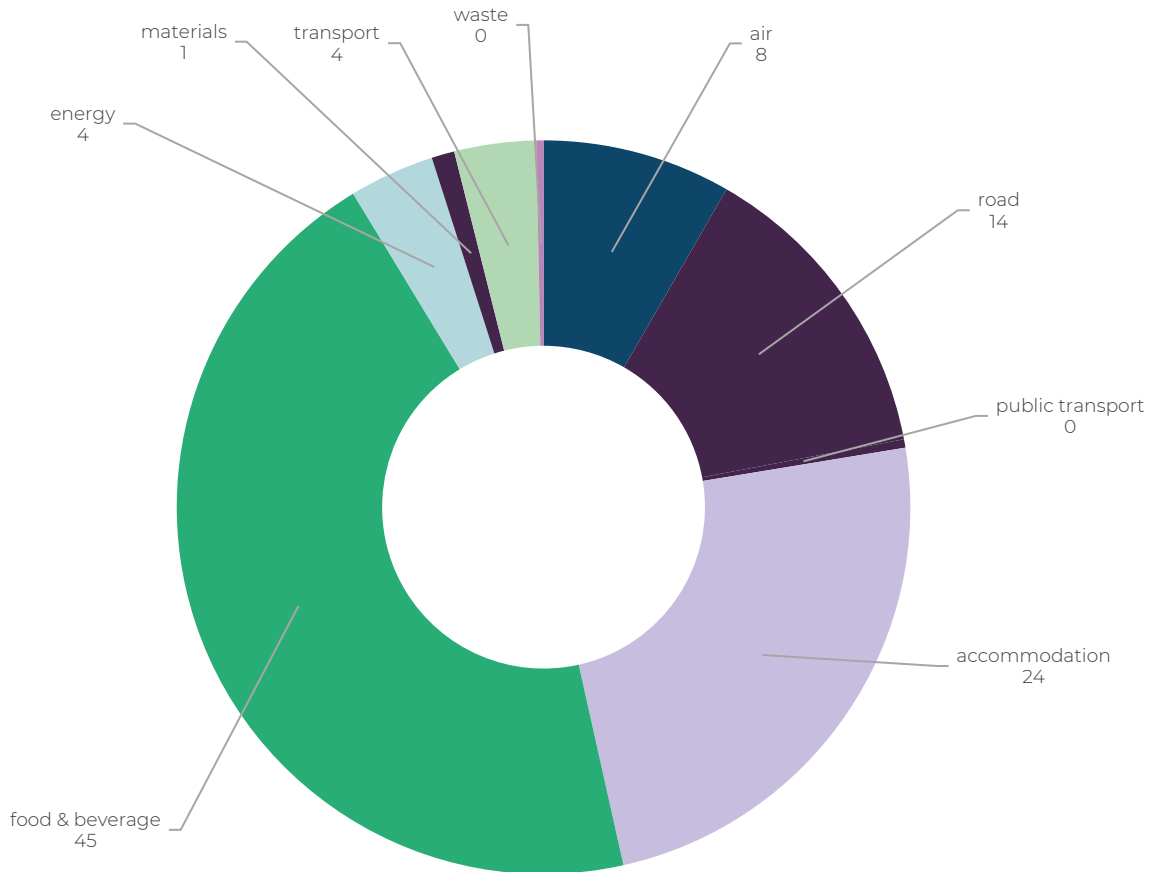
breakdown of calculated emissions

President's Club 2023

EXCLUDING WINNERS' FLIGHTS

total tonnes CO_2e calculated: **18.88** tCO_2e

	actuals tCO_2e	%
air	1.57	8
road	2.59	14
public transport	0.07	0
accommodation	4.55	24
food & beverage	8.46	45
energy	0.71	4
materials	0.19	1
transport	0.68	4
waste	0.06	0

boundaries:

event duration (days), guests (where applicable), staff, crew, event area (sqm.)

travel: guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.

accommodation: hotel nights for guests, build crew or stand staffing, by star-rating.

catering: includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

energy: actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.

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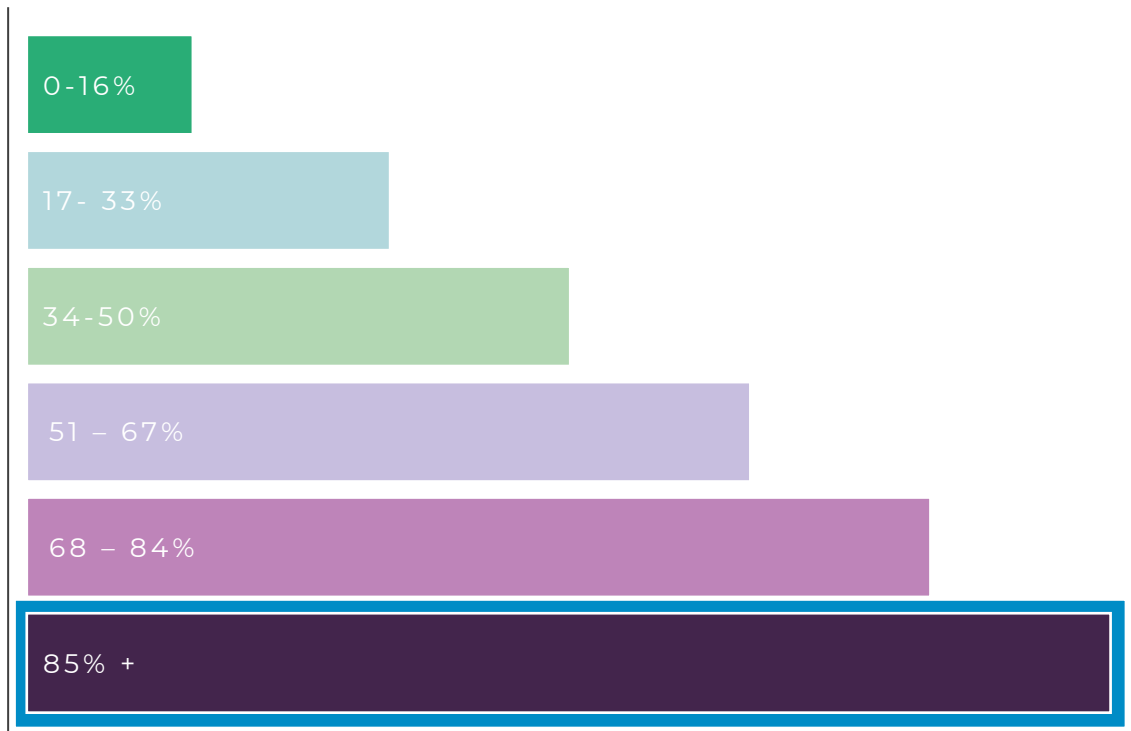
transportation: transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.

waste: recyclable and residual waste.

note: a result of 0.00 tCO_2e does not indicate zero emissions, merely that the category reports fewer than 10kg CO_2e when reported in % tCO_2e to two decimal places.

Illustration of President's Club 2023, carbon footprint: tCO₂e per delegate, based on 169 persons
334.68 tCO₂e = 1.98 tCO₂e per person

0-16%	
17- 33%	
34-50%	
51 – 67%	
68 – 84%	
85% +	

at this level, President's Club 2023 is within the 88th percentile of in-person format events measured by event:decision.

based on calculations conducted by event:decision from Mar 2021 - Aug 2022 for comparison purposes.

data above should be used for illustrative purposes only, not for ESG audit or offset reporting. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 6sqm. to 200sqm.

mitigation

you may wish to consider some of the factors below, in the future planning of similar events:

travel

despite the nature of this event, you may wish to consider an alternative location based on the origin locations of the attendees. You may wish to consider a destination more simply accessible to the US or within the US as the majority of winners originate within the US. As an illustration, replacing all long-haul flights with premium economy short-haul flights (all other factors remaining unchanged) would reduce the travel footprint by 91% and the overall emissions by 81%.

you may also wish to consider the use of offset should travel mode changes not be feasible. event:decision can support on suitable partners. Individual winners may also be encouraged to offset at source, as individuals or via BI Worldwide offset programmes where available.

food & beverage

consider offering some plant-based meals. For illustration, if all food provided for crew and delegates was vegetarian (all other factors remaining unchanged) the food & beverage footprint would be reduced by 27% and the overall emission could be reduced by c. 1%.

transport

using local suppliers has kept the transport emissions to a minimum and is considered the most sustainable option. However, as an illustration if all material & equipment supply travelled from further afield such as the UK increasing the radius to <1500km radius of the venues (all other factors remaining unchanged), the transport footprint would be increased by 90% and the overall emissions could be increased by c.1%.

offset

you may choose to offer offset solutions via event:decision, or via a channel within your agency or client organisation. Please contact event:decision for a menu of certified projects.

to directly offset carbon emissions for the event as planned:

President's Club 2023:

334.68 tCO2e

Offset calculation dependent on project & provider chosen from £5/tCO_2e - £25/tCO_2e.

USD 2,140 – USD 10,700 dependant on project & provider chosen