



event:decision
track

ISF

for ISF World Congress 2024

Pre-event carbon footprint assessment

host organisation: ISF

event date: 9-12 November 2024

event: ISF World Congress 2024

location: Rosen Shingle Creek, Orlando, USA

date of assessment: 10 April 2024



your track report

results

shows the total estimated carbon footprint associated with each element of your event, by event function.

benchmark

displays your estimated carbon footprint, represented by number of delegates or by number of square metres of booth / stand / activation. This is benchmarked against other event measurements calculated by event:decision. Can be referred to as emissions intensity.

mitigation

initial advice on potential mitigation of impact. Additional mitigation consultancy & advisory is available on request.

offset

an illustration of a range of costs associated with purchasing certified carbon credits corresponding to the results, above, to deliver the event calculated by event:decision on a carbon neutral basis.

brief

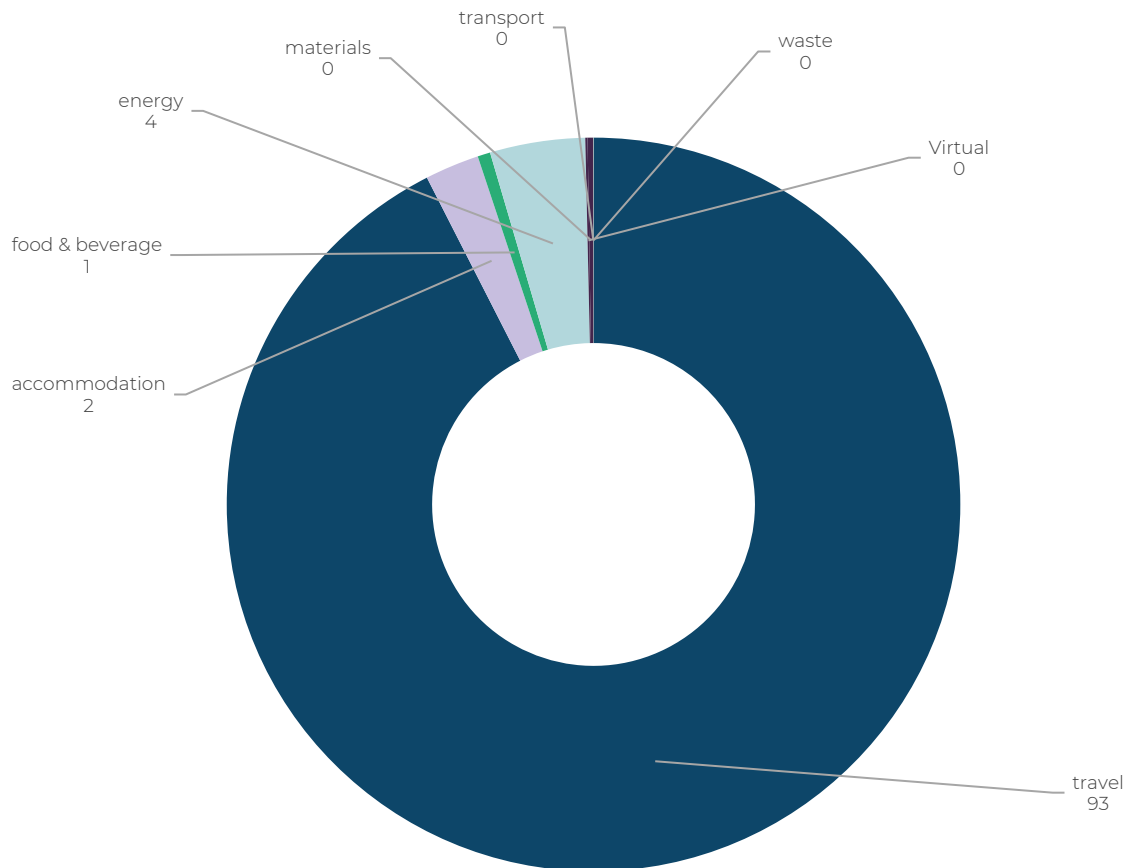
- pre-event data shared by Information Security Forum Limited (ISF).
- based on 600 in-person and an estimated 1200 virtual delegates.
- includes emissions associated with estimated flights for delegates based on countries of origin and actual crew flights as detailed in travel spreadsheet.
- crew accommodation and subsistence included based on data provided and estimated where not detailed.
- food & beverage based on an average of 20% vegetarian, 80% non-vegetarian.
- build materials, transportation and power draw estimated where not detailed.
- re-useable, recyclable and single use materials estimated where not detailed.



total emissions

ISF World Congress 2024

total tonnes tCO₂e calculated: 3,689.32 tCO₂e



	actuals tCO ₂ e	%
travel	3413.58	92.5
accommodation	88.34	2.4
food & beverage	20.62	0.6
virtual	2.44	0.1
energy	154.76	4.2
materials	8.78	0.2
transport	0.60	0
waste	0.20	0

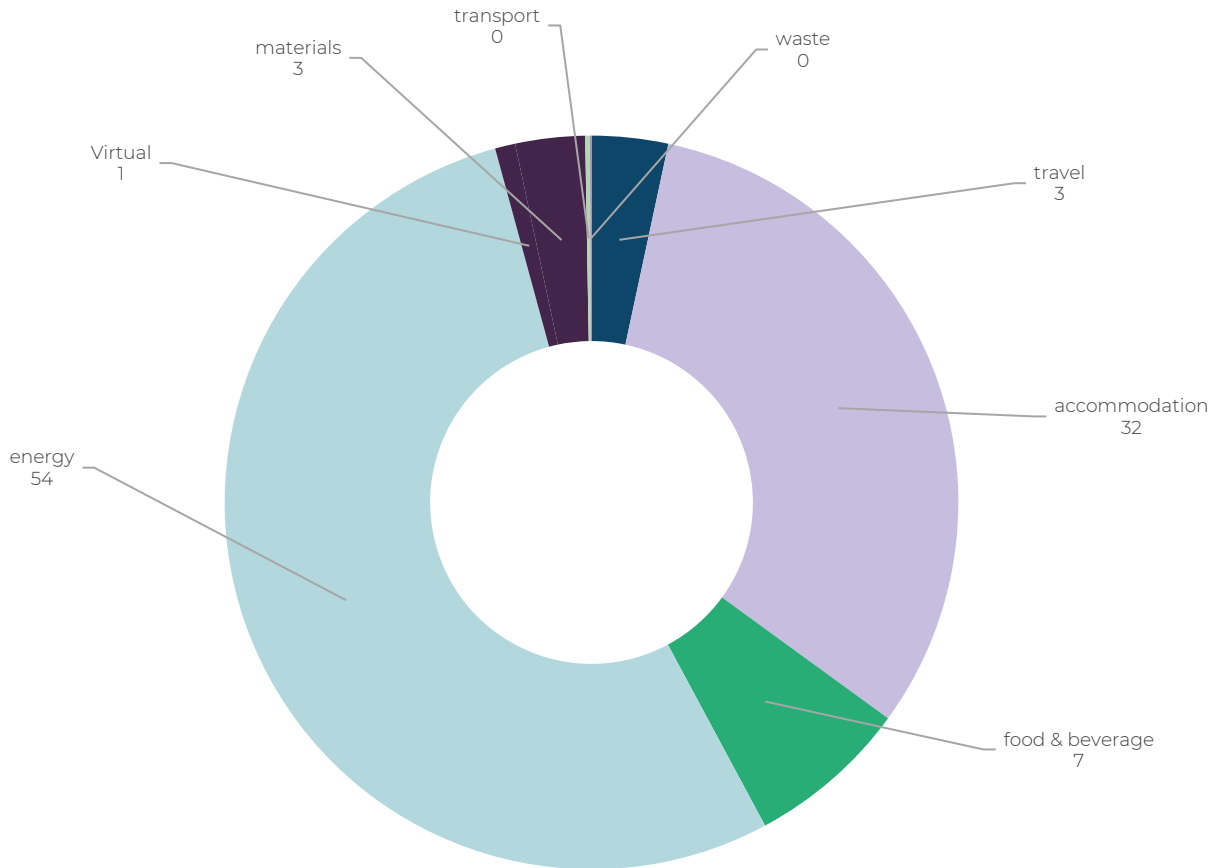
boundaries:

- event** duration (days), delegates (where applicable), staff, crew, event area (sqm.)
- travel:** guest, screw and staffing travel by mode (air, private vehicle, public transport) class and distance.
- accommodation:** hotel nights for guests, build crew or stand staffing, by star-rating.
- catering:** includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.
- energy:** actual consumption as estimated or measured by venue (kWh).
- materials:** printed matter, plastics, recyclable materials and other materials used in stand build & deliver.
- transportation:** transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.
- waste:** recyclable and residual waste.
- note:** a 0% tCO₂e result in the above graphic does not indicate zero emissions, merely that the category reports to less than 0.1% when reported in tCO₂e to two decimal places.

total estimated emissions

excluding flights

total tonnes tCO₂e calculated: 285.53 tCO₂e



actuals
tCO₂e %

travel	9.79	3
accommodation	88.34	32
food & beverage	20.62	7
virtual	2.44	1
energy	154.76	54
materials	8.78	3
transport	0.60	0
waste	0.20	0

boundaries:

event duration (days), delegates (where applicable), staff, crew, event area (sqm.)

travel: guest, screw and staffing travel by mode (air, private vehicle, public transport) class and distance.

accommodation: hotel nights for guests, build crew or stand staffing, by star-rating.

catering: includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

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note: a 0% tCO₂e result in the above graphic does not indicate zero emissions, merely that the category reports to less than 0.1% when reported in tCO₂e to two decimal places.



Illustration of **ISF World Congress 2024**, carbon footprint:
tCO₂e per delegate, based on **600** persons
3,689.32 tCO₂e = **6.15** tCO₂e per person



at this level, **ISF World Congress 2024** is within the **99th** percentile of **conference format events** measured by event:decision, on a **per-delegate** basis.

based on calculations conducted by event:decision from Mar 2021 – present for comparison purposes only.

data above should be used for illustrative purposes only, not for ESG audit or offset reporting. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 6sqm. to 200sqm.



mitigation

use the data in this report to understand significant variables & support mitigating the emissions impact of your next event using a more sustainable event planning process.

thoughts for future mitigation:

accommodation

whilst it has been estimated that delegate accommodation was based on single standard (luxury) accommodation, you may wish to consider offering an incentive for delegates to stay in a different class or a more sustainable option of accommodation. By reducing the standard of accommodation (all other factors remaining unchanged) the accommodation emissions profile could be reduced by 49% and the overall footprint could be reduced by c. 43 tCO₂e.

energy

you may wish to consider the timings for future schedules, combining half days to reduce the length of the programme and therefore, energy usage at the venue. This will have a knock-on effect, reducing the emissions associated with catering and accommodation also.

travel

although travel remains the largest emission factor as both crew and delegates are flying to the event, you may wish to consider offering incentives for travel to be in a more sustainable set-class. For illustration, if all flights were substituted with premium-economy seats (all other factors remaining unchanged) the overall footprint would be reduced by 36%. Further savings could also be made by sourcing event crew locally.

to support with travel from the airport, a shuttle service could be implemented to reduce the number of individual transfer journeys for this volume of delegates.

offset

you may choose to offer offset solutions via event:decision, or via a channel within your agency or client organisation. Please contact event:decision for a menu of certified projects.

to directly offset carbon emissions for the event as planned:

ISF World Congress 2024

excluding flights 285.53 tCO₂e

offset calculation dependent on project & provider chosen from £5/ tCO₂e - £25/ tCO₂e

£1,428-£7,138 dependant on project chosen