

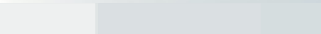


event:decision
track



Post-event carbon footprint report

Host organisation: 

Event: 

Event date: 22 -25 June 2026

Location: 3/4 Bd de la Croisette, 06400 Cannes, France

Date of assessment: 10 July 2026



Your Track Report

Results

Shows the total calculated carbon footprint associated with your event, by event function.

Benchmark

Displays your event carbon footprint, represented by number of delegates or by number of square metres of booth / stand / activation. This is benchmarked against other event measurements calculated by event:decision. Can be referred to as emissions intensity.

Mitigation

Initial advice on potential mitigation of impact. Additional mitigation consultancy & advisory is available on request.

Offset

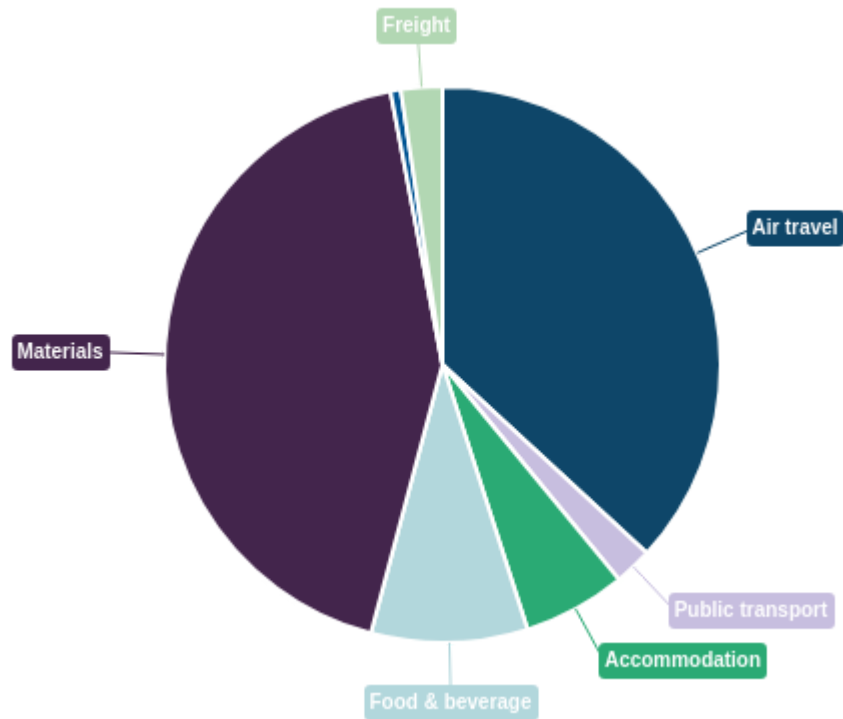
An illustration of a range of costs associated with purchasing certified carbon credits corresponding to the results, above, to deliver the event calculated by event:decision on a carbon neutral basis.

Brief

- Based on post-event data shared via [redacted] for [redacted]
- 1 day conference taking place at, 3/4 Bd de la Croisette, Cannes.
- Live date(s): 22 Jun 2026 to 25 Jun 2026
- Based on 200 in-person delegates for duration
- Travel: based on travel data provided, includes empirical data for associated with air, private vehicles and public transport where provided data is scarce.
- Food & beverage: catering included, based on data provided and where not specified, based on 20% vegetarian, 80% non-vegetarian.
- Crew travel, subsistence and accommodation included, as per data received, with empirical data used where provided data is scarce.
- Energy, materials and transport: power draw, build materials, transportation included as per data received, with empirical data used where provided data is scarce.
- Waste: re-useable, recyclable and single-use materials calculated as per data received, with empirical data used where provided data is scarce.
- Data quality: 85.7% of this report is extracted directly from source documents provided by [redacted] 11.1% of the total has been extrapolated, and 3.2% of the total is estimated.

Total calculated emissions:

Total tonnes CO₂e calculated : 4.64 tCO₂e



Category	Actuals tCO ₂ e	%
Air travel	1.71	36.9%
Public transport	0.1	2.2%
Accommodation	0.28	6%
Food & beverage	0.42	9.1%
Materials	1.99	42.9%
Energy	0.03	0.6%
Freight	0.11	2.4%

Boundaries:

Event duration (days), guests (where applicable), staff, crew, event area (site).

Travel: guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.

Accommodation: hotel nights for guests, build crew or stand staffing, by stay rating.

Catering: includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

Energy: actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.

Materials: printed matter, plastics, recyclable materials and other materials in stand / activation builds & delivery.

Transportation: transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.

Waste: recyclable and residual waste.

Note: a result of 0.00 tCO₂e does not indicate zero emissions, merely that category reports fewer than 10kg CO₂e when reported in % tCO₂e to two decimal places. eventdecision.com

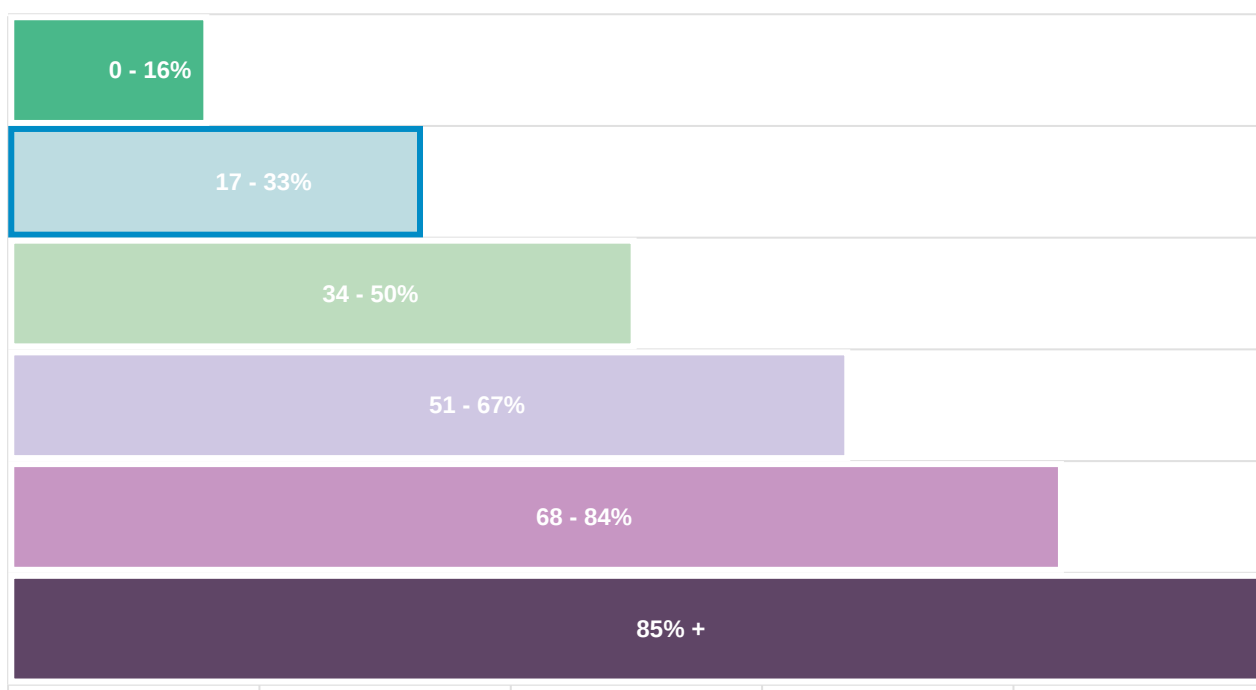


Illustration of

carbon footprint:

tCO₂e per delegate based on 200 persons

4.64 tCO₂e = 0.0232 tCO₂e per person



At this level, is within the 24th percentile of in-person format events measured by event:decision, on a per-delegate basis.

Alternatively, this metric demonstrates that if all in-person events measured by event:decision were presented with '0%' being the lightest in terms of emissions per person and 100% being the heaviest in terms of emissions per delegate, this event would be in the 24th percentile.

Based on calculations conducted by event:decision from Mar 2021 – present for comparison purposes only. Data above should be used for illustrative purposes only, not for ESG audit or offset reporting. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 3sqm. to 2500sqm.



Mitigation

Suggestions of how to potentially reduce the environmental (emissions) impact of this type of event, by expected level of influence applicable to event planner:

Higher Influence: materials

The win is that [redacted] built this activation almost entirely from hired and donated stock rather than new-build: 96% of the 601 kg of furniture, styling and tableware was hired, reused, or redistributed to crew, and only the 6 Print branding element (15 kg) went to landfill. Materials is still the largest single line in the report at 1.99 tCO₂e (43% of the total). This provides [redacted] with a verifiable, evidence-based hire-first sourcing model to put in front of [redacted] with this report as proof.

Higher Influence: travel

Rail-first travel as policy isn't practically available on this route - UK to Nice has no practical rail alternative - all six flight legs captured were booked Economy, and one flight was split 50/50 with a concurrent client project. Flights are the second-largest category at 1.71 tCO₂e (37% of the total), driven entirely by six UK–Nice return legs at a cabin class that is already close to the practical floor for this route. Combining the two site visits into a single reconnaissance trip would remove roughly one return Economy leg (about 0.31 tCO₂e) from next year's total - this would set up a continuous-improvement narrative for ongoing client conversations.

Higher Influence: catering

The win is that [redacted] specified a 50% vegetarian catering split for the full four-day live programme, well above the 20/80 default. A deliberate choice. Food & Drink comes in at 0.42 tCO₂e (9% of the total) for a four-day, 25-cover-per-day programme, because the dietary split was specified rather than left to default. This represents a commendable pattern, formalising a repeatable [redacted] strength worth carrying into every future Cannes activation brief.

Offset

You may choose to offer offset solutions via event:decision, or via a channel within your agency or company. Please contact event:decision for a menu of certified projects & providers.

As a guide, to directly offset all carbon emissions for the event:

4.64 tCO₂e

offset calculation dependent on project & provider chosen from £5 per tCO₂e - £25 per tCO₂e.

£23.20 - £116.00 dependent on project & provider chosen. [View a range of specific projects here](#)

To offset carbon emissions for your event **excluding flights:**

(Excluding flights)

2.93 tCO₂e

offset calculation dependent on project & provider chosen from £5 per tCO₂e - £25 per tCO₂e.

£14.65 - £73.25 dependent on project & provider chosen. [View a range of specific projects here](#)