



event:decision
track

[Sample Event Name]

Post-event carbon footprint report

Host organisation: [Sample Agency]

Event: [Sample Event Name]

Event date: 21 -25 June 2026

Location:

Date of assessment: 18 July 2026



Summary

[Sample Event] produced a total footprint of 124.48 tCO₂e, across the 21-day production.

Materials - the purpose-built beach venue's structure, furniture and lighting - dominate the footprint at 65.2% of the total, reflecting the physical scale of a 1,643 sqm space built from scratch for a 6,500-person, five-day activation. Crew flights are the second-largest factor at 21.2%, covering roughly 150 people travelling UK/Europe-to-Nice for a three-week production.

Your Track Report

Results

Shows the total calculated carbon footprint associated with your event, by event function.

Benchmark

Displays your event carbon footprint, represented by number of delegates or by number of square metres of booth / stand / activation. This is benchmarked against other event measurements calculated by event:decision. Can be referred to as emissions intensity.

Mitigation

Initial advice on potential mitigation of impact. Additional mitigation consultancy & advisory is available on request.

Offset

An illustration of a range of costs associated with purchasing certified carbon credits corresponding to the results, above, to deliver the event calculated by event:decision on a carbon neutral basis.

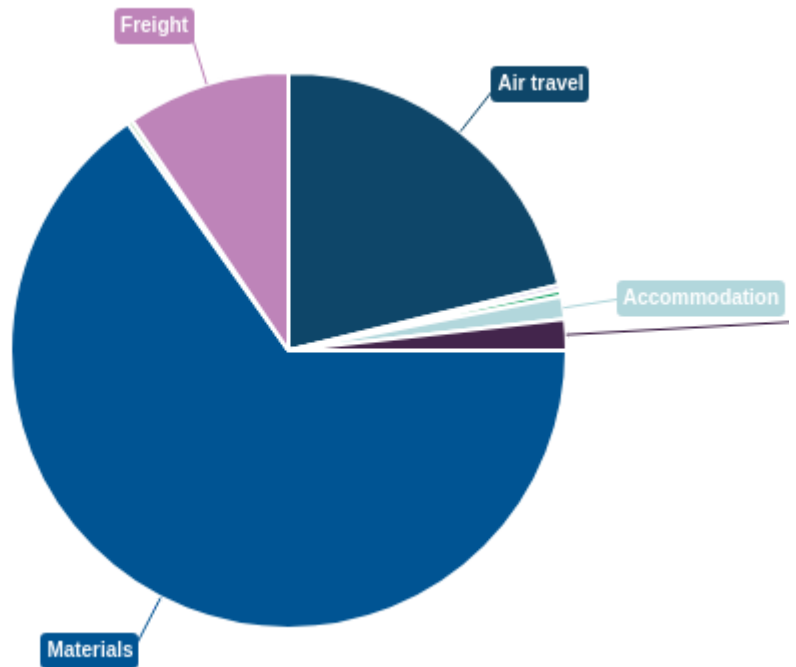
Brief

- Based on post-event data shared via [Sample Agency] for [Sample Event Name]
- Stand or installation at, .
- Live date(s): 21 Jun 2026 to 25 Jun 2026
- Based on 814 sqm sqm for duration
- **Materials disposition: 98.96% of materials were hired and returned to supplier inventory; 1.02% went to landfill.**
- **Data source precision: 94.2% of data is sourced directly from planning documents provided; 5.5% has been extrapolated from partial data; and 0.3% uses empirical data.**
- Travel: based on travel data provided, includes estimated emissions associated with air, private vehicles and public transport were unknown.
- Food & beverage: catering included, based on data provided and where not specified, based on 20% vegetarian, 80% non-vegetarian.
- Crew travel, subsistence and accommodation included, as per data received with estimates used for scarce data.
- Energy, materials and transport: power draw, build materials, transportation included as per data received with estimates used for scarce data.
- Waste: reusable, recyclable and single-use materials calculated as per data received with estimates

Total calculated emissions:

[Sample Event Name]

Total tonnes CO₂e calculated : 124.48 tCO₂e



Category	Actuals tCO ₂ e	%
 Air travel	26.44	21.2%
 Private vehicles	0.39	0.3%
 Public transport	0.46	0.4%
 Accommodation	1.64	1.3%
 Food & beverage	2.26	1.8%
 Materials	81.12	65.2%
 Energy	0.33	0.3%
 Freight	11.83	9.5%
 Waste	0.01	0%

Boundaries:

Event : duration (days), guests (where applicable), staff, crew, event area (sqm.)

Travel : guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.

Accommodation : hotel nights for guests, build crew or stand staffing, by star-rating.

Catering : includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

Energy : actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.

Materials : printed matter, plastics, recyclable materials and other materials used in stand / activation builds & delivery.

Transportation : transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.

Waste : recyclable and residual waste.

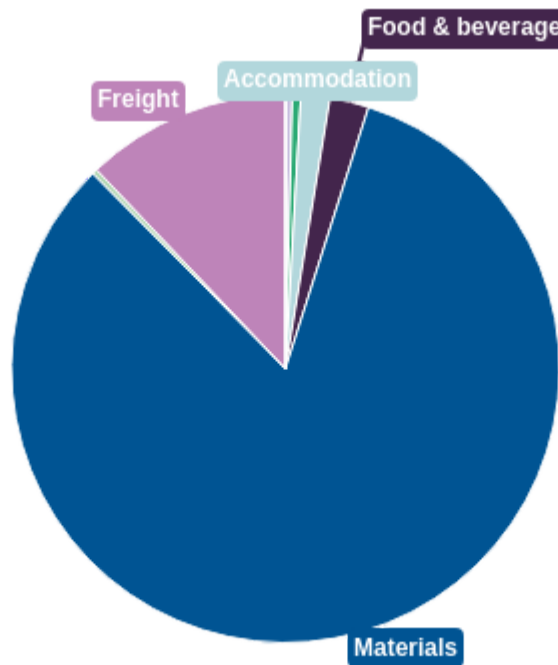
Note : a result of 0.00 tCO₂e does not indicate zero emissions, merely that the category reports fewer than 10kg CO₂e when reported in % tCO₂e to two decimal places.

Total calculated emissions:

EXCLUDING ALL FLIGHT-RELATED EMISSIONS

[Sample Event Name]

Total tonnes CO₂e calculated : 98.04 tCO₂e



Category	Actuals tCO ₂ e	%
Private vehicles	0.39	0.4%
Public transport	0.46	0.5%
Accommodation	1.64	1.7%
Food & beverage	2.26	2.3%
Materials	81.12	82.7%
Energy	0.33	0.3%
Freight	11.83	12.1%
Waste	0.01	0%

Boundaries:

Event : duration (days), guests (where applicable), staff, crew, event area (sqm.)

Travel : guest, crew and staffing travel by mode (air, private vehicle, public transport) class and distance.

Accommodation : hotel nights for guests, build crew or stand staffing, by star-rating.

Catering : includes number of meals (non-vegetarian, vegetarian, vegan) consumed by guests, crew, build staff for duration of event.

Energy : actual consumption as estimated or measured by venue (kWh), calculated as renewable or non-renewable as applicable.

Materials : printed matter, plastics, recyclable materials and other materials used in stand / activation builds & delivery.

Transportation : transported weight of AV, materials, furniture and other stand-based items, distance and mode of transportation.

Waste : recyclable and residual waste.

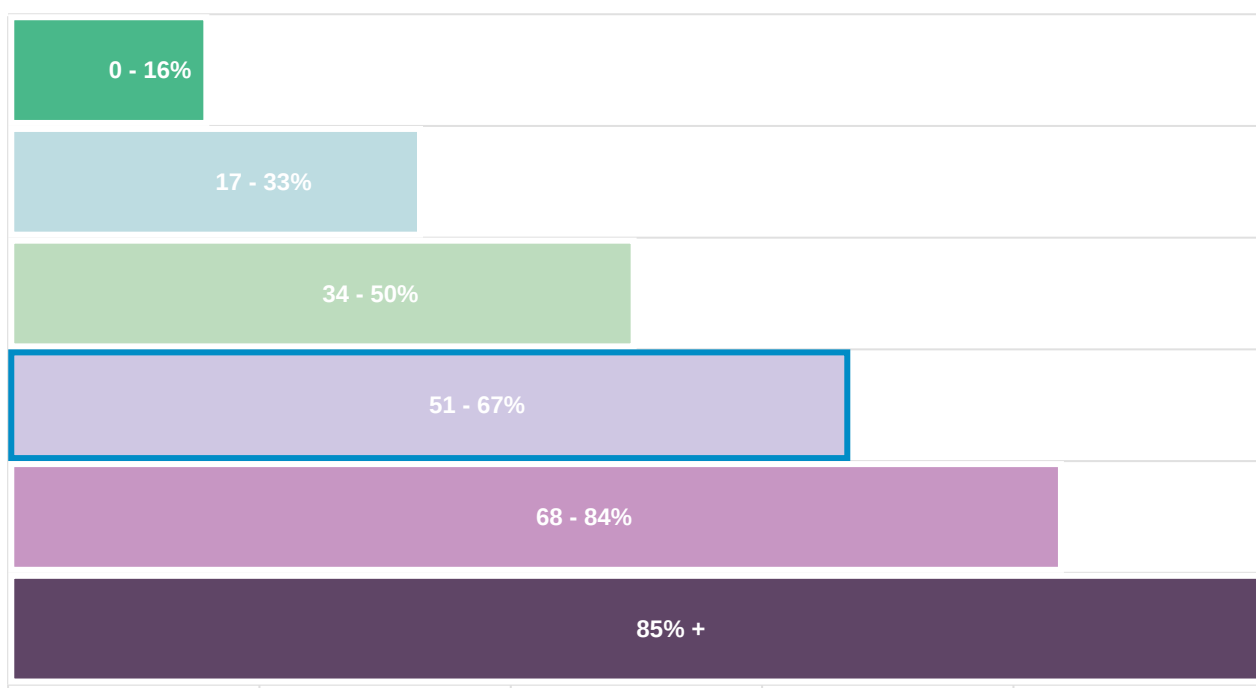
Note : a result of 0.00 tCO₂e does not indicate zero emissions, merely that the category reports fewer than 10kg CO₂e when reported in % tCO₂e to two decimal places.



Illustration of [Sample Event Name] carbon footprint:

tCO₂e per m² based on 814 m²

124.48 tCO₂e = 0.1529 tCO₂e per m²



At this level, [Sample Event Name] is within the 66th percentile of exhibition format events measured by event:decision, on a per-sqm basis.

Alternatively, this metric demonstrates that if all exhibition format events measured by event:decision were presented with '0%' being the lightest in terms of emissions per person and 100% being the heaviest in terms of emissions per delegate, this event would be in the 66th percentile.

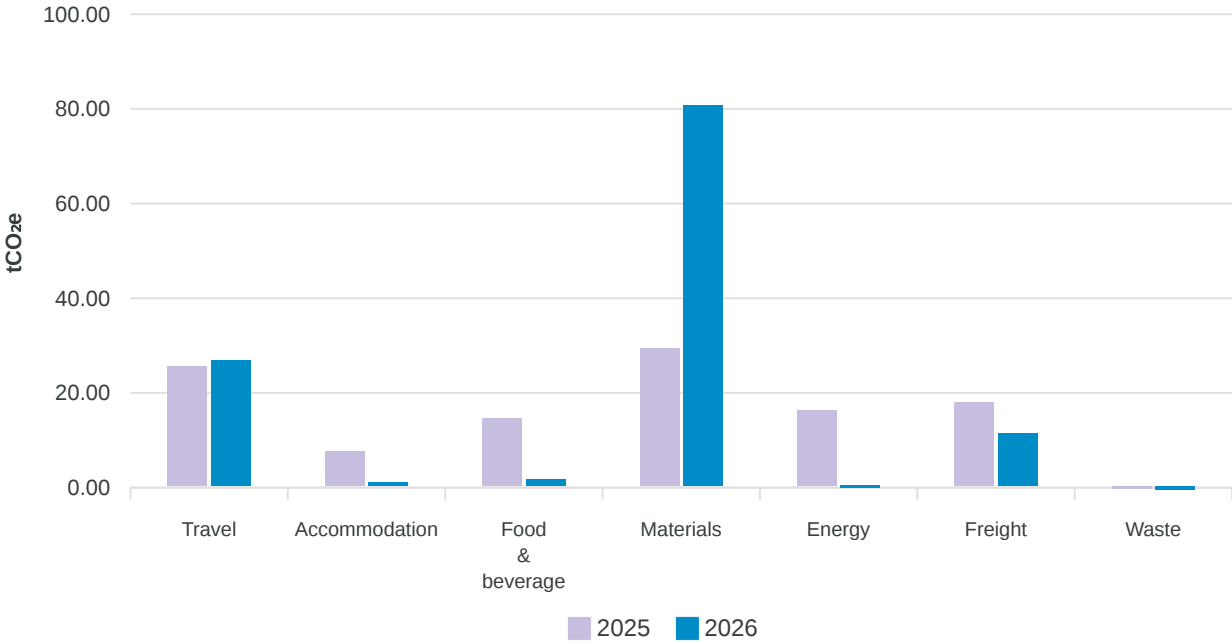
Based on calculations conducted by event:decision from Mar 2021 – present for comparison purposes only. Data above should be used for illustrative purposes only, not for ESG audit or offset reporting. Total event data includes events from 50 to 140,000 delegates in virtual, hybrid and in-person event formats at a local, regional and global level, with stand-builds from 3sqm. to 2500sqm.



Comparison of Emissions

[Sample Event Name]

2025 vs 2026



Actuals tCO₂e

	2025	2026
Travel	26.08	27.29
Accommodation	8.18	1.64
Food & beverage	15.01	2.26
Materials	29.81	81.12
Energy	16.84	0.33
Freight	18.55	11.83
Waste	0.26	0.01
Total	114.73	124.48



Mitigation

Suggestions of how to potentially reduce the environmental (emissions) impact of this type of event, by expected level of influence applicable to event planner:

Higher Influence: materials

The win is that 98.96% of the 61.3 tonnes of physical build - the Starbox structure, truss and floor system, scenic joinery, lighting rig and all four furniture houses - was hired and returned to supplier inventory rather than purchased and disposed of; only 628kg of single-use print vinyl and branded merchandise (1.0% of total material weight) went to landfill. This is precisely because [Sample Agency] chose to work with supplier storage-and-return model - scenic joinery is explicitly returned "back into storage" rather than scrapped - and four established French rental houses rather than a buy-new approach. This provides [Sample Agency] with a verifiable, evidence-based circularity commitment to put in front of [Client], with this report as proof.

Median Influence: travel

Economy-only crew travel policy as measured practice. The win is that across roughly 150 crew, freelancers and suppliers - spanning UK production staff, build crew, AV team and two specialist riggers - every recorded flight was booked Economy. This keeps crew flights (26.44 tCO₂e, 21.2% of the total) proportionate to headcount despite a three-week build-to-derig span. This represents a commendable pattern, formalising a repeatable [Sample Agency] strength.

Median Influence: transport

The win is that scenic joinery return freight was consolidated onto the same trucks rather than run as a separate UK collection, and that lighting/AV) and air-conditioning were sourced from Monaco and the Nice area rather than shipped from the UK - keeping those legs to 15-70km vans instead of the 1,850km articulated-lorry run needed for the bespoke structure. Formalising local-sourcing-first as a written policy for non-bespoke categories (lighting, furniture, air-conditioning) would extend this pattern to future activations.

Offset

You may choose to offer offset solutions via event:decision, or via a channel within your agency or company. Please contact event:decision for a menu of certified projects & providers.

As a guide, to directly offset all carbon emissions for the event:

[Sample Event Name]

124.48 tCO₂e

offset calculation dependent on project & provider chosen from £5 per tCO₂e - £25 per tCO₂e.

£622.40 - £3,112.00 dependent on project & provider chosen. [View a range of specific projects here](#)

To offset carbon emissions for your event **excluding flights**:

[Sample Event Name] (Excluding flights)

98.04 tCO₂e

offset calculation dependent on project & provider chosen from £5 per tCO₂e - £25 per tCO₂e.

£490.20 - £2,451.00 dependent on project & provider chosen. [View a range of specific projects here](#)